



MAY  
28

# **SPRING** 2025 FORUM

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VIRGINIA ENERGY  
EFFICIENCY  
COUNCIL

# Agenda



**12:15 PM - 1:00 PM**                      **REGISTRATION AND NETWORKING**

*HEADSHOTS AVAILABLE FOR CURRENT MEMBERS; SIGN-UP REQUIRED.*

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**1:00 PM - 1:10 PM**                      **WELCOME & OPENING REMARKS**

**1:10 PM - 1:30 PM**                      **KEYNOTE ADDRESS**

***BRYAN HILL, COUNTY EXECUTIVE, FAIRFAX COUNTY, VIRGINIA***

**1:30 PM - 2:00 PM**                      **BUSINESS MEETING & MEMBER UPDATES**

**2:00 PM - 2:45 PM**                      **NETWORKING BREAK**

**2:45 PM - 4:00 PM**                      **PLENARY SESSION**

***FUNDING ENERGY EFFICIENCY PROJECTS THROUGH UNCERTAINTY***

**4:00 PM - 4:15 PM**                      **CLOSING REMARKS**

**4:30 PM - 6:00 PM**                      **NETWORKING HAPPY HOUR**

***FARM & OAK - 3601 COX RD A, HENRICO, VA 23233***





# Board Member Re-Election



## **Tim Bernadowski, [Siemens Industry](#), 2nd Term**



Tim Bernadowski is a Lead Project Developer for Siemens, responsible for engineering and development of energy performance contracts in VA, MD, WV & PA. With decades of experience in the energy industry, Tim has developed and managed energy projects in the industrial, commercial, government, residential, and utility sectors and served as an industry expert for both national and state organizations, developing energy efficiency standards, interconnection regulations, and technology development programs. Tim is a member of the Association of Energy Engineers and ASHRAE, where he has served on committees addressing national equipment and building standards.

## **K.C. Bleile, [VEIC](#), 3rd Term**



K.C. Bleile serves as Director, Consulting Operations, at VEIC, supporting utility program administration and consulting projects nationwide. K.C. holds a master's degree in Business Management Administration from Virginia Commonwealth University and a B.S. in Environmental Policy and Planning from Virginia Tech. Her previous work includes pioneering Virginia's first green building programs at Viridiant. Under her leadership, Viridiant certified nearly 5,000 homes, 400 low-income multifamily projects, representing 40,000+ dwelling units. K.C. is a certified RESNET Home Energy Rater and a LEED Accredited Professional.

## **Bill Eger, [ETHOS Sustainability](#), 3rd Term**



In 2024, Bill Eger founded Ethos Sustainability, a consulting firm providing strategic support to help clients achieve their energy, sustainability, and resiliency goals. He brings deep experience from previous roles, including Chief Climate Policy and Coordination Officer for Arlington County and Energy Manager for the City of Alexandria. Bill holds multiple professional certifications, including Professional Engineer, Certified Energy Manager, and LEED Accredited Professional.



# Board Member Re-Election



## **Stephen Evanko**, [Dominion Due Diligence Group](#), *3rd Term*

Stephen Evanko is the Managing Director of Energy and Sustainability for Dominion Due Diligence Group (D3G) and is responsible for multifamily energy benchmarking, energy audits, energy modeling and green building consulting to support green financing. He has worked in the sustainability industry for the past 14 years and holds numerous industry certifications. Prior to D3G, Stephen launched and led Capital One's Environmental Sustainability Office and sustainability strategy.

## **Megan Patridge**, [Franklin Energy](#), *2nd Term*

Megan Patridge is the Director of Business Development for Franklin Energy and brings a holistic understanding of the opportunities and pressures facing utilities and energy providers in the Mid-Atlantic region. With over 10 years of experience, she is able to help clients balance the needs of energy regulators and external stakeholders. Megan holds degrees from the University of Virginia and Duke University's Fuqua School of Business and is excited to bring her perspectives on energy efficiency program management and regulatory affairs to the VAECC.

## RECOGNITION OF SERVICE

The VAECC Board and Staff would like to recognize outgoing Board members **Lori Herrick Borden**, and **Liz Beardsley**, for their outstanding leadership to the Virginia Energy Efficiency Council.





# Board Member Election

## SELECTION PROCESS

All current VAEEC members were invited to apply for the open Board of Directors seats. The Board formed a Nominating Committee to review all of the applicants and evaluate their talents and skill sets based on our current Board representation. The committee then provided their recommendations to the full Board, which the Board voted to endorse.

**The VAEEC Board has endorsed the following candidates to fill vacant positions on the Board.**

### **Alison Kaufmann, [Old Dominion Electric Cooperative](#), 1st Term**



Alison Kaufmann is a versatile, reflective, and optimistic executive with 17+ years of utility experience driving innovation and developing new business models, marketing strategies, and customer experiences to fuel new program growth within the Energy and Utility industry. Alison has maintained a zero-incident safety record during her years of utility experience in Distribution, Generation, and Transmission and has successfully led within Investor-Owned Utility and Electric Cooperative businesses. Alison currently serves as Vice President of Member Services & Strategic Electrification for Old Dominion Electric Cooperative (ODEC) developing electrification, energy

efficiency, demand response, and related solutions for 11 member distribution cooperatives. Prior to ODEC, she held a variety of roles within Dominion Energy from Energy Conservation, AMI, Underground Construction, and an unregulated solar business. Alison holds an MBA from the University of Richmond, BA in Marketing Communications from Mary Baldwin University.

### **Wilson Ratliff, [Local Energy Alliance Program](#), 1st Term**



Wilson Ratliff joined LEAP in 2015 and has over a decade of experience in residential energy efficiency and Building Science. Throughout his career, he has performed hundreds of energy audits and helped clients design and execute plans for improved energy performance and comfort in their homes. As Co-Executive Director, Wilson uses this hands-on experience to fully leverage LEAP's participation in local, state, and utility-lead efficiency and outreach programs. He leads the operational and production teams to ensure the successful execution of various programs and initiatives.

Wilson is a licensed Energy Analyst, a Class A contractor, and holds certifications issued by the Building Performance Institute. He received his degrees in Building Science, Construction Management, and Sustainable Development from Appalachian State University.

**KEYNOTE SPEAKER****Bryan Hill**

County Executive, Fairfax County, Virginia



Bryan Hill is a seasoned public administrator known for strategic leadership and fiscal expertise. He led James City County's first strategic plan and realigned its debt portfolio, earning AAA ratings from all three major bond agencies. Previously, he served in senior finance roles at the University of South Carolina and the University of Maryland, including Director of Administration for Aerospace Engineering.

Hill holds degrees in public administration from Alfred University and the University of Southern California. His work has been recognized with several awards, including the A. James Clark School of Engineering Staff Award. He brings to Fairfax County a reputation for integrity, innovation, and effective governance.

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**PLENARY SESSION****Funding Energy Efficiency Projects Through the Uncertainty**

2025 has been off to a uniquely chaotic and challenging start, leaving organizations big and small reeling in the wake of federal changes. With funding uncertain and an ever-changing landscape of rules, regulations, executive orders, and litigation, how can we stay the course on energy efficiency? This panel will discuss what works, what doesn't, and how we can work together on what's to come.





**Alison Kaufmann**, Vice President of Member Services & Strategic Electrification, Old Dominion Electric Cooperative

Alison Kaufmann is a versatile executive with over 17 years of experience in the energy and utility industry. She currently serves as Vice President of Member Services & Strategic Electrification at Old Dominion Electric Cooperative, where she leads initiatives in electrification, energy efficiency, and demand response for 11 member cooperatives. Alison has held a range of leadership roles at Dominion Energy, spanning energy conservation, AMI, underground construction, and unregulated solar. She maintains a zero-incident safety record across Distribution, Generation, and Transmission. Alison holds an MBA from the University of Richmond, a BA in Marketing Communications from Mary Baldwin University.



**Mark Kresowik**, Senior Policy Director, ACEEE

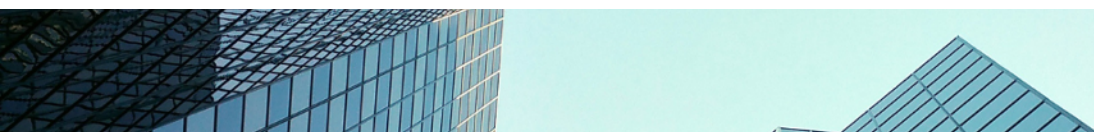
Mark Kresowik supports the success of the members of ACEEE's policy team and our partners shaping decisions at the local, state, utility, and federal levels across every part of the economy as we accelerate ambition for improving energy efficiency and centering those most historically overburdened and underserved in our communities. Mark joined ACEEE in 2022.

Prior to joining ACEEE, Mark managed federal and international policy for RMI's Carbon-Free Buildings Program and led clean energy campaigns with the Sierra Club for nearly 15 years. Mark has previously served as an interim executive director of Iowa Interfaith Power & Light and on the boards of RENEW Northeast, the Sustainable FERC Project, the Center for Global and Regional Environmental Research, and the Appliance Standards Awareness Project.



**William Prindle**, Vice President, ICF

Bill Prindle brings more than 45 years of experience to his work in the energy and climate field. He has deep expertise in buildings energy efficiency, electrification, and decarbonization, providing policy analysis and supporting program design and implementation. Recent projects include supporting NYSERDA's NE:NY planning, EPA Climate Pollution Reduction Grant application support, the Carbon Neutral NYC pathways modeling study, state climate action planning in Pennsylvania, Delaware, and Oregon, and local energy and climate planning for Virginia counties, the City of Philadelphia, and the Metropolitan Washington Council of Governments. Prior to joining ICF, he led ACEEE's Policy program as Deputy Director. He has served on the ASHRAE 90.1 Committee, and the boards of the Local Energy Alliance Program, RESNET, the National Fenestration Rating Council, the Energy and Environmental Building Association, and the Building Performance Association.





## **Kara Saul Rinaldi, President/CEO & Founder, AnnDyl Policy Group**

Kara brings 25 years of experience in advocacy, policy strategy, lobbying, and media relations, with a focus on energy and climate policy. She has led national campaigns and engaged with Congress and federal agencies on tax, appropriations, and climate issues for NGOs and corporations.

Before founding AnnDyl Policy Group, Kara held senior roles at ERM, Owens Corning, and the Alliance to Save Energy. She has worked on Capitol Hill and with the World Wildlife Fund's Climate Change Campaign. Kara frequently appears in national media and has testified before Congress. She's a regular speaker at industry events and has led delegations to UNFCCC COP meetings. Kara holds degrees from the London School of Economics and UC San Diego and is fluent in English and French.

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## UPCOMING EVENTS

**September 30th -  
October 1st, 2025**

**VIRGINIA CLEAN ENERGY SUMMIT**  
Greater Richmond Convention Center

**October 16-17, 2025**

**VAEEC ENERGY EFFICIENCY FORUM**  
& Awards Ceremony

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## JOIN AN ADVISORY COMMITTEE

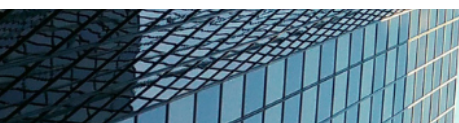
EDUCATION &  
EVENTS

POLICY &  
PROGRAMS

WORKFORCE

MEMBERSHIP

TECHNOLOGY





## LEADER


**Dominion  
Energy®**
**Dominion Energy**

has energy efficiency programs that can help you explore ways to reduce your energy usage at home and work. The Dominion Energy Efficiency Products program has discounted over 5 million LED bulbs, and in 2020 discounted over 19,000 appliances. The Home Energy Assessment program reached over 2,700 participants, and the low income weatherization programs reached over 3,200 homes. Dominion launched a variety of new programs this year to provide customers with more energy-saving opportunities.


**Washington  
Gas**

A WGL Company

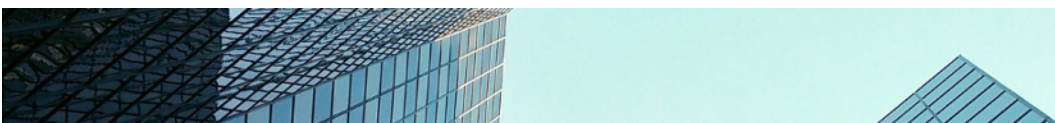
**Washington Gas**

provides safe, reliable natural gas service to more than 1.2 million customers in the District of Columbia, Maryland and Virginia. The company has been providing energy to residential, commercial and industrial customers for 175 years. Natural gas is the fuel of choice for more than nine out of 10 new home buyers in the D.C. metro area.

## ADVOCATE


**ENERGY  
SOLUTIONS**
**Community Housing Partners' Energy Solutions**

division promotes healthier, safer, and more energy-efficient built environments by providing energy audits, inspections, energy performance upgrades, and building science education across the Southeast and Mid-Atlantic. CHP Weatherization helps low-income individuals and families reduce energy burdens by improving the energy efficiency and health of their homes. They also partner with electric and gas utilities across the state to administer efficiency programs that reduce energy burdens and increase comfort, health, and safety for their income-qualifying residential customers. The Research and Training Center extends the knowledge and skills of the Energy Solutions team to weatherization and energy efficiency professionals across the country.



# Sponsors



## Michaels Energy



is a veteran-owned energy consulting firm that exists to help businesses minimize waste and maximize value. Their energy and engineering gurus are obsessed with optimizing buildings and processes to maximize energy savings and profits, minimize utility grid stress and carbon footprints, and keep this big, beautiful planet in tip-top shape.

Their purpose, combined with their core values of proactive and responsive service, intuitive analysis, collaborative partnerships, and fanatical execution, forms the foundation of their culture.

## TRC Companies



is a leading national provider of advanced energy services. They deliver across-the-meter management through energy efficiency, demand response, and distributed energy services. TRC partners with utilities, agencies, and businesses to make energy visions actionable, through solutions that surpass regulatory and operational goals while influencing the next energy frontier. TRC has over 50 years of experience delivering efficient and resilient energy systems, and they annually help their customers achieve over three billion kWh of energy savings.

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## SUPPORTER





# Explore More from the VAEEC

## ENERGIZING EFFICIENCY CAMPAIGN

To showcase the incredible work being done across the Commonwealth and to inspire even more, the VAEEC launched our [Energizing Efficiency Campaign](#) in 2023. The campaign **highlights programs and projects**, big and small, from all sectors and regions, **to proudly demonstrate how energy efficiency helps Virginians save energy and money.**



*Submissions due on August 4th, 2025*

**Every submission** will receive the following recognition:

- Spotlight on the VAEEC website featuring photos and submission summary
- Featured post on VAEEC social media platforms
- Publicity in VAEEC's monthly e-newsletters (~1,400 subscribers)
- Acknowledgment at the fall Energy Efficiency Forum
- Automatically nominated for the Virginia Energy Efficiency Leadership Awards
- Your project/program summary turned into a case study

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## RESOURCES FOR MEMBERS

RGGI WEB PAGE &  
RESOURCES

FEDERAL FUNDING  
WEB PAGE

EECBG TOOLKIT FOR  
LOCALITIES

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**Email**

info@vaeec.org

**Social media**

Facebook & LinkedIn

**Website**

vaeec.org



# Who We Are



## STAFF



**CHELSEA HARNISH,**  
Executive Director



**REBECCA HUI,**  
Research &  
Strategic Partnerships Director



**LUCY CARR,**  
Communications &  
Events Manager



**JASMIN BANKS,**  
Finance & HR Manager

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## BOARD OF DIRECTORS

### CHAIR

**LEIGH ANNE RATLIFF**  
Trane Technologies

### VICE CHAIR

**STEPHEN EVANKO**  
Dominion Due Diligence Group

### TREASURER

**KC BLEILE**  
Viridiant

### SECRETARY

**BILL EGER**  
Individual Member

### DIRECTORS

**TIM BERNADOWSKI**  
Siemens Industry

**BRYAN BURRIS**  
project:HOMES

**MCKENNA DUNBAR**  
Individual Member

**BRYNA DUNN**  
Moseley Architects

**RAYE ELLIOTT**  
FLIPP, Inc.

**MICHAEL HUBBARD**  
Dominion Energy

**MEGHAN MCMILLEN**  
Community Housing  
Partners

**NAM NGUYEN**  
Virginia Tech

**MEGAN PARTRIDGE**  
Franklin Energy





# Members



## BUSINESS PLATINUM

Community Housing Partners  
Dominion Energy  
Google  
Pearl Certification  
project:HOMES  
Washington Gas

## BUSINESS GOLD

The Cadmus Group  
CLEAResult  
Dominion Due Diligence Group  
Earth Right Mid-Atlantic  
Franklin Energy  
Honeywell  
ICF  
Michaels Energy  
Optimum Performance Solutions  
PEG  
Quick AC Quote  
Schneider Electric  
Siemens  
TRC Companies

## BUSINESS SILVER

Appalachian Power Company  
Clark Nexsen  
CMTA  
Columbia Gas of Virginia  
Damuth Trane  
Ecovative  
Everblue  
EHCommercial  
The Fifth Fuel  
Moseley Architects  
Northern Virginia Electric Co-op  
Old Dominion Electric Co-op

## BUSINESS SILVER (continued)

Rappahannock Electric Co-op  
Sustainable Design Consulting  
Trane  
VIA Design  
Virtue Solar

## GOVERNMENT

Arlington County  
City of Charlottesville  
Chesterfield County  
City of Alexandria  
City of Fairfax  
City of Newport News  
City of Norfolk  
City of Richmond  
City of Virginia Beach  
Fairfax County  
Henrico County  
James City County  
Municipal Electric Association of Virginia  
National Renewable Energy Laboratory  
Northern Virginia Regional Commission  
Prince William County  
Town of Blacksburg  
VA Dept. of Housing & Community Development  
Virginia Energy

## ACADEMIC

George Mason University  
Prince William County Public Schools  
Roanoke City Public Schools  
VCU Institute for Sustainable Energy and Environment  
Virginia Tech

## ASSOCIATE

Association of Energy Conservation Professionals  
AnnDyl Policy Group  
Birch Studios  
Dominion Energy Innovation Center  
FLIPP, Inc  
Local Energy Alliance Program  
Project BLACC  
Sierra Club (VA Chapter)  
Tran Energy Services  
U.S. Green Building Council  
VEIC  
VA PACE Authority  
Viridiant  
Weatherizers Without Borders

## PARTNER

Alliance to Save Energy  
American Council for an Energy Efficient Economy  
Building Performance Association  
National Association of Energy Service Companies  
SE Energy Efficiency Alliance  
Virginia Chamber  
VA Renewable Energy Alliance

