

2024 SPONSORSHIP OPPORTUNITIES

Biannual Forums: Sponsors help us continue offering our premier forums, which provide a signature lineup of presentations on timely topics, interactive sessions, and ample networking time. As a sponsor of the Energy Efficiency Forum, you will help us recognize the Commonwealth's energy efficiency leaders during our *Virginia Energy Efficiency Leadership Awards ceremony* and *Energizing Efficiency Campaign showcase*.

Sponsors receive industry exposure and at least one complimentary ticket to the event to create opportunities to network with Virginia's leading energy efficiency professionals.

2024 Energy Efficiency Forum

October 2nd (virtual) & October 3rd (Richmond)



| | | Reception | Champion | Leader | Partner | Advocate | Supporter |
|----------------------------|--|-----------|----------|---------|---------|----------|-----------|
| Cost | | \$5,000 | \$4,000 | \$3,000 | \$2,000 | \$1,000 | \$500 |
| Benefits | | | | | | | |
| Event Sponsor | Top Event Sponsor | | ✕ | | | | |
| | Reception Sponsor (<i>only one available</i>)* | ✕ | | | | | |
| Digital Marketing | Event Program Feature | ✕ | ✕ | | | | |
| | Event Agenda | ✕ | ✕ | ✕ | | | |
| | Thank You in Post-Event Email | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| | Personalized Social Media Feature | 2 | 2 | 1 | | | |
| | Acknowledgment on Social Media | | | | 3 | 2 | 1 |
| Logo Display | Reception Beverage Ticket | ✕ | | | | | |
| | Standalone Sponsorship Sign | ✕ | ✕ | | | | |
| | Presentation Slides | ✕ | ✕ | ✕ | | | |
| | Table Tent Signs | ✕ | ✕ | ✕ | ✕ | | |
| | E-Newsletter | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| | Sponsorship Signage at Event | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| | Event Page | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| | Event Program | ✕ | ✕ | ✕ | ✕ | ✕ | Name Only |
| | Rotating Loop During Event | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| Additional Benefits | Opportunity to Introduce a Session | | ✕ | | | | |
| | Opportunity to Exhibit During the Event | ✕ | ✕ | | | | |
| | Pre-Event Access to Attendee List | ✕ | ✕ | ✕ | | | |
| | Access to Marketing Table | ✕ | ✕ | ✕ | ✕ | | |
| | Verbal Acknowledgment at Event | ✕ | ✕ | ✕ | ✕ | ✕ | ✕ |
| | Complimentary Registrations | 6 | 5 | 4 | 3 | 2 | 1 |

*All sponsorship tiers are unlimited except the Reception level, which is limited to one sponsor.

Interested parties can contact info@vaeec.org for more information.