VIRGINIA ENERGY EFFICIENCY COUNCIL

Energizing Efficiency Campaign

SHARE YOUR STORY BY JULY 15TH

To showcase the incredible work being done across the Commonwealth and to inspire even more, the VAEEC launched our **Energizing Efficiency Campaign** in 2023. The campaign **highlights programs and projects** big and small, from all sectors and regions, **to proudly demonstrate how energy efficiency helps Virginians save energy and money**.



The submission form is *free* and you do <u>not</u> have to be a VAEEC member to participate.

Every submission receives the following recognition:

- Spotlight on the VAEEC website featuring photos and submission summary
- Featured post on VAEEC social media platforms
- Publicity in VAEEC's monthly e-newsletters (~1,400 subscribers)
- Acknowledgment at the fall Energy Efficiency Forum
- Automatically nominated for the <u>Virginia Energy Efficiency Leadership Awards</u>
- Your project/program summary turned into a case study

2023 Participant Categories

- Academic
- Commercial/Industrial/Multi-Use
- Government
- Residential

Learn more, apply, and view all of the 2023 participant case studies on our campaign website, vaeec.org/energizing-efficiency-campaign/.



