

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, set against a clear blue sky. The buildings are arranged in a way that they appear to converge towards the top center of the frame. The image is framed by a dark purple border with white and yellow geometric lines.

MAY  
6

# SPRING 2024 FORUM

VIRGINIA ENERGY  
EFFICIENCY  
COUNCIL

# Agenda



**1:00 - 1:10 PM**

WELCOME & OPENING REMARKS

**1:10 - 1:30 PM**

KEYNOTE ADDRESS

**PAULA R. GLOVER**

President, *Alliance to Save Energy*

**1:30 - 2:05 PM**

BUSINESS MEETING & MEMBER UPDATES

**2:05 - 2:40 PM**

NETWORKING BREAK

**2:40 - 3:55 PM**

PLENARY SESSION

**EXPLORING THE ENERGY EFFICIENCY  
LANDSCAPE IN 2024 & BEYOND**

Will Cleveland, *Lighthouse Policy & Law*; Hadja Doumbouya, *Virginia Energy*;  
Meghan McMillen, *CHP Energy Solutions*; Sean Shanley, *Viridiant*;  
Chelsea Harnish, *VAEEC* (moderator)

**3:55 - 4:00 PM**

CLOSING REMARKS

**4:30 - 6:00 PM**

OFF-SITE HAPPY HOUR



# Board Elections



## RE-ELECTION



**Michael Hubbard, [Dominion Energy](#), 3rd Term**

Michael Hubbard is the Manager of Energy Conservation at Dominion Energy. His responsibilities include oversight and design of new DSM programs. He joined Dominion in 1996 and has served in a number of regulatory and customer service-related leadership roles. Michael joined the VAEEC Board in May 2018.

## ELECTION

### SELECTION PROCESS

All current VAEEC members were invited to apply for open seats on the VAEEC Board. A Nominating Committee was formed to review all of the applicants and evaluate their talents and skill sets based on our current Board representation. The committee then provided their recommendations to the full Board, which the Board voted to endorse.

The VAEEC Board has endorsed the following candidates to fill vacant positions on the Board.



**Raye Elliott, [FLIPP Inc](#), 1st Term**

Raye is the Co-Founder and Executive Director of FLIPP Inc, a 501c3 nonprofit headquartered in Dillwyn, VA that exists to reduce employment barriers for disadvantaged populations and to empower low-income communities with renewable energy training. Raye serves on the board of the Virginia Renewable Energy Alliance (VA-REA).

Raye holds a masters degree in Information Technology. She also has a background in Hydropower with the Army Corps of Engineers, Construction with the Department of Defense, and Federal Government Contracting. In 2023, Raye designed a renewable energy worker-centered strategy funded by the US Department of Labor. She has led FLIPP Inc to be the 2023 recipient of the C3 "Energy Equity Award" & the United States Green Building Council-Virginia Chapter's 2023 "Community Impact Organization of the Year Award". Raye believes in an "equity in energy" industry strategy, being a great bridge for the barrier-ridden, returning back to the workforce, and the under-employed individual that needs meaningful employment within a rapidly growing industry.

# Board Elections



## ELECTION (CONTINUED)



**Meghan McMillen**, [Community Housing Partners](#), *1st Term*

As CHP's Director of Weatherization Programs and Services, Meghan McMillen, is responsible for the effective delivery of all weatherization programs. She oversees the delivery of multiple programs across the state of Virginia in accordance with federal regulations, state building code, and other requirements. Meghan also manages senior field staff; she provides counsel on job expectations, scheduling, and personnel development. She joined CHP in 2009 and has been promoted several times within the organization. In 2019, Meghan received the inaugural Person of the Year Award from the Association of Energy Conservation Professionals (AECOP). She has several certifications, including Building Performance Institute (BPI) Building Analyst Certification and American Red Cross certified – Adult, Infant and Child CPR/First Aid/AED Instructor.



**Nam Nguyen**, [Virginia Tech](#), *1st Term*

Nam is the Executive Director of Energy and Utilities, leading the Division of Campus Planning, Infrastructure, and Facilities at Virginia Tech. Nam oversees the production, delivery, and management of the university's supply-side utilities and demand-side management programs, as well as the utility managers and daily operations. The division's goal is to ensure that all service delivery areas are continuously improved to increase reliability and efficiency and contain cost, while meeting environmental and safety standards. He is responsible for the strategic development of the Utilities Master Plan, in support of the Climate Action Commitment and Campus Master Plan. Nam is also responsible for building effective formal and informal communication channels with customers and other university departments that are integral to the success of the division's Facilities Operations and Capital Construction teams, as well as Environmental Health and Safety.





## KEYNOTE SPEAKER

### **Paula R. Glover**

President, Alliance to Save Energy



Paula R. Glover is the President of the Alliance to Save Energy, a bipartisan, nonprofit coalition that promotes federal energy efficiency policy. Throughout her tenure, she has played a crucial role in advancing key policies such as the Infrastructure Investment and Jobs Act and the Inflation Reduction Act while securing billions in federal funding for energy efficiency programs. Ms. Glover has also expanded the Alliance's focus on energy justice and the development of next-generation technologies through the Active Efficiency Collaborative and the Energy 2040 Initiative.

Before her tenure at the Alliance, Ms. Glover acted as President and CEO of the American Association of Blacks in Energy, advocating for diversity, equity, and inclusion in energy policy discussions. Additionally, she serves on the boards of Talos Energy, the Keystone Policy Center, Clean Energy Works, and Resources for the Future. She also holds a position on the National Petroleum Council since 2014 and acting as Trustee for Cardigan Mountain School.

With 25 years of experience, Ms. Glover is passionate about realizing an energy-efficient future by leading the Alliance to Save Energy and its diverse political, corporate, and academic membership.

## PLENARY SESSION

### **Exploring the Energy Efficiency Landscape in 2024 & Beyond**

Over the last few years, we have seen many changes to the energy efficiency industry - energy efficiency legislation, new State Corporation Commission (SCC) commissioners, unprecedented funding from federal and state programs, new model building codes, the ongoing fight over Virginia's participation in the Regional Greenhouse Gas Initiative, and more. This panel explores how these changes affect Virginia and strives to answer the question: what's next?

# Speakers



**Will Cleveland, Principal, [Lighthouse Policy and Law, PLC](#):** Will is an energy and environmental lawyer with Lighthouse Policy & Law, PLC, helping clients achieve a clean energy transition while focusing on affordability and reliability. Before launching Lighthouse in 2023, Will spent nearly fifteen years at private and non-profit law firms, specializing in utility commission cases and lobbying on energy policy at the Virginia General Assembly. Will is a member of the Virginia Clean Energy Advisory Board and a former board member of the Virginia Conservation Network and Local Energy Alliance Program.



**Hadja Doumbouya, Home Energy Rebate Programs Manager, [Virginia Energy](#):** Hadja joined Virginia Energy in 2023 and is passionate about making efficient energy upgrades accessible to all. She worked on diverse residential energy efficiency projects in communities across several states. Hadja holds a Bachelor of Science in environmental sciences from Lehman College of the City University of New York and an MPA in Environmental Science and Policy from the School of International and Public Affairs of Columbia University. In her free time, Hadja enjoys reading and walking.



**Chelsea Harnish, Executive Director, [Virginia Energy Efficiency Council](#):** Since 2015, Chelsea oversees all VAEEC operations and strategic initiatives, including programs, policy, communications, membership, and events. With over a decade of Virginia energy policy experience, Chelsea regularly engages with decision-makers, partners, and members to advance energy efficiency policies and programs that will help grow the industry throughout the Commonwealth. Prior to joining the VAEEC, Chelsea worked for several environmental nonprofits, honing her skills in campaign planning, communication and advocating for clean energy policy initiatives.



**Sean Shanley, Interim Executive Director, [Viridiant](#):** Sean is the Interim Executive Director of Viridiant, a Richmond-based non-profit that seeks to advance sustainable, affordable, and energy-efficient construction through education and technical support. Sean has over 15 years of experience in the sustainability and energy efficiency field, helping to shape green building programs and provide quality assurance for single family and multifamily projects. Sean's role at Viridiant also includes training, program management, work on Department of Energy funded projects, and involvement in the residential energy code development process.

# Sponsors



## LEADER



### Community Housing Partners' Energy Solutions

division promotes healthier, safer, and more energy-efficient built environments by providing energy audits, inspections, energy performance upgrades, and building science education across the Southeast and Mid-Atlantic. CHP Weatherization helps low-income individuals and families reduce energy burdens by improving the energy efficiency and health of their homes. They also partner with electric and gas utilities across the state to administer efficiency programs that reduce energy burdens and increase comfort, health, and safety for their income-qualifying residential customers. The Research and Training Center extends the knowledge and skills of the Energy Solutions team to weatherization and energy efficiency professionals across the country.



### TRC Companies is a leading national provider of advanced energy services. They deliver across-the-meter management through energy efficiency, demand

response, and distributed energy services. TRC partners with utilities, agencies, and businesses to make energy visions actionable, through solutions that surpass regulatory and operational goals while influencing the next energy frontier. TRC has over 50 years of experience delivering efficient and resilient energy systems, and they annually help their customers achieve over three billion kWh of energy savings.



**Washington  
Gas**  
A WGL Company

### Washington Gas offers a variety of energy saving programs and solutions designed to help both residential and commercial customers reduce their energy usage and save money. Their energy efficiency microsite, [wgsmartsavings.com](http://wgsmartsavings.com), provides resources for customers to learn more about each program offering and how to

participate. In addition to energy efficiency programs, Washington Gas supports its customers in need of assistance through bill assistance, budget billing, and other initiatives.

# Sponsors

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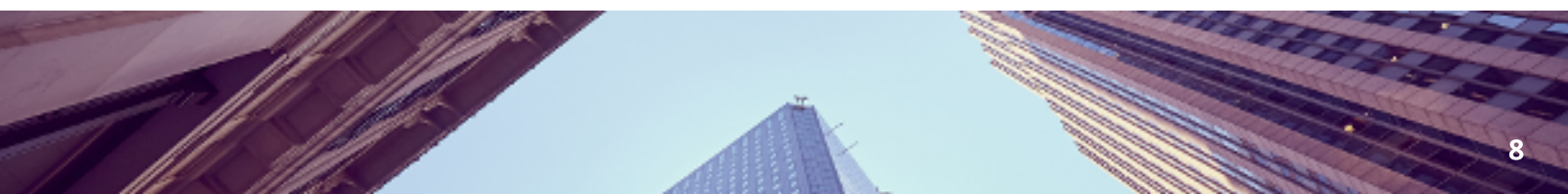
## ADVOCATE



Schneider Electric is the global specialist in energy management and automation. Serving customers in over 100 countries, they help businesses and homeowners become more efficient, reduce costs, and meet sustainability goals with their comprehensive portfolio of integrated solutions. From the simplest of switches to complete operational systems, their technology, software, and services improve the way their customers manage and automate their operations. Their connected technologies reshape industries, transform cities, and enrich lives. They call it "Life Is On".

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## SUPPORTER





# Energizing Efficiency Campaign



## SHARE YOUR STORY BY JULY 15TH

To showcase the incredible work being done across the Commonwealth and to inspire even more, the VAEEC launched our [Energizing Efficiency Campaign](#) in 2023. The campaign **highlights programs and projects** big and small, from all sectors and regions, **to proudly demonstrate how energy efficiency helps Virginians save energy and money.**



The submission form is *free* and you do *not* have to be a VAEEC member to participate.

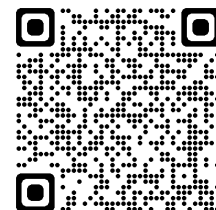
**Every submission** receives the following recognition:

- Spotlight on the VAEEC website featuring photos and submission summary
- Featured post on VAEEC social media platforms
- Publicity in VAEEC's monthly e-newsletters (~1,400 subscribers)
- Acknowledgment at the fall Energy Efficiency Forum
- Automatically nominated for the Virginia Energy Efficiency Leadership Awards
- Your project/program summary turned into a case study

### 2023 Participant Categories

- Academic
- Commercial/Industrial/Multi-Use
- Government
- Residential

**Learn more, apply, and view all of the 2023 participant case studies on our campaign website, [vaeec.org/energizing-efficiency-campaign/](https://vaeec.org/energizing-efficiency-campaign/).**



# Connect With Us



## UPCOMING EVENTS

**Feb 15 - July 15, 2024**

**ENERGIZING EFFICIENCY CAMPAIGN**

Submission period open

**June 2024 (TBD)**

**BUILDING PERFORMANCE WEBINAR**

High-Performance Buildings Act Updates

**October 2-3, 2024**

**VAEEC ENERGY EFFICIENCY FORUM**

& Awards Ceremony

**October 4, 2024**

**VIRGINIA ENERGY EFFICIENCY DAY**

**October 16-17, 2024**

**VIRGINIA CLEAN ENERGY SUMMIT**

Greater Richmond Convention Center

## GET IN TOUCH WITH US

**Email**

info@vaeec.org

**Social media**

Facebook & LinkedIn

**Website**

vaeec.org

## JOIN AN ADVISORY COMMITTEE

EDUCATION &  
EVENTS

MEMBERSHIP

POLICY &  
PROGRAMS

TECHNOLOGY

# Who We Are



## STAFF

**CHELSEA HARNISH,**  
Executive Director



**REBECCA HUI,**  
Manager, Research &  
Strategic Partnerships



**JESSICA GREENE,**  
Director, Events &  
Digital Media



**CHERYN RAPP,**  
Administrative  
Assistant



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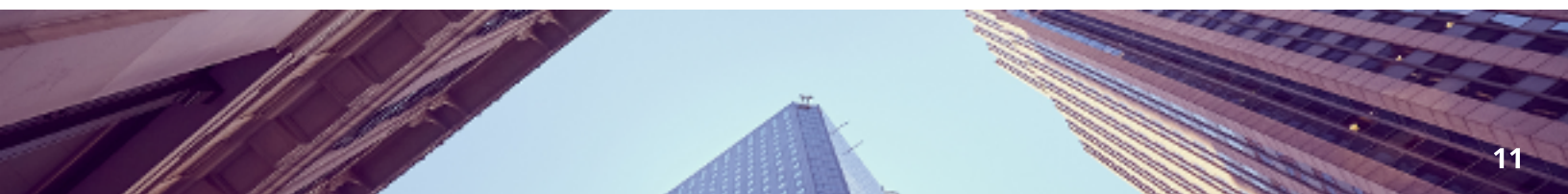
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Franklin Energy



# Members



## BUSINESS PLATINUM

Community Housing Partners  
Dominion Energy  
Pearl Certification  
project:HOMES  
Washington Gas

## BUSINESS GOLD

The Cadmus Group  
CLEAResult  
Dominion Due Diligence Group  
Earth Right Mid-Atlantic  
Franklin Energy  
Honeywell  
ICF  
Michaels Energy  
Optimum Building Solutions  
PEG  
Quick AC Quote  
Schneider Electric  
Siemens  
TRC Companies

## BUSINESS SILVER

Appalachian Power Company  
Clark Nexsen  
CMTA  
Columbia Gas of Virginia  
CPower Energy Management  
Damuth Trane  
Ecovative  
EHCommercial  
The Fifth Fuel  
Moseley Architects  
National Energy Foundation  
Navy Federal Credit Union

## BUSINESS SILVER (continued)

Northern Virginia Electric Co-op  
Old Dominion Electric Co-op  
Rappahannock Electric Co-op  
Sustainable Design Consulting  
Trane Technologies  
VIA Design Architects

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Arlington County  
Chesterfield County  
City of Alexandria  
City of Charlottesville  
City of Fairfax  
City of Newport News  
City of Norfolk  
City of Richmond  
City of Virginia Beach  
Danville Utilities  
Fairfax County  
Henrico County  
James City County  
Loudoun County  
Municipal Electric Association of Virginia  
Northern Virginia Regional Commission  
Prince William County  
Town of Blacksburg  
Virginia Energy  
VA Energy Purchasing Governmental Association

## ACADEMIC

George Mason University  
Prince William County Public Schools  
Roanoke City Public Schools  
University of Richmond  
Virginia Tech

## ASSOCIATE

Association of Energy Conservation Professionals  
AnnDyl Policy Group  
Birch Studios  
Dominion Energy Innovation Center  
FLIPP Inc  
Local Energy Alliance Program  
Sierra Club (VA Chapter)  
Tran Energy Services  
U.S. Green Building Council  
VEIC  
VA PACE Authority  
Viridiant  
Weatherizers Without Borders

## PARTNER

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American Council for an Energy Efficient Economy  
National Association of Energy Service Companies  
SE Energy Efficiency Alliance  
Virginia Chamber  
VA Renewable Energy Alliance

