

# 2024 SPONSORSHIP OPPORTUNITIES



**Virginia Energy Efficiency Council Biannual Forums:** Sponsors help us continue offering our premier forums, which provide a signature lineup of presentations on timely topics, interactive sessions, and ample networking time. As a sponsor of the Spring Forum, you will help us welcome our newest Board members and recognize the success of current members through our annual business meeting.

Sponsors receive industry exposure and at least one complimentary ticket to the event to create opportunities to network with Virginia's leading energy efficiency professionals.

## Spring 2024 Forum

May 6th, 1:00 - 4:00 pm

Deep Run Park & Recreation Center, Henrico County

		Leader	Partner	Advocate	Supporter	Friend
Cost		\$3,000	\$2,000	\$1,000	\$550	\$375
Benefits						
Event Sponsor	Top Event Sponsor	✕				
	Networking Sponsor		✕			
Digital Marketing	Event Agenda	✕	✕			
	Digital Event Program Feature	✕	✕	✕		
	Thank You in Post-Event Email	✕	✕	✕	✕	✕
	Personalized Social Media Feature	2	2			
	Thank You Post on Social Media			1	1	1
Logo Display	Presentation Slides	✕	✕			
	E-Newsletter	✕	✕			
	Snack & Beverage Table Signs	✕	✕	✕		
	Event Page	✕	✕	✕	✕	✕
	Digital Event Program	✕	✕	✕	✕	✕
	Rotating Loop During Event	✕	✕	✕	✕	✕
Additional Benefits	Personalized Recognition at Event	✕				
	Introduction During Happy Hour		✕			
	Pre-Event Access to Attendee List	✕	✕	✕		
	Verbal Acknowledgment at Event	✕	✕	✕	✕	✕
	Complimentary Registrations	5	4	3	2	1