

2022 SPONSORSHIP OPPORTUNITIES

Biannual Forums: Sponsors help us continue offering our premier forums, which provide a signature lineup of presentations on timely topics, interactive sessions, and ample networking time. As a sponsor of the Energy Efficiency Forum, you will help us recognize the Commonwealth's energy efficiency leaders during our Virginia Energy Efficiency Leadership Awards ceremony.

Sponsors receive industry exposure and at least one complimentary ticket to the event to create opportunities to network with Virginia's leading energy efficiency professionals.

2022 Energy Efficiency Forum

October 31st (virtual) & November 1st (Richmond)



		Champion	Leader	Partner	Advocate	Supporter	Presenting
Cost		\$4,000	\$3,000	\$2,000	\$1,000	\$500	\$150
Benefits							
Event Sponsor	Top Event Sponsor	✕					
	Awards Ceremony Sponsor		✕				
	Happy Hour Reception Sponsor			✕			
	Breakout Session Sponsor						✕
Digital Marketing	Event Agenda	✕	✕	✕			
	Event Program Feature	✕	✕	✕			
	Thank You in Post-Event Email	✕	✕	✕	✕	✕	
	Personalized Social Media Feature	2	1				
	Thank You Post on Social Media			3	2	1	
Logo Display	Breakout Session Presentation						✕
	Beverage Table Signs	✕					
	Presentation Slides	✕	✕				
	Table Tent Signs	✕	✕	✕	✕		
	E-Newsletter	✕	✕	✕	✕	✕	
	Sponsorship Signage at Event	✕	✕	✕	✕	✕	
	Event Page	✕	✕	✕	✕	✕	✕
	Event Program	✕	✕	✕	✕	✕	Name only
	Rotating Loop During Event	✕	✕	✕	✕	✕	
Additional Benefits	Opportunity to Introduce a Session	✕					
	Opportunity to Exhibit During the Event	✕					
	Pre-Event Access to Attendee List	✕	✕				
	Access to Marketing Table		✕	✕	✕		
	Verbal Acknowledgment at Event	✕	✕	✕	✕	✕	✕
	Complimentary Registrations	6	5	4	3	2	1