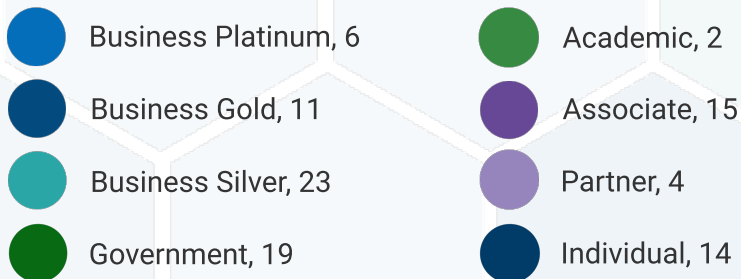


# VIRGINIA ENERGY EFFICIENCY COUNCIL 2021 Annual Report

Despite the ongoing challenges due to COVID-19, the Virginia Energy Efficiency Council helped **advance the Commonwealth's energy efficiency programs and policies** throughout 2021. We worked to facilitate deployment of **energy-efficient technologies that improve indoor air quality** in schools as they prepared to welcome students in person, many for the first time in 18 months. We supported legislation to expand **public building performance standards** and advocated for an update to the Virginia Energy Conservation & Environmental Standards. We also saw the **first C-PACE project in the state** become a reality. Additionally, we established a **dedicated technology committee** to identify innovation and needs. VAEEC staff successfully worked with the Dept. of Housing & Community Development to establish a new **weatherization deferral and repair program** using funds from the Regional Greenhouse Gas Initiative's carbon auctions. By participating in proceedings before the SCC, we ensured that the **energy efficiency goals set forth in the VCEA** remain achievable. All of this progress was made possible by the support of our members. We are excited to work with you in the new year to create, implement, and share energy efficiency solutions that improve the quality of life throughout the Commonwealth.

## 2021 MEMBERSHIP



## STAFF

**CHELSEA HARNISH**  
*Executive Director*

**JESSICA GREENE**  
*Outreach Director*

**REBECCA HUI**  
*Office Manager*

## BOARD OF DIRECTORS

**JOHN MORRILL**  
Fairfax County  
*Chair*

**MARK JACKSON**  
Community Housing Partners  
*Vice Chair*

**KC BLEILE**  
Viridiant  
*Treasurer*

**ELIZABETH BEARDSLEY**  
U.S. Green Building Council  
*Secretary*

**TIM BERNADOWSKI**  
Siemens Industry

**CARLA DIX**  
Columbia Gas of Virginia

**BRYNA DUNN**  
Moseley Architects

**BILL EGER**  
City of Alexandria

**STEPHEN EVANKO**  
Dominion Due Diligence Group

**MICHAEL HUBBARD**  
Dominion Energy

**DAVID KOOGLER**  
Rappahannock Electric Cooperative

**MAGGIE KELLEY RIGGINS**  
Southeast Energy Efficiency Alliance

**LEIGH ANNE RATLIFF**  
Trane Technologies

**CARRIE WEBSTER**  
Henrico County

**DAVID STEINER**  
D&R International  
*Director Emeritus*

# BY THE NUMBERS

## Events



**6<sup>th</sup>** Annual Virginia Energy Efficiency Leadership Awards  
**3** Virginia Energy Efficiency Leadership Awards Winners



**8** VAEEC Events & Webinars  
**1** Co-hosted Event

## Membership



**10** New Members  
**6** New Board Members



**6** Legislative Updates Shared  
**45<sup>+</sup>** Member Features  
**1** New Committee Launched

## Outreach



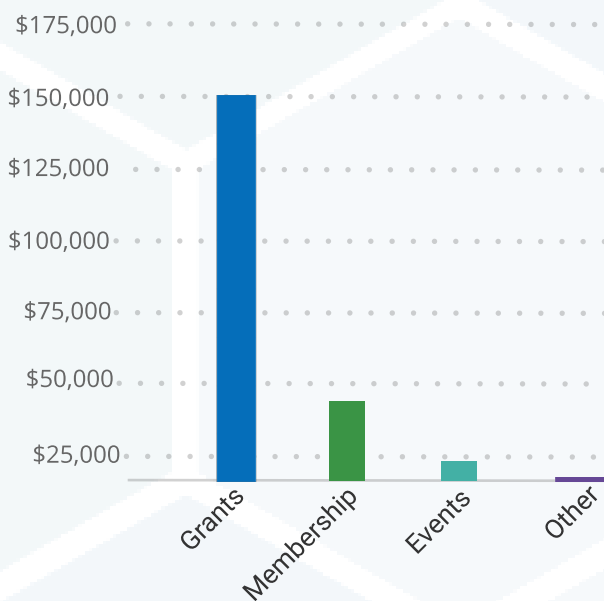
**1** Jobs Board Launched  
**9** Blog Posts Produced



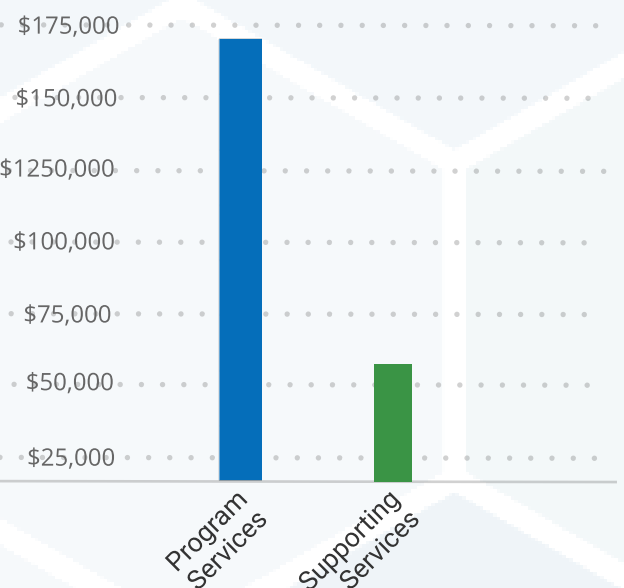
**7** Stakeholder Groups

# FINANCIAL STATEMENT

## Revenue



## Expenses



## Membership

The VAEEC continued providing member-exclusive benefits such as: weekly legislative updates during the General Assembly; webinars and communications; a new advisory committee on energy efficiency technology, and a dedicated advisory group supporting our Energy Service Company members. We continued highlighting the success of our members across social platforms and amplified our members' successes in the media.

## Utility Programs & Regulation

In 2021, advancing utility program energy efficiency programs continued to be a top priority for the organization. The VAEEC became the chair of a newly-established policy subgroup within the Dominion Energy stakeholder group where we facilitated conversations between the State Corporation Commission staff, Dominion, and energy efficiency advocates to identify barriers to advancing deeper-saving energy efficiency programs. We also continued participating in formal regulatory proceedings by submitting comments in support of APCO's Demand Side Management filing, and intervening in the Dominion Evaluation, Measurement, & Verification (EM&V) proceedings with an expert witness on EM&V issues. The VAEEC staff and many of our members also attended stakeholder meetings where we had the opportunity to provide feedback on the utilities filings for next year as well as Dominion's long-term plan to meet their goals within the VCEA. Additionally, we hosted a utility program webinar and held several discussions during our biannual events and quarterly Board and Policy Committee meetings.

## Policy Initiatives

We intervened in the State Corporation Commission's proceedings regarding Evaluation, Measurement & Verification requirements for future Dominion Demand Side Management filings as related to the Virginia Clean Economy Act. The Commission agreed with many of our recommendations and included them in their final order. Due to this work, we have successfully established a more collaborative working relationship with SCC staff, which will go a long way in advancing future utility energy efficiency programs. In 2021, Virginia's participation in the Regional Greenhouse Gas Initiative (RGGI), netted \$92M for low-income energy efficiency projects through the Dept. of Housing & Community Development's new Housing Innovations in Energy Efficiency (HIEE) funds. As an advisor, the VAEEC successfully lobbied to earmark some of this funding for the new weatherization deferral and repair program and continues to provide feedback to DHCD on how to maximize savings with HIEE funds. We worked with our members, including the state energy office, along with legislators and the Dept. of General Services to expand public building performance standards and advocated for an update to the Virginia Energy Conservation & Environmental Standards.

## Government Engagement

Meaningfully engaging with our government members continues to be one of our top priorities. In 2021, the VAEEC hosted several government-focused events and produced original content to help our members understand and implement some of the policies and programs we helped establish. We supported efforts to improve the performance of the Commonwealth's public buildings. The VAEEC was successful in getting some of the Dept. of Housing & Community Development's Housing Innovations in Energy Efficiency (HIEE) funding earmarked for the new weatherization deferral and repair program. We participated in the RVAgreen 2050 Buildings & Energy working group and helped advance C-PACE throughout the Commonwealth. We also began working with our Energy Service Company members and the state energy office on a plan to remove a major barrier to localities using energy performance contracts during the 2022 General Assembly session. To help local governments understand the requirements of the new building performance law, we created a factsheet and a webinar. We also identified benchmarking implementation best practices and held a webinar for interested localities.

## New Technologies & Strategic Electrification

As one of the main pillars of our current strategic plan, we continued to make progress in advancing new energy efficiency technologies in Virginia. We hosted a webinar, *Innovating the Building Envelope*, as well as two panels, *Improving Building Performance Across Sectors* and *Getting Smart with Energy Efficiency Technology*, at our fall Energy Efficiency Forum. Additionally, we shared resources with members through social media and e-newsletters, and launched a Technology committee. In light of the strong need for new people and the potential for federal legislation, the VAEEC began working with a core team of our members to create a proposal for a workforce development program using federal funds. We also worked with our members to deploy energy-efficient technologies in schools to improve indoor air quality. To ensure that energy efficiency is at the core of strategic electrification, the VAEEC provided input on draft legislation to add building electrification to the definition of energy efficiency. We will continue to leverage industry expertise to identify opportunities for the advancement of new energy-efficient technologies.

## Events & Resources

While our Spring Forum was held virtually, we were able to hold our first two-day hybrid Energy Efficiency Forum in conjunction with our 6th Virginia EE Leadership Awards. Additionally, we co-hosted the 3rd annual Virginia Clean Energy Summit. Throughout the year, we also hosted three webinars, three virtual summer listening sessions, and several local government roundtables. In addition to our events, we also released several resources, including a jobs board for open positions in the industry, weekly General Assembly updates during Session, and timely blog posts.