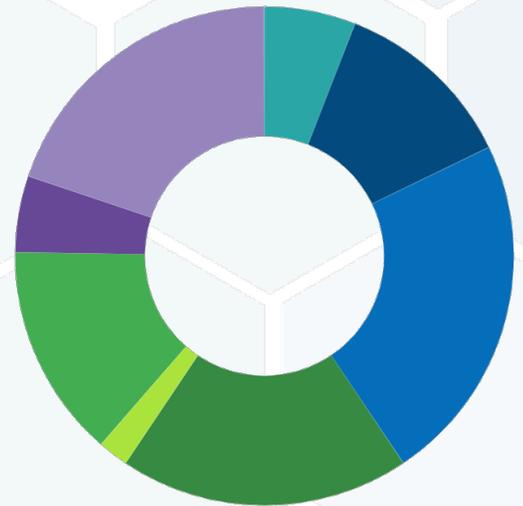


2020 Annual Report

VIRGINIA ENERGY EFFICIENCY COUNCIL

2020 was a unique and challenging year. Despite all of the setbacks from a global pandemic, the Virginia Energy Efficiency Council helped to take the Commonwealth's energy efficiency policies and programs to new heights. And our work paid off. For the first time ever, **Virginia broke into the Top 25 on the annual ACEEE State Energy Efficiency Scorecard and was ranked #1 in the Southeast.** This recognition is a reflection of the hard work and efforts of our organization and members, and the strength of the Commonwealth's energy efficiency industry. **We worked tirelessly with fellow stakeholders to pass historic energy efficiency legislation.** We identified the need to change Dominion Energy's definition of low-income eligibility requirements and worked with our members to make it happen. Three localities passed Commercial Property Assessed Clean Energy (C-PACE) ordinances, one launched a program, and the state energy office is developing a statewide program. Blower door testing and increased ceiling insulation requirements were included in the recently adopted final draft of the Uniform Statewide Building Code. **All of this work would not be successful without the support of our members.** We look forward to working with you in the new year to continue to create, implement, and share energy efficiency solutions that improve the quality of life in our work and home.

2020 MEMBERSHIP



STAFF

CHELSEA HARNISH
Executive Director

JESSICA GREENE
Outreach Director

REBECCA HUI
Office Manager

BOARD OF DIRECTORS

DAVID KOOGLER, *Chair*
Rappahannock Electric Co-op

JOHN MORRILL, *Vice Chair*
Fairfax County

KC BLEILE, *Treasurer*
Viridiant

MARK JACKSON, *Secretary*
Community Housing Partners

GEORGE BARNES, Trane

ELIZABETH BEARDSLEY, US Green Building Council

TIM BERNADOWSKI, Siemens

BILL EGER, City of Alexandria

STEPHEN EVANKO, Dominion Due Diligence Group

MICHAEL HUBBARD, Dominion Energy

MAGGIE KELLEY, Southeast Energy Efficiency Alliance

SUSAN LARSEN, Columbia Gas of Virginia

THOMAS NICHOLAS, City of Virginia Beach

LEIGH ANNE RATLIFF, CPower Energy Management

DAVID STEINER (Director Emeritus) D&R International

BY THE NUMBERS

Events



4th Annual Virginia Energy Efficiency Leadership Awards
2 Virginia Energy Efficiency Leadership Awards Winners



7 VAEEC Events & Webinars
8 Events Presented at



1st Annual Trade Show
5 Trade Show Exhibitors

Membership



16 New Members
2 New Board Members



10 Legislative Updates Shared
1 Membership Portal Launched
41 Member Features

Outreach



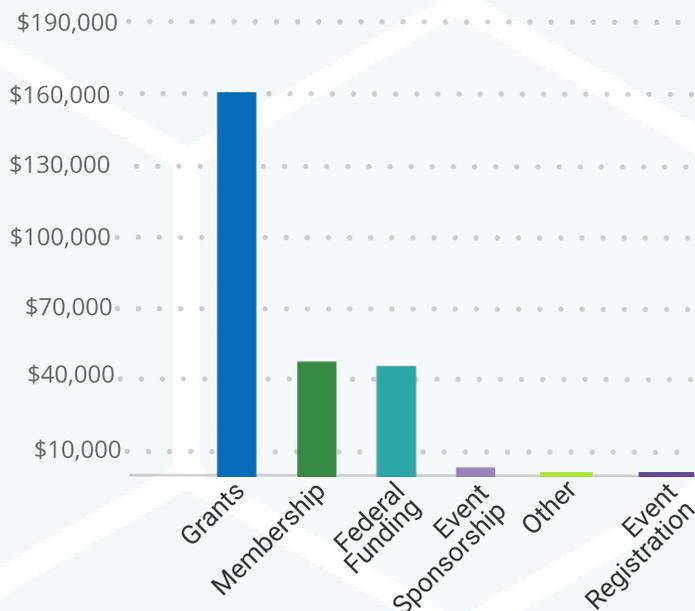
1 New Video Series
3 New Videos



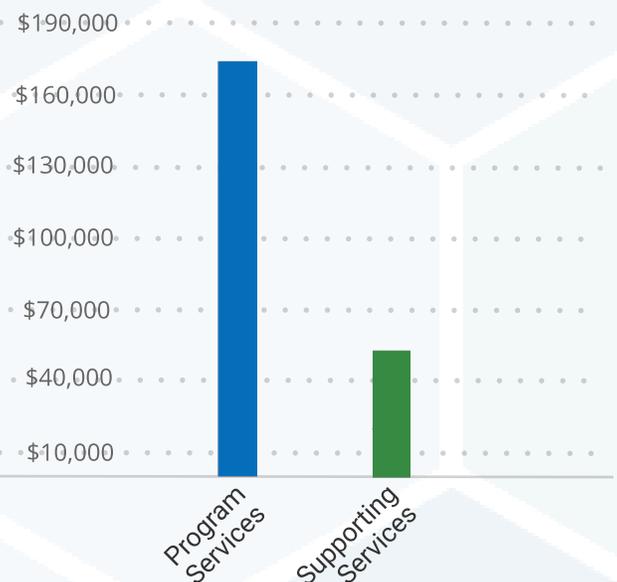
6 Stakeholder Groups
14 News Article Features

FINANCIAL STATEMENT

Revenue



Expenses



HIGHLIGHTS

Membership

The VAEEC continued providing member-exclusive benefits such as: weekly legislative updates during the General Assembly; webinars and communications; and launched an online member portal. We continued highlighting the success of our members by releasing a new video series highlighting innovative projects from VAEEC members, published 41 member features across social platforms, and amplified our members' successes in the media.

Utility Programs & Regulation

The VAEEC participated in Dominion Energy's DSM filing to support their proposed energy efficiency programs, which were all approved. We also worked behind the scenes on implementation of the Virginia Clean Economy Act (VCEA) by facilitating discussions with Dominion and weatherization members to develop a more inclusive definition of low-income eligibility, which allows weatherization providers to serve more Virginia households. Along with our members, we submitted comments on the opt-out process for large general service customers.

Policy Initiatives

The VAEEC worked tirelessly to pass several key pieces of historic energy efficiency legislation. The VCEA paves the way for a carbon-free Virginia by 2045, ensuring investments in energy efficiency and renewables. It also marks Virginia as the second state in the Southeast to establish a mandatory Energy Efficiency Resource Standard. Additional laws established mandatory benchmarking for state buildings, enabled an on-bill tariff program for electric co-ops, and established a statewide C-PACE program. Finally, Virginia became the first southern state to join the Regional Greenhouse Gas Initiative (RGGI), with 50% of the proceeds from carbon trading going towards low-income energy efficiency programs.

Government Engagement

Engaging with our government members in a meaningful way is one of our top priorities. In 2020, the VAEEC hosted several government-member events, produced original content, including the launch of our government clearinghouse, and worked closely with the Department of Housing & Community Development and the state energy office. We worked to strengthen the Commonwealth's building codes, and advance Commercial Property Assessed Clean Energy (C-PACE) throughout the Commonwealth.

New Technologies & Strategic Electrification

Advancing new energy efficiency technologies is one of the pillars of the VAEEC's 2020-2022 Strategic Plan. We hosted an emerging technologies panel at our Fall Forum, produced an in-depth article on the use of new energy efficiency technologies to combat COVID-19, and shared resources with members through social media and e-newsletters. We will continue to leverage industry expertise to identify opportunities for the advancement of new energy efficiency technologies.

Events

Like many organizations, we pivoted our events to virtual platforms due to COVID-19. We hosted our biannual forums, three webinars, two virtual happy hours, and one local government roundtable. We also co-hosted the Virginia Clean Energy Summit. In addition to our events, we released several resources, including the local government clearinghouse, a COVID-19 article series, a new video series, and weekly General Assembly updates. The VAEEC was invited to speak during eight events, including the Governor's VCEA webinar series and the General Assembly's Coal and Energy Commission.

