

VAEEC 2020 Government Engagement Program Evaluation



PRIMARY GOALS

- ▶ Position the VAEEC as a more visible, valuable, and sought-out resource for local governments and state agencies
- ▶ Help local governments and state agencies increase their effectiveness in advancing energy efficiency throughout the Commonwealth

SECONDARY GOALS

Develop stronger relationships with state agencies and local governments across the Commonwealth

Localities will realize the value of energy efficiency and will implement additional or stronger energy efficiency policies and programs for their communities

State agencies will realize the value of energy efficiency and will implement additional or stronger energy efficiency policies and programs at the state level

METRICS & RESULTS

Local Government & State Agency Engagement



Hosted six (6) events and two (2) webinars; attended two (2) partner events



Produced original content, including one (1) clearinghouse, two (2) videos, three (3) blog posts, three (3) emails, and one (1) guidance document



In regular communication with locality members, including surveying the group for feedback on potential legislation



Worked with the DHCD and others to successfully add blower door testing and increased ceiling insulation requirements to the final USBC draft

Advancing C-PACE Throughout the Commonwealth



Eleven (11) meetings held with localities



One (1) new program launched



Three (3) ordinances passed



One (1) statewide program enabled