

2020 Sponsorship Opportunities

VIRGINIA ENERGY EFFICIENCY COUNCIL

Virginia Energy Efficiency Council (VAEEC) events are known for their compelling panels on timely topics, insightful content, and ample networking opportunities, while focusing solely on energy efficiency advancements in the Commonwealth. The Spring 2020 Forum will also recognize energy efficiency champions for their outstanding contribution to the industry.

And behind every great event are sponsors who make it all possible. Your support allows us to provide top-rated events that continue positioning us as a leader and resource among Virginia's energy efficiency industry. As a show of appreciation, sponsors receive multiple benefits, including exposure before, during, and after the event and complimentary registrations to create networking opportunities with Virginia's leading energy efficiency professionals. Don't miss out on **the only event specifically focused on advancing energy efficiency** in the Commonwealth. Contact info@vaeec.org for details.

Fall 2020 Forum: November 10th

An interactive virtual experience

12:00 - 4:30 pm

Opportunities		Supporter	Friend	Breakout	Exhibitor
Cost		\$1,000	\$500	\$100	\$75
Number Available		1	1	4	8
Benefits					
Digital Marketing	E-Newsletter Feature	✕			
	Social Media Features	3	2	1	1
	Digital Program Feature	✕	✕		✕
	Name Appears in Event Agenda & Program			✕	
Logo Display	Slide During Sponsored Presentation			✕	
	Virtual Event Platform: Sponsor Page	✕	✕		
	E-Newsletter	✕	✕		
	Email Promotions	✕	✕		✕
	Virtual Event Platform: Reception & Expo Page	✕	✕		✕
	Event Landing Page on VAEEC's Website	✕	✕		✕
	Digital Program	✕	✕		✕
Additional Benefits	Opportunity to Introduce a Session	✕			
	Verbal Recognition During Sponsored Session			✕	
	Verbal Recognition Throughout Event	✕	✕		
	Virtual Vendor Booth in Exhibit Hall	✕	✕		✕
	Chat with Attendees During Exhibitor Breaks	✕	✕		✕



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Webinars: The VAEEC kicked off a webinar series in 2016 in response to member requests for more training opportunities. Annually, we offer four to five+ webinars for our members and others interested in Virginia's energy efficiency industry. Sponsors allow us to continue offering a signature lineup of educational webinars on the latest updates and topics of interest. All webinars are an hour long and begin at noon EST. Upcoming topics can be viewed at vaeec.org/events/webinars/.

Sponsors receive exposure through digital marketing and strategic logo display.

VAEEC Webinar Series

Opportunity	
Cost: \$100 / webinar	
Benefits	
Event Sponsor	Webinar Sponsor
Digital Marketing	E-newsletter Feature
	Social Media Feature
	Thank You in Pre- and Post-Event Emails to Participants
Logo Display	Event Page
	Presentation Slides
Additional Benefits	Verbal Acknowledgment During Webinar

2019 Attendee Profile

As a sponsor, you will have the opportunity to demonstrate your organization's energy efficiency innovations and solutions to a diverse group of industry professionals and leaders.

