



Connecting Leaders.  
Amplifying Voices.

## July Featured Member



Our July Featured Member, **POWERHOME SOLAR**, is an energy efficiency company that provides high-quality American-made solar panels as part of a complete energy-savings package for residential customers. Their package of energy efficiency items allows POWERHOME's customers to make the greatest use of the solar energy produced.

[Learn More](#)

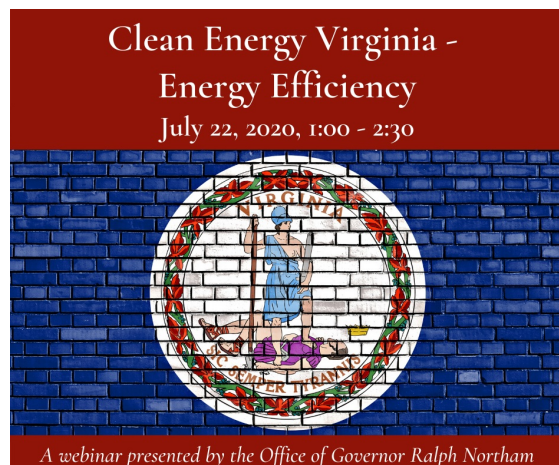
## Upcoming Webinars and Events



VIRGINIA ENERGY EFFICIENCY COUNCIL  
**Fall 2020 Forum**

Call for Topics

**November 10th**  
an interactive virtual experience



Clean Energy Virginia -  
Energy Efficiency  
July 22, 2020, 1:00 - 2:30

A webinar presented by the Office of Governor Ralph Northam

## Fall 2020 Virtual Forum - Call for Topics

Save the date for our Fall 2020 Virtual Forum on **November 10th**. We're excited about the opportunities technology presents to continue connecting VAEEC members. As we start to plan the Forum, what sessions and topics would you like to see? Please fill out the [submission form](#), located inside the new [Member Resource Portal](#), with any ideas you have. You will need to log into the portal to complete the form. We are accepting topic recommendations through **August 21st**. We value your feedback to make our events the best they can be.

## Clean Energy Virginia - Energy Efficiency Webinar

In case you missed the first in the Clean Energy Virginia webinar series, you can view the recording [here](#). The VAEEC's own Executive Director **Chelsea Harnish** joined DHCD Director **Erik Johnston**, and Deputy Secretary of Commerce and Trade, **Angela Navarro** to discuss the business opportunities that will be created by the energy efficiency components of the Virginia Clean Economy Act. The Clean Energy Virginia webinar series will continue through August 19th. For more information on the webinars, check out DMME's [website](#).

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## Viridiant 2020 Virtual Building Sustainability Conference and Awards

The highly anticipated Building Sustainability Conference & Awards is shifting to a virtual platform on **September 2, 2020**, with a compelling keynote address providing a first-hand account of growing up in public housing followed by Q&A and the 11th annual awards ceremony recognizing leaders in high-performance construction.

[Learn More](#)



viridiant

## Big News from Around the Industry

### Low-Income Energy Efficiency Programs



We are excited to announce that this week, on a call with VAEEC members and staff, Dominion Energy committed to using a definition of low income eligibility requirements that weatherization providers and VAEEC have suggested for some time. That new definition is:

*A household whose annual income does not exceed 80% of the local area median income as set forth by Virginia Housing Development Authority or 60% of the state median income as determined by the Virginia Department of Housing and Community Development, whichever is greater.*

This change, which Appalachian Power Company is already planning to implement, will allow weatherization providers to serve more households across Virginia. Chase Counts with Community Housing Partners stated, "This is not only a big win for vulnerable Virginian households but is also an example of Virginia's leadership in energy equity issues."

### **Industrial Consumer Outreach**

With the expansion of energy efficiency options to industrial customers in Virginia stemming from the passage of the Virginia Clean Economy Act, the VAEEC is looking for feedback from our membership on the types of information we should be providing to industrial customers who may be new to energy efficiency programming. Email us your ideas at [info@vaeec.org](mailto:info@vaeec.org)



### **SCC Chair Nominated for Federal Energy Regulatory Commission (FERC)**

The current chair of the State Corporation Commission, Mark Christie, was nominated to join the FERC by the President on Monday. We will keep you updated with news of his replacement in the coming weeks. Learn more in this article from [Utility Dive](#).



USGBC National Capital Chapter recognized [Sustainable Design Consulting](#) and [Moseley Architects](#) with their Leadership in Sustainable Business Practices and People's Choice awards at this year's Midsummer Night's Green. Congratulations!

[Viridiant offering virtual energy audits](#)

[PEG selected by Fannie Mae to develop process to verify the ENERGY STAR certification of new homes bundled in their first ever Green Mortgage Backed Security](#)

[Virginia PACE Authority wins RISE 2020 Coastal Community Resilience Challenge](#)

Want your news featured in an upcoming newsletter? Email [info@vaeec.org](mailto:info@vaeec.org)



## Coming Soon!

VAEEC is working with Springstory, a media and PR firm based in Richmond, to bring you a new video series showcasing energy efficiency across Virginia. We are spotlighting three locations that exemplify energy efficiency in action. Look for more details in the coming weeks!

## Renewing Members

**Our work would not be successful without the continued support from our members!**





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