

2020 Sponsorship Opportunities

VIRGINIA ENERGY EFFICIENCY COUNCIL

Virginia Energy Efficiency Council (VAEEC) events are known for their compelling panels on timely topics, insightful content, and ample networking opportunities, while focusing solely on energy efficiency advancements in the Commonwealth. The Spring 2020 Forum will also recognize energy efficiency champions for their outstanding contribution to the industry.

And behind every great event are sponsors who make it all possible. Your support allows us to provide top-rated events that continue positioning us as a leader and resource among Virginia's energy efficiency industry. As a show of appreciation, sponsors receive multiple benefits, including exposure before, during, and after the event and complimentary registrations to create networking opportunities with Virginia's leading energy efficiency professionals. Don't miss out on **the only event specifically focused on advancing energy efficiency** in the Commonwealth. Contact info@vaeec.org for details.

Spring 2020 Forum: May 14th

An interactive virtual experience

11:00 am - 4:00 pm

Opportunities		Supporter	Friend	Networking
Cost		\$500	\$250	\$200
Number Available		0/2	0/2	1/1
Benefits				
Digital Marketing	Name Appears on Event Agenda			✕
	Social Media Features	2	1	1
Logo Display	Event Agenda	✕		
	Slide During Networking Break			✕
	Slide During Each Presentation	✕	✕	
	Event Landing Page	✕	✕	
	E-newsletter	✕	✕	
	Email Promotions	✕	✕	✕
Additional Benefits	Verbal Recognition During Networking			✕
	Verbal Recognition Throughout Event	✕	✕	



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Webinars: The VAEEC kicked off a webinar series in 2016 in response to member requests for more training opportunities. Annually, we offer four to five+ webinars for our members and others interested in Virginia's energy efficiency industry. Sponsors allow us to continue offering a signature lineup of educational webinars on the latest updates and topics of interest. All webinars are an hour long and begin at noon EST. Upcoming topics can be viewed at vaeec.org/events/webinars/.

Sponsors receive exposure through digital marketing and strategic logo display.

VAEEC Webinar Series

Opportunity	
Cost: \$100 / webinar	
Benefits	
Event Sponsor	Webinar Sponsor
Digital Marketing	E-newsletter Feature
	Social Media Feature
	Thank You in Pre- and Post-Event Emails to Participants
Logo Display	Event Page
	Presentation Slides
Additional Benefits	Verbal Acknowledgment During Webinar

2019 Attendee Profile

As a sponsor, you will have the opportunity to demonstrate your organization's energy efficiency innovations and solutions to a diverse group of industry professionals and leaders.

