Virginia Energy Efficiency Council (VAEEC) events are known for their compelling panels on timely topics, insightful content, and ample networking opportunities, while focusing solely on energy efficiency advancements in the Commonwealth. The Spring 2020 Forum will also recognize energy efficiency champions for their outstanding contribution to the industry, and, for the first time ever, will feature a trade show.

And behind every great event are sponsors who make it all possible. Your support allows us to provide top-rated events that continue positioning us as a leader and resource among Virginia’s energy efficiency industry. As a show of appreciation, sponsors receive multiple benefits, including exposure before, during, and after the event and complimentary registrations to create networking opportunities with Virginia’s leading energy efficiency professionals. Don’t miss out on the only event specifically focused on advancing energy efficiency in the Commonwealth. Contact info@vaeec.org for details.

### Spring 2020 Forum: May 14th
University of Richmond Jepson Alumni Center, Richmond
1:00 pm - 5:00 pm

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Advocate</th>
<th>Sponsor</th>
<th>Friend</th>
<th>Breakout</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
<td>$100</td>
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<tr>
<td>Number Available</td>
<td>1</td>
<td>3</td>
<td>5</td>
<td>3</td>
</tr>
</tbody>
</table>

### Benefits

#### Event Sponsor
- Venue Sponsor
- Breakout Session Sponsor

#### Digital Marketing
- E-newsletter Feature
- Social Media Features: 3/2/1/1
- Event Agenda

#### Logo Display
- Snack or Beverage Table
- Table Top Tent Cards
- Email Promotions
- E-newsletter
- Presentation Loop During Event
- Event Landing Page
- Signage at Event

#### Additional Benefits
- Complimentary Registrations: 4/3/2/1
- Opportunity to Introduce a Panel
- Reserved Seating
- Exhibit Table
- Verbal Recognition at Event

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[Image: Event setup with sponsor logos and promotional materials]
Webinars: The VAEEC kicked off a webinar series in 2016 in response to member requests for more training opportunities. Annually, we offer four to five+ webinars for our members and others interested in Virginia’s energy efficiency industry. Sponsors allow us to continue offering a signature lineup of educational webinars on the latest updates and topics of interest. All webinars are an hour long and begin at noon EST. Upcoming topics can be viewed at vaeecc.org/events/webinars/.

Sponsors receive exposure through digital marketing and strategic logo display.

### VAAEC Webinar Series

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost: $100 / webinar</td>
<td></td>
</tr>
<tr>
<td><strong>Event Sponsor</strong></td>
<td>Webinar Sponsor</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>E-newsletter Feature</td>
</tr>
<tr>
<td></td>
<td>Social Media Feature</td>
</tr>
<tr>
<td></td>
<td>Thank You in Pre- and Post-Event Emails to Participants</td>
</tr>
<tr>
<td>Logo Display</td>
<td>Event Page</td>
</tr>
<tr>
<td></td>
<td>Presentation Slides</td>
</tr>
<tr>
<td>Additional Benefits</td>
<td>Verbal Acknowledgment During Webinar</td>
</tr>
</tbody>
</table>

### 2019 Attendee Profile

As a sponsor, you will have the opportunity to demonstrate your organization’s energy efficiency innovations and solutions to a diverse group of industry professionals and leaders.