Fall 2019 Forum & Awards Luncheon

November 14, 2019
Richmond, VA
Agenda

10:00 am
Welcome & Updates

10:20 am
Keynote Speaker

10:45 am
Breakout Session One
Emerging Technologies, Utility Program Updates, H.A.M House Demo

11:55 am
Awards Luncheon

1:25 pm
Breakout Session Two
EE Workforce, H.A.M House Demo, 2020 Legislative Forecast

2:30 pm
Networking Break

2:55 pm
Final Panel: Resiliency & Energy Efficiency

3:55 pm
Closing Remarks
Snap Session Q&A

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#VAEEC
2020-2022
Strategic Plan

November 14, 2019
Richmond, VA
VAEEC
Value Propositions

Effective and results-oriented

Inclusive and nonpartisan

The voice of the energy efficiency industry

Strong, fact-based, and balanced
Objective 1
Maximize the deployment and success of both gas and electric utility energy efficiency programs and technologies in Virginia.

Objective 2
Position VAECC as a more visible and valuable resource for local governments and state agencies and help increase their effectiveness in advancing energy efficiency throughout the Commonwealth.

Objective 3
Leverage industry expertise to identify opportunities for the advancement of new energy efficiency technologies and ensure energy efficiency remains part of the conversations regarding strategic electrification.
Strategies

1. Provide support for utility EE programs and create opportunities to leverage our membership.

2. Provide tools and guidance to localities and agencies to successfully implement their own EE programs.
   - Work with local government members interested in engaging in policy and regulatory efforts.

3. Showcase emerging technologies that advance EE and create opportunities for collaboration among VAECC members.
   - Convene stakeholders to ensure that policy mechanisms supporting advancements in strategic electrification include EE.
Tactics

1. Continue providing a platform for members to broadcast their successes during the Remarkable Member Updates at the Spring Forum.

2. Establish a trade show to offer even more opportunities for our members to connect with one another.

3. Host an annual webinar on upcoming legislative sessions to help members plan and engage.

4. Improve our social media strategy to best showcase the work our members are doing.
Incorporating our Programs

Utility Programs
- Objective #1
- Objective #3

Building Codes
- Objective #2
- Objective #3

C-PACE
- Objective #2
- Objective #3
Program Updates

Building Codes

Requirements to mechanically test ducts for air leakage in newly-constructed homes went into effect on September 4, 2019. Blower door testing will be a requirement beginning sometime in 2021 after a one year grace period.

C-PACE

Four Virginia localities (Arlington Co., Fredericksburg, Loudoun Co., Petersburg) have launched programs with several more localities in various stages of development.

Utility Programs

Attend the Breakout Snap Session to learn more! The SCC has initiated a Data Access Stakeholder group. Dominion Energy has filed their Grid Transformation plan, which includes increased funding for customer engagement.
2020 Membership Rates

- **Individual**: $100 → $110
- **Associate/ Government/ Academic**: $250 → $275
- **Business Silver**: $500 → $550
- **Business Gold**: $1,000 → $1075
- **Business Platinum**: $2,000 → $2100
Keynote Speaker

Patrick Bean
Global Policy Lead
Tesla
Questions?
Breakout Session One

EE & Emerging Technologies
• 10:45-11:50, Rosenbaum Room

Utility EE Program Updates
• 10:45-11:15, Quigg Room

H.A.M House Demo
• 11:20-11:50, Quigg Room