



VAEEC Spring 2019 Forum

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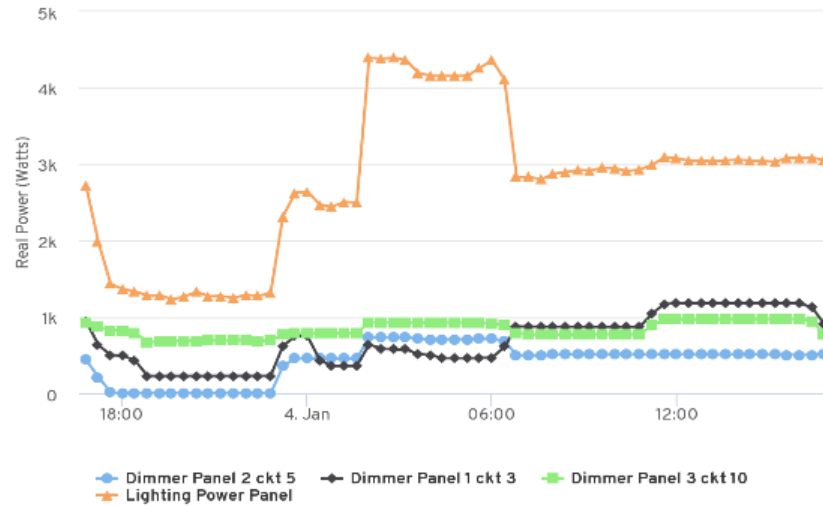
# **Blending Technologies to Maximize Building Efficiency**

George Barnes, Trane  
Rodes Boyd, Siemens

Nick Lange, VEIC  
Eric Oliver, 2RW Consultants

Sponsored by Local Energy Alliance Program





VAEEC Spring Forum

## Continuous Auditing and RTEM

May 9, 2019

Eric Oliver, PE, CEM, LEED<sup>AP</sup>  
Director, Energy Solutions



# RTEM/Continuous Auditing



**Monitoring a facility in real time over the course of 6-12 months to identify immediate AND ongoing opportunities for Energy Conservation Measures (ECM).**

- Perform initial energy audit
- Install circuit-level Real Time Monitoring system
- Track component-level Energy consumption over time
  - Trained energy experts will investigate trends in real time
  - Flag energy waste
  - Identify and quantify new ECMs
  - Track ECMs over time (before/after implementation)



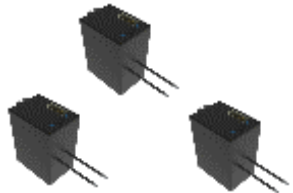
# HOW IT WORKS

Intelligent IoT sensors monitor energy usage in real-time



## Data Collector

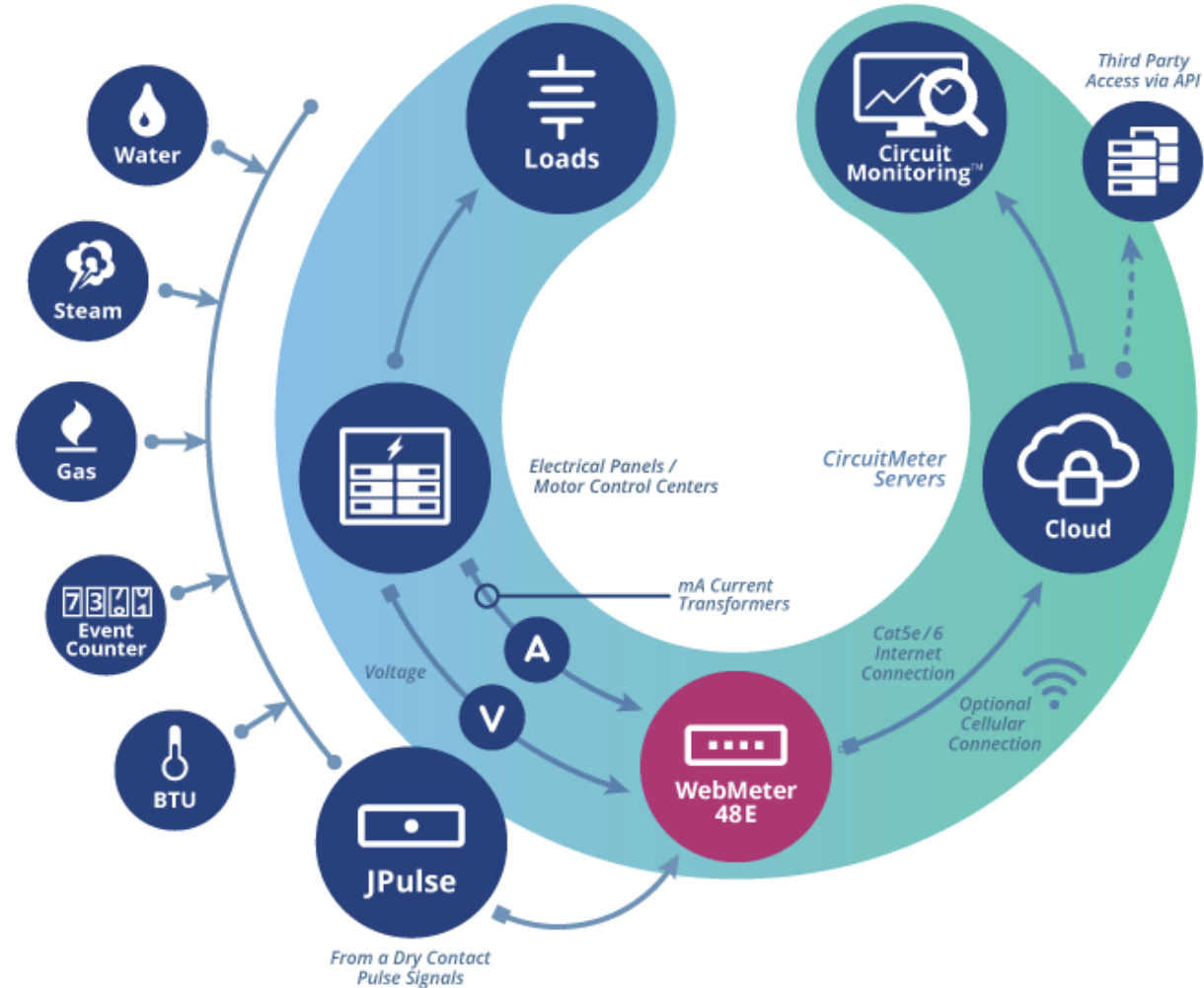
- 48 inputs, fully enclosed
- Accepts pulse data



## Circuit-level nodes

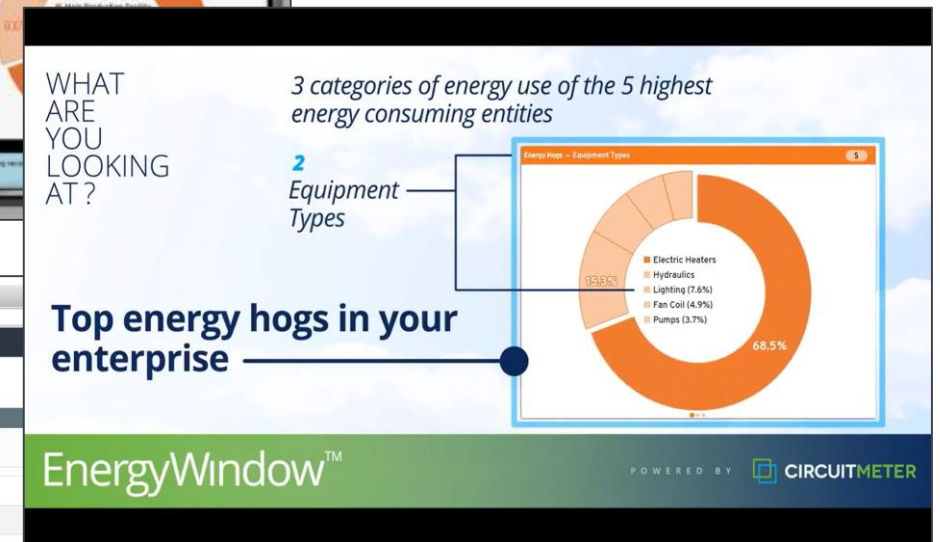
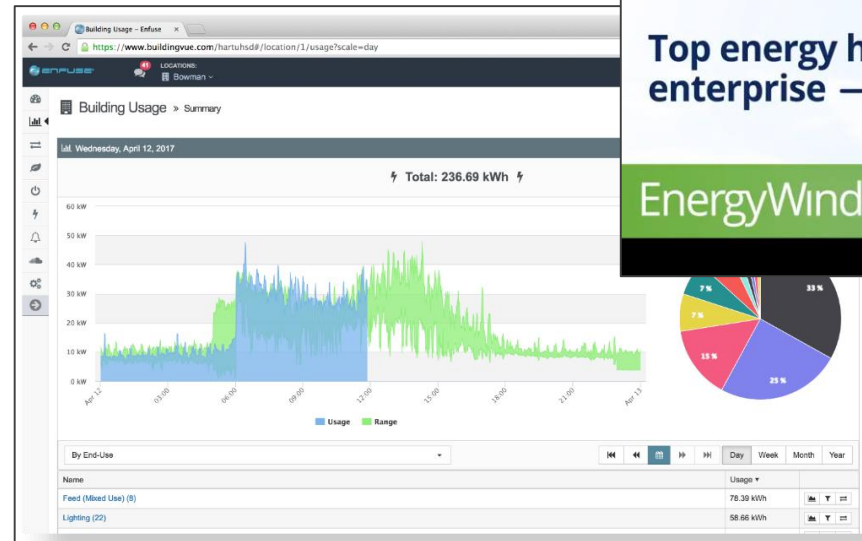
- Collect data and transmit to DC
- 10A to 200A capacities

## Real-time Metering System WebMeter48E



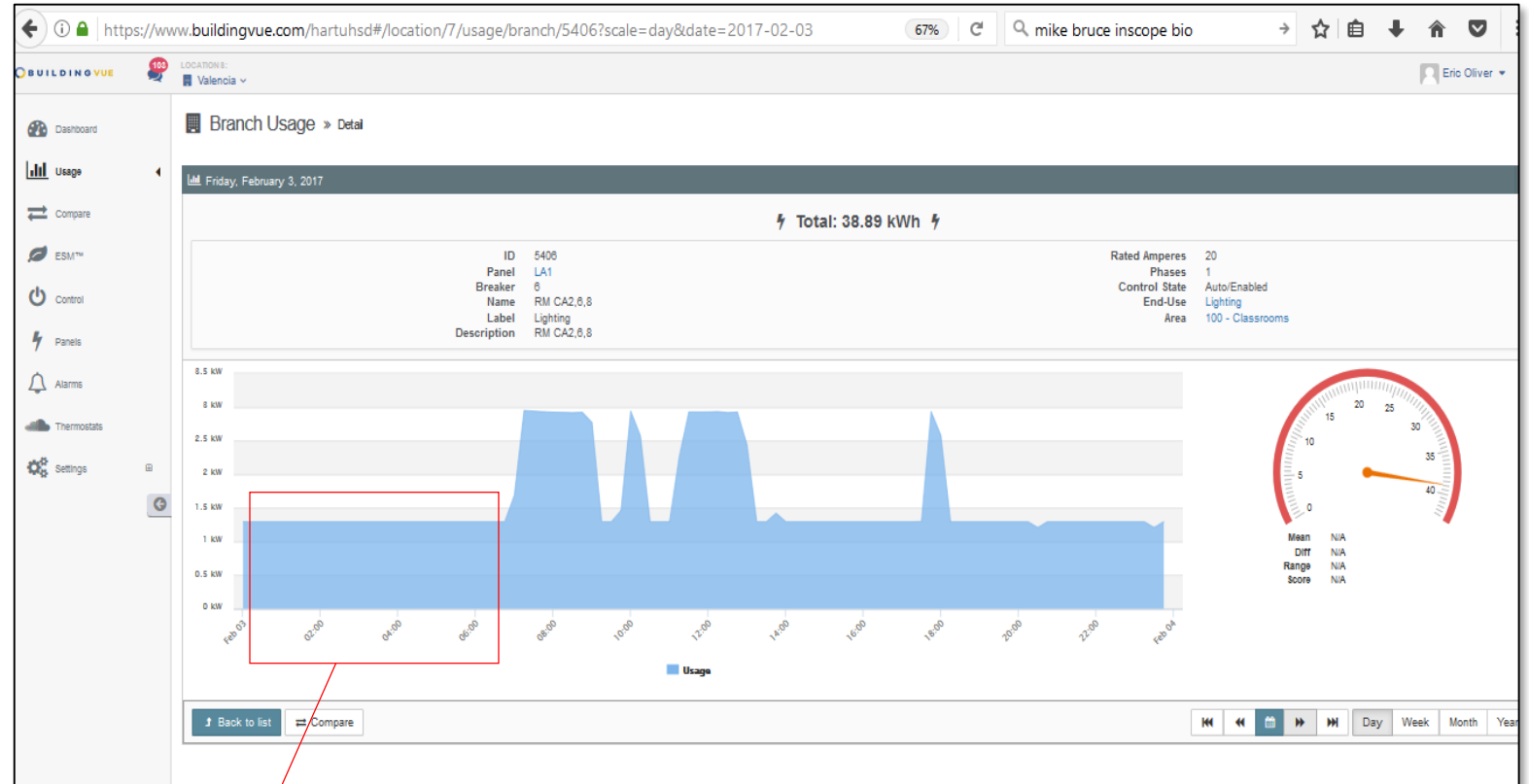
# REAL TIME DASHBOARD

Granular visualization into  
up-to-the-minute energy  
consumption



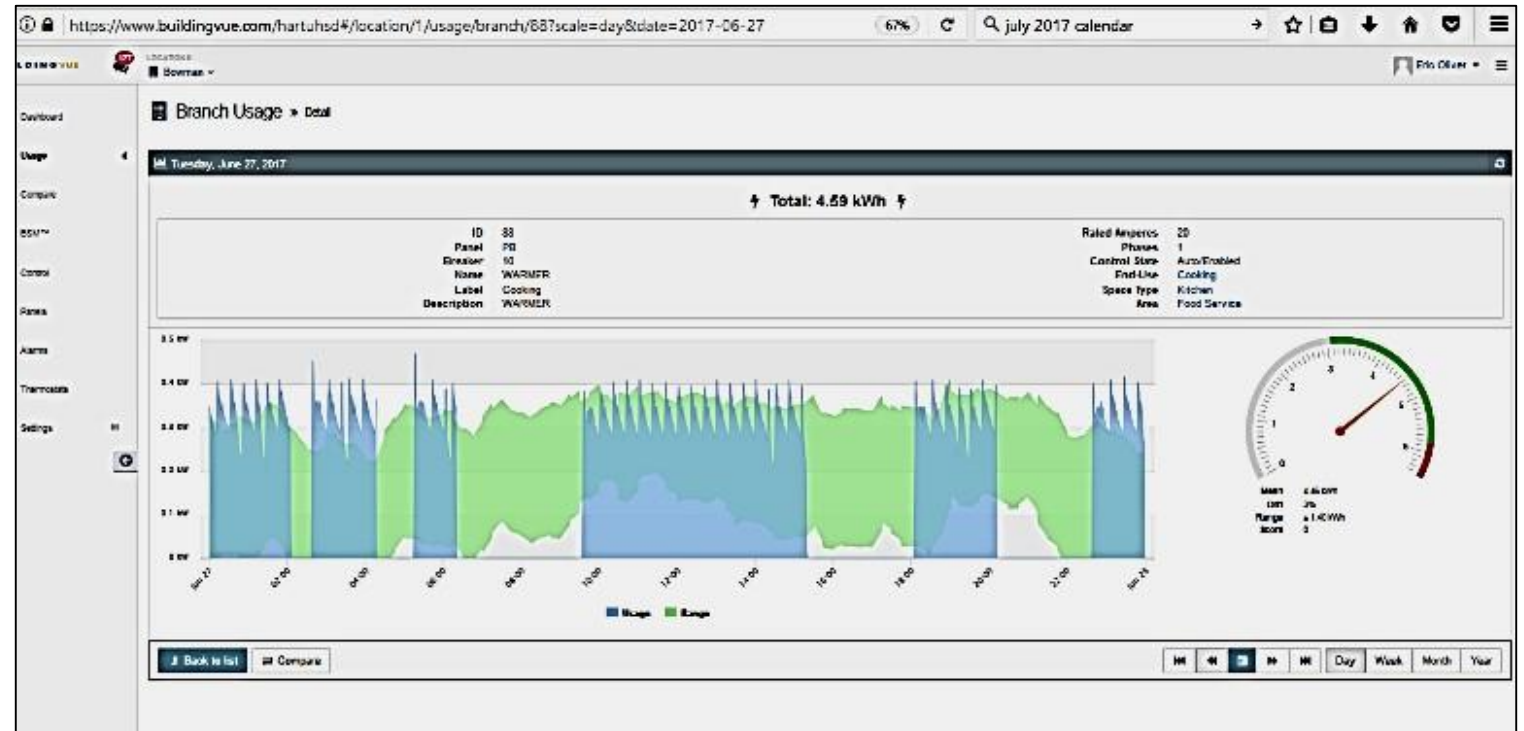
# ENERGY-SAVING MEASURES

Real time monitoring exposes energy waste and provides opportunities for automatic or manual energy reduction



Classroom lights left on at night

# OBSERVE TRENDS TO IDENTIFY ENERGY WASTE

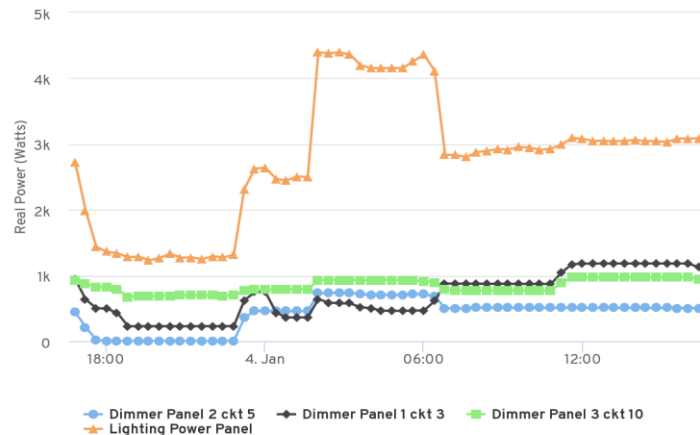


Kitchen food warmer

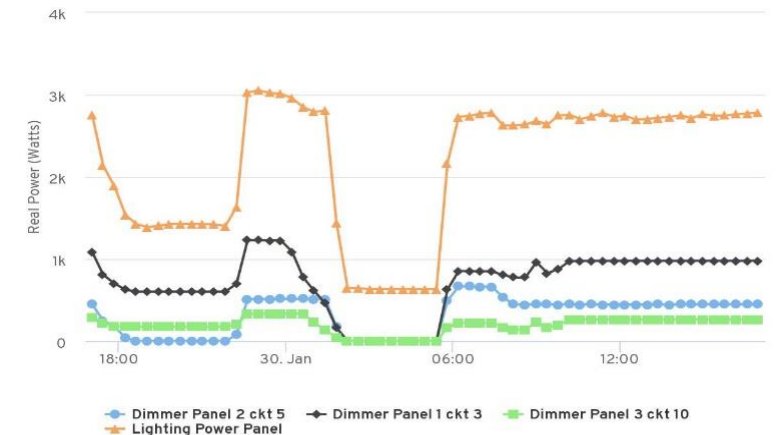
# ECM SAVINGS VERIFICATION

**ECM: Instruct Cleaning Crew to shut down lights in areas not being cleaned**

**24-hour Lighting Consumption Before and After**



Before Adjustment

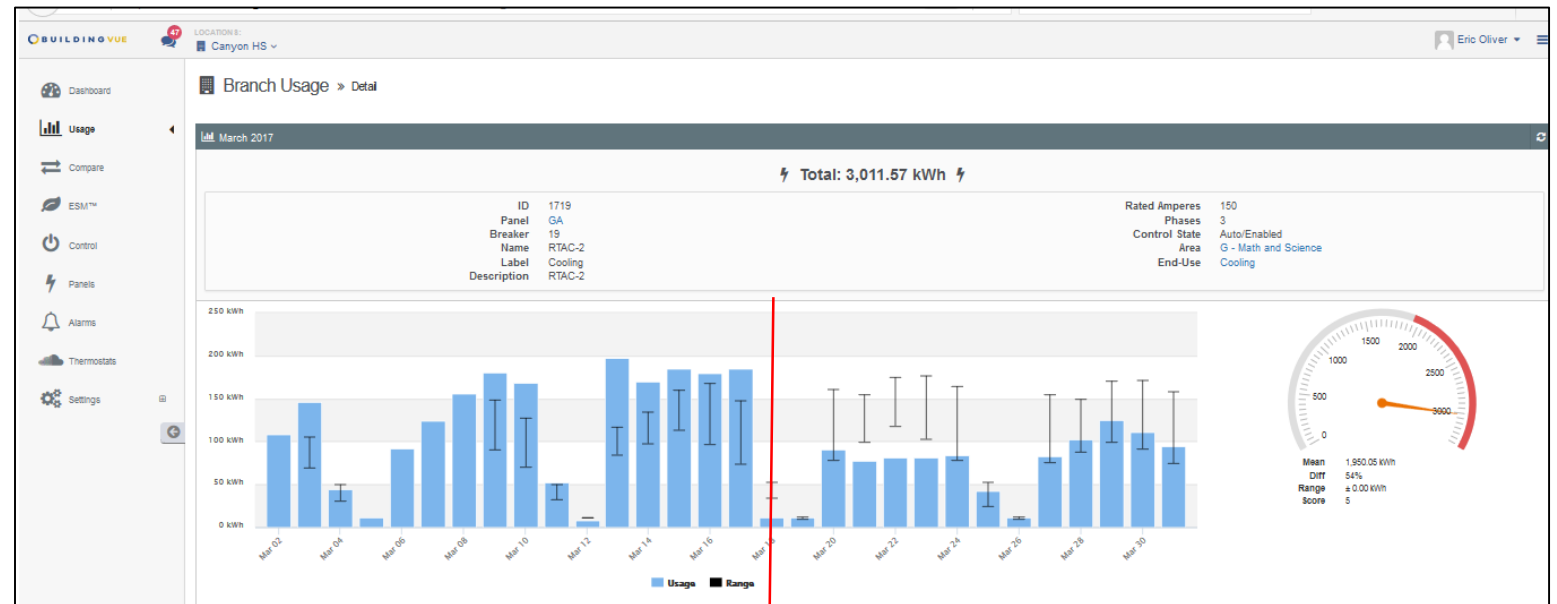


After Adjustment



# MEASUREMENT & VERIFICATION

Circuit-level RTEM provides automatic M&V for any ECM



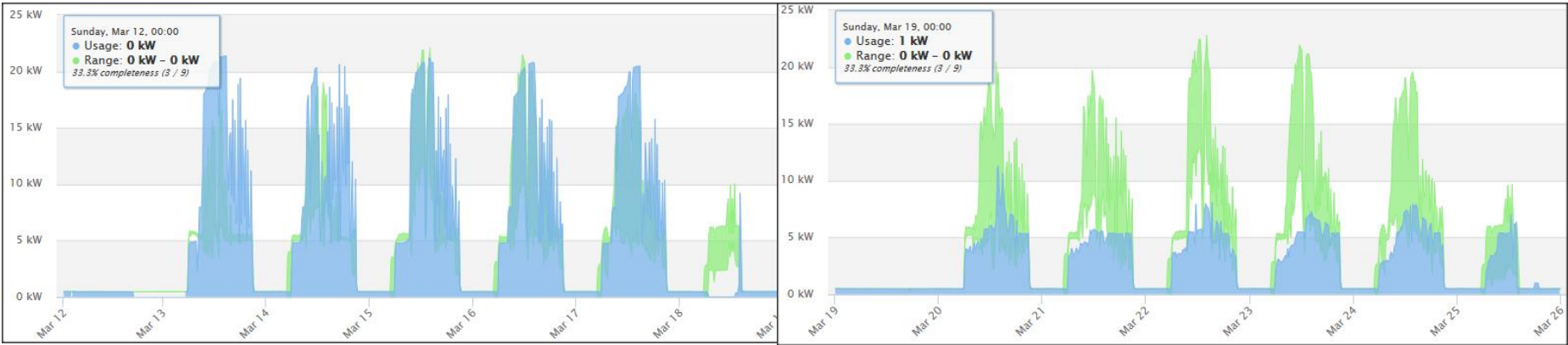
Pre-installation consumption

Post-installation consumption

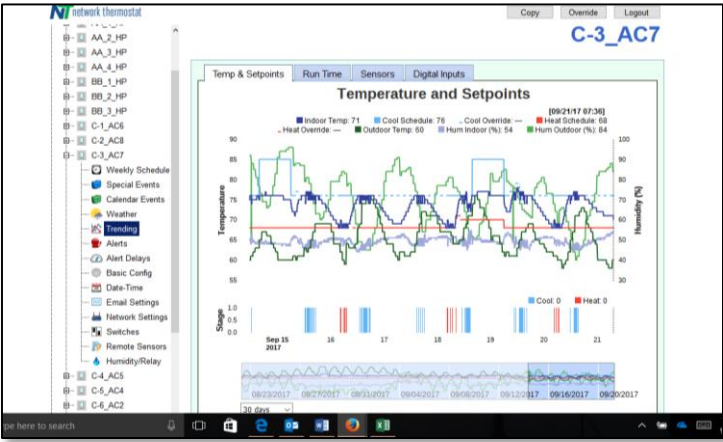
VFD installed on RTAC

# ECM SAVINGS VERIFICATION

Circuit-level RTEM provides automatic M&V for any ECM



Energy Data



Temperature Data

| average daily kWh        | weekdays | weekends  |
|--------------------------|----------|-----------|
| pre-installation         | 125.1    | 28.0      |
| post-installation        | 92.5     | 23.3      |
| ann. Extrapolated no VSD | 32,537   | 2,940     |
| ann. Extrapolated w/VSD  | 24,042   | 2,450     |
| annual savings           | 8,495    | 490       |
|                          |          | 8,985 kWh |

Weather-normalized annually extrapolated

# CONTINUOUS AUDITING SYSTEM BENEFITS

| Energy Audit   | Continuous Auditing  |
|--|--|
| Facility assessment is a snapshot in time                          | Ability to analyze the performance of the building across time and seasons           |
| Energy savings based on assumptions and projections for operations | Energy savings based on actual run-hours and performance metrics in real time        |
|  | Abnormal energy consumption identified and corrected before it wastes too much money |
| ECM M&V can be a separate task order                               | Post ECM-implementation performance measured and verified as part of Data Analytics  |

# QUESTIONS?

**Eric Oliver, PE, CEM, LEED<sup>AP</sup>**  
Director of Energy Solutions  
2RW Consultants, Inc.

erico@2RW.com  
703.655.0228  
2RW.com



<https://vaeec.org/event/spring-2019-forum/>





# Smart Buildings

## Harnessing the Power of Data to Transform Facilities

Unrestricted © Siemens AG 2019

[usa.siemens.com/smartbuildings](https://usa.siemens.com/smartbuildings)



# Smart Building Revolution

Delivering Operational Excellence & Enhanced Occupant Experience

**SIEMENS**  
*Ingenuity for life*

**Connecting People**  
IoT Network of Smart Sensors

**Analyzing Data**  
Data Analytics Platform

**Connecting Systems**  
Integration Platform



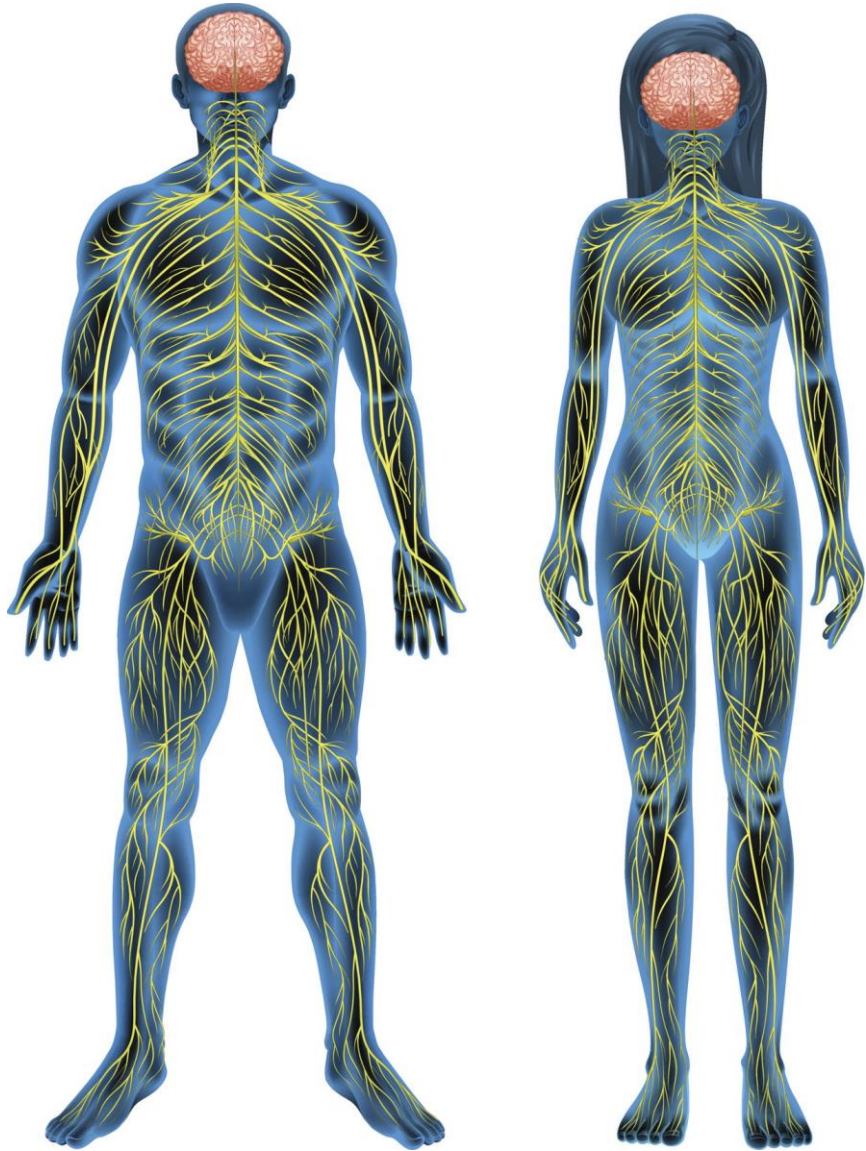
**Occupant  
Experience**



**Operational  
Efficiency**



# Smart Building Sensory System



Brain-  
Central  
Processing/Learning

Spine-  
Transmission Backbone

Hands-  
Sense of touch



Cloud

Wireless  
Backbone

Sensor Unit

**SIEMENS**  
*Ingenuity for life*

# Open, integrated ecosystem leverages the power of data



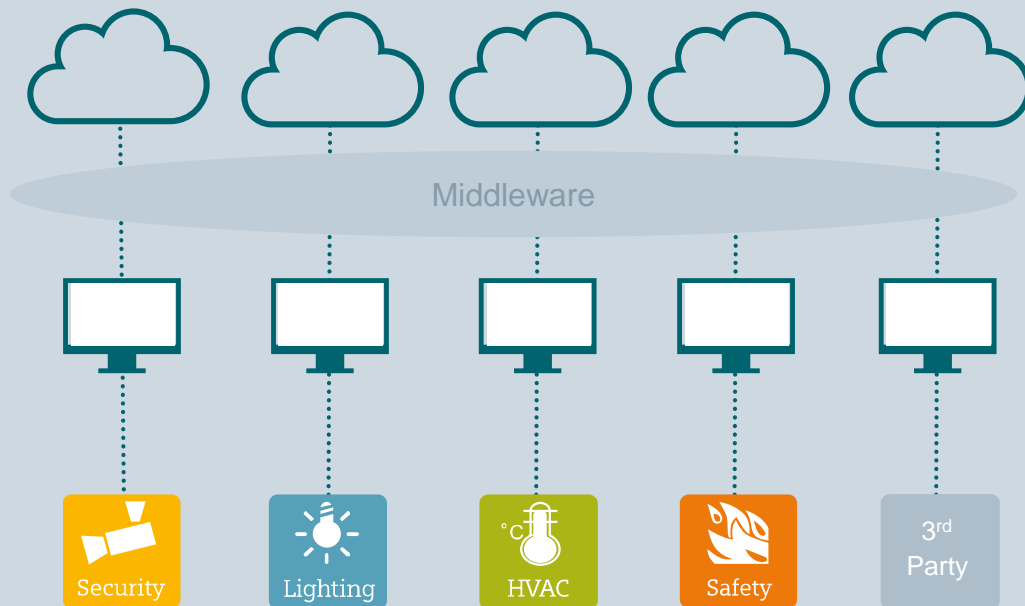
## Traditional Approach

Disparate building systems increase installation and operating costs and limits connectivity and use of data.

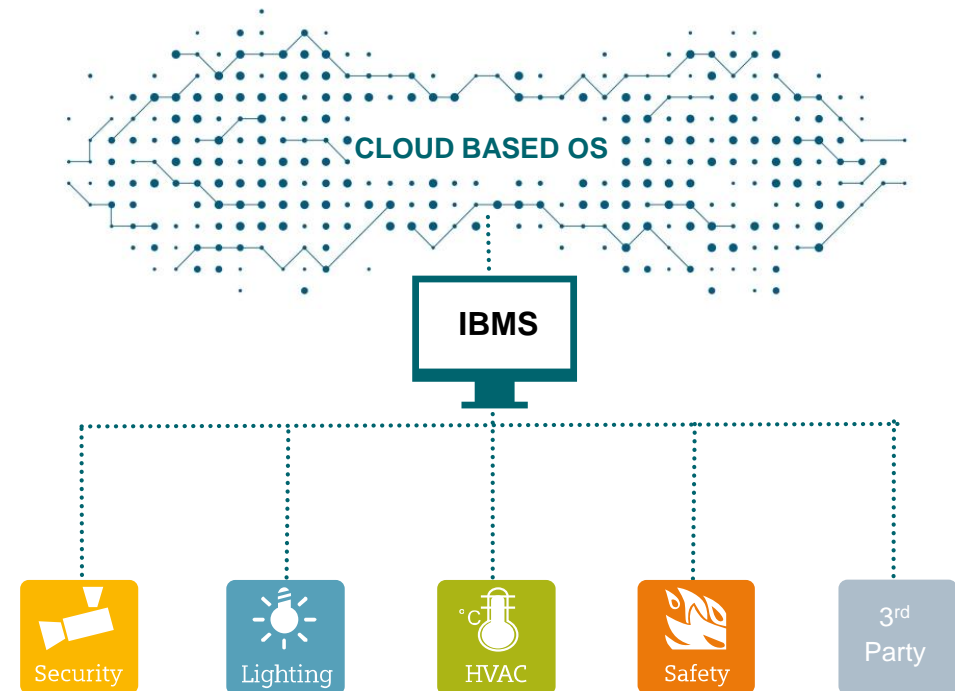
## Smart Building Approach

An open, integrated ecosystem with all systems connected via an integrated building management system, fully leveraging the power of data to drive business outcomes. Results in **lower capital and operating expenditures** and **enhanced capabilities**.

### Closed, multi-system architecture



### Open, integrated ecosystem



# IBMS provides the technology backbone for your smart infrastructure

**SIEMENS**  
*Ingenuity for life*

## Northbound | Apps and service layer

Ecosystem Apps

Own Apps

Remote Services

## Enrich with Apps & services

- Powerful open APIs
- Create own Apps or leverage the Ecosystem
- Platform to provide services

**IBMS** is an open platform that enables building systems to communicate & interoperate. Centralized access to data provides visibility and drives the right business decisions.

## Adapt and tailor

- Flexible and modular system
- Unique user interface
- Powerful building management functionality

## Southbound | physical network layer



## Integrate all

- Integrate subsystems from multiple disciplines via global standards such as BACnet, Modbus, Zigbee, LoRa, ETC.



# Smart-Connected Building Vision



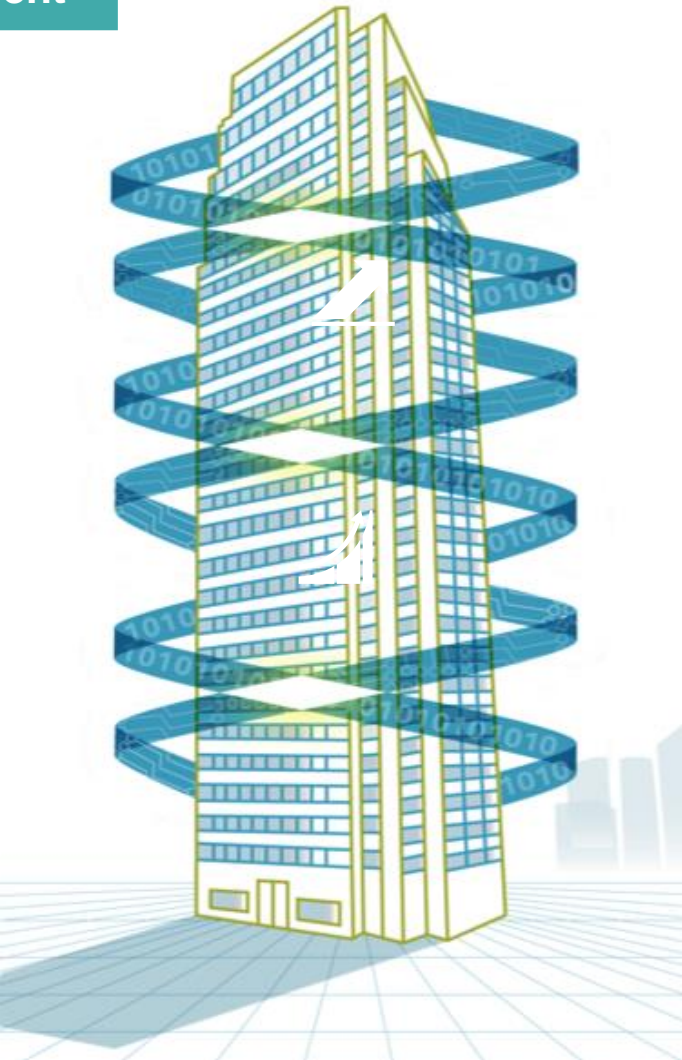
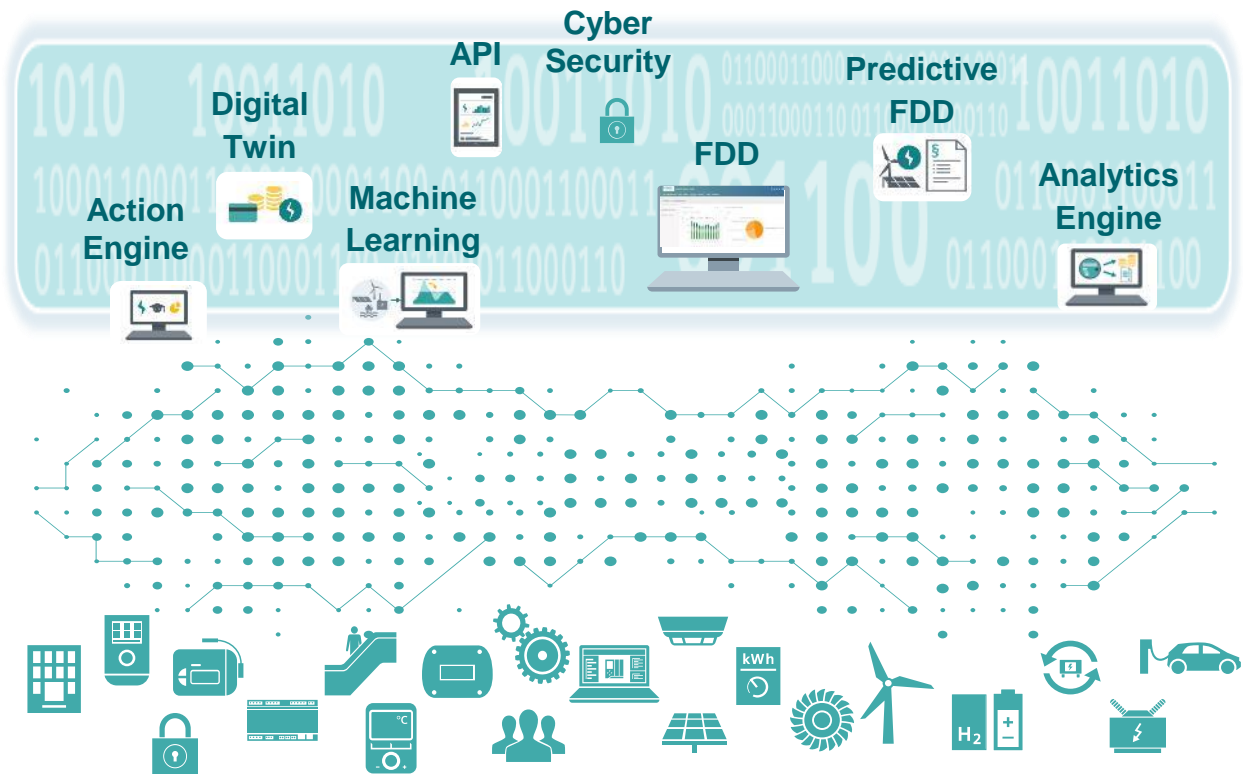
Digital Applications & Services

Intelligent Infrastructure

Cloud OS

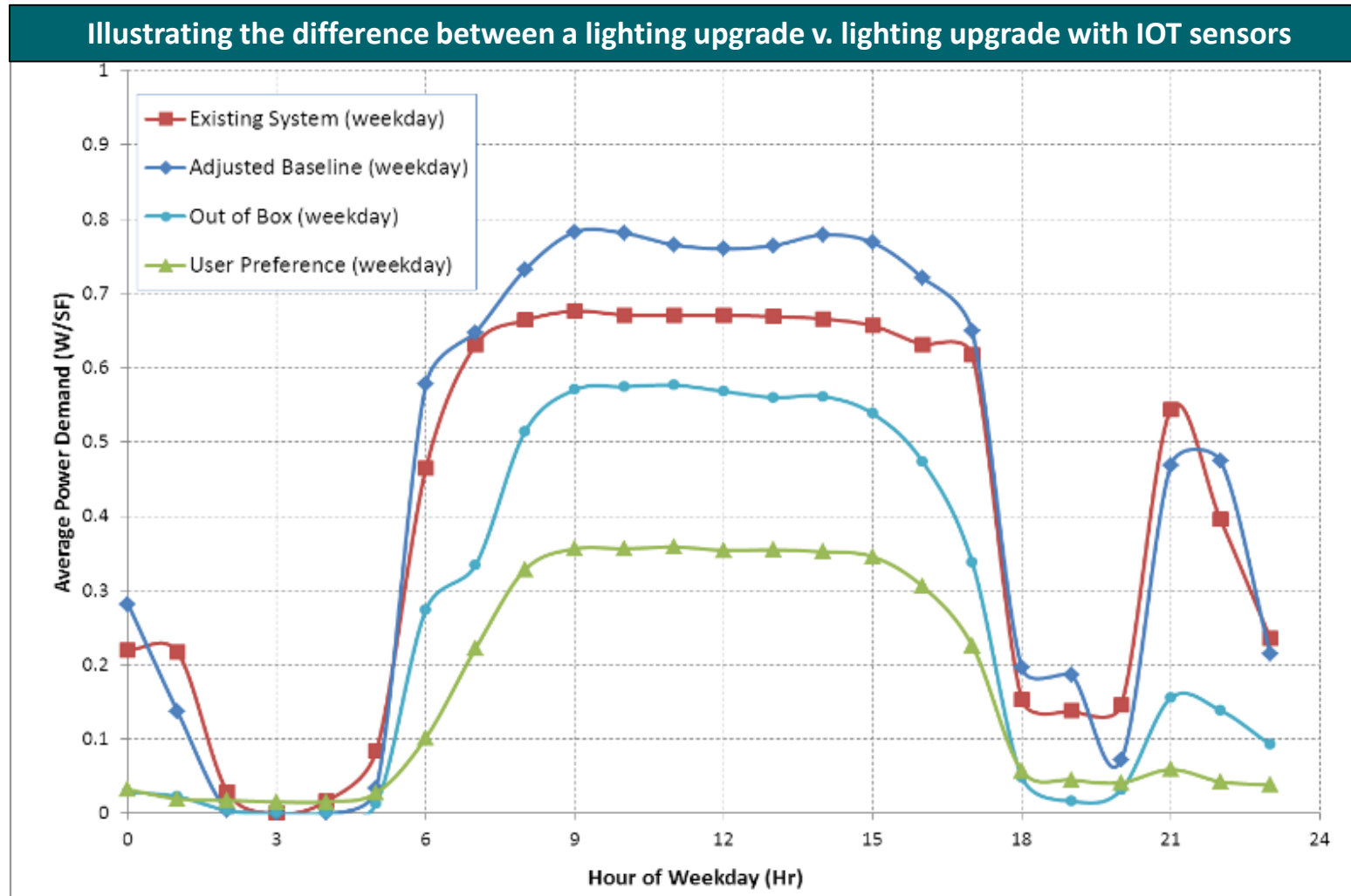
IBMS

IoT Devices





# Occupant Experience + Operational Efficiencies = Increased Energy Efficiency



## Contact Information



**Rodes Boyd**  
Ingenuity Consultant

## Siemens Smart Infrastructure Building Performance and Sustainability

[rodes.boyd@siemens.com](mailto:rodes.boyd@siemens.com)

May 9, 2019

# Smarter Smarts

VAEEC Spring Forum

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# What kind of title is that? What's this talk really about?

| <b>Today's Topics:</b>               | <b>What we've learned (so far) ...</b>            |
|--------------------------------------|---|
| <b>Smart Thermostats</b>             | <i>Cautionary Tales from a "Connected Canary"</i> |
| <b>Advanced Home Energy Monitors</b> | <i>Capturing Savings + Hidden Benefits</i>        |
| <b>Energy Problem "Wickedness"</b>   | <i>Coherency, Contradiction &amp; Change</i>      |

“In a world deluged by ever-increasing amounts  
of complexity and information...  
... clarity is power.”

~ Yuval Noah Harari  
21 Lessons for the 21<sup>st</sup> Century



# Always consider the source



**BASIS:**

32

years of “full stack”  
energy services

8 years

of deep work with AMI  
& device data

4 principles

clarify + drive our  
connectivity efforts

**BIAS:**

find & fix  
market  
failures

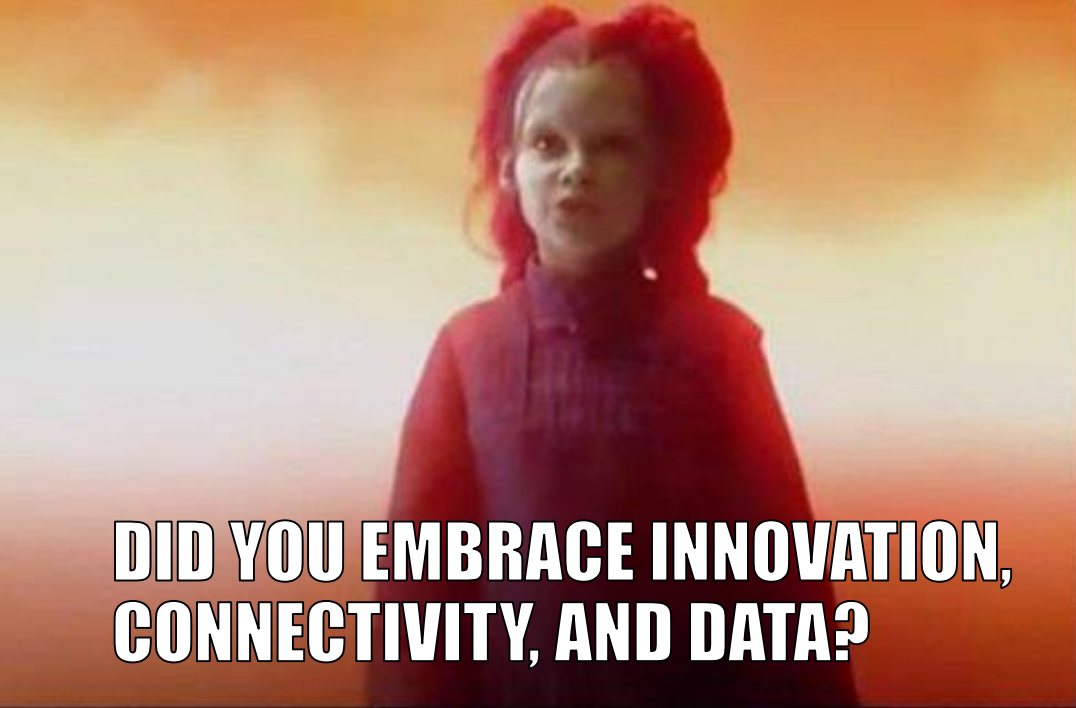
in strategic  
support of  
partners

show results  
& benefit  
for all

# Smart Thermostats:

*Cautionary tales from a “connected canary”*

| Today's Topics:               | What we've learned (so far) ...                   |
|-------------------------------|---|
| <b>Smart Thermostats</b>      | <i>Cautionary Tales from a “Connected Canary”</i> |
| Advanced Home Energy Monitors | <i>Capturing Savings + Hidden Benefits</i>        |
| Energy Problem “Wickedness”   | <i>Coherency, Contradiction &amp; Change</i>      |



**DID YOU EMBRACE INNOVATION,  
CONNECTIVITY, AND DATA?**



**YES**



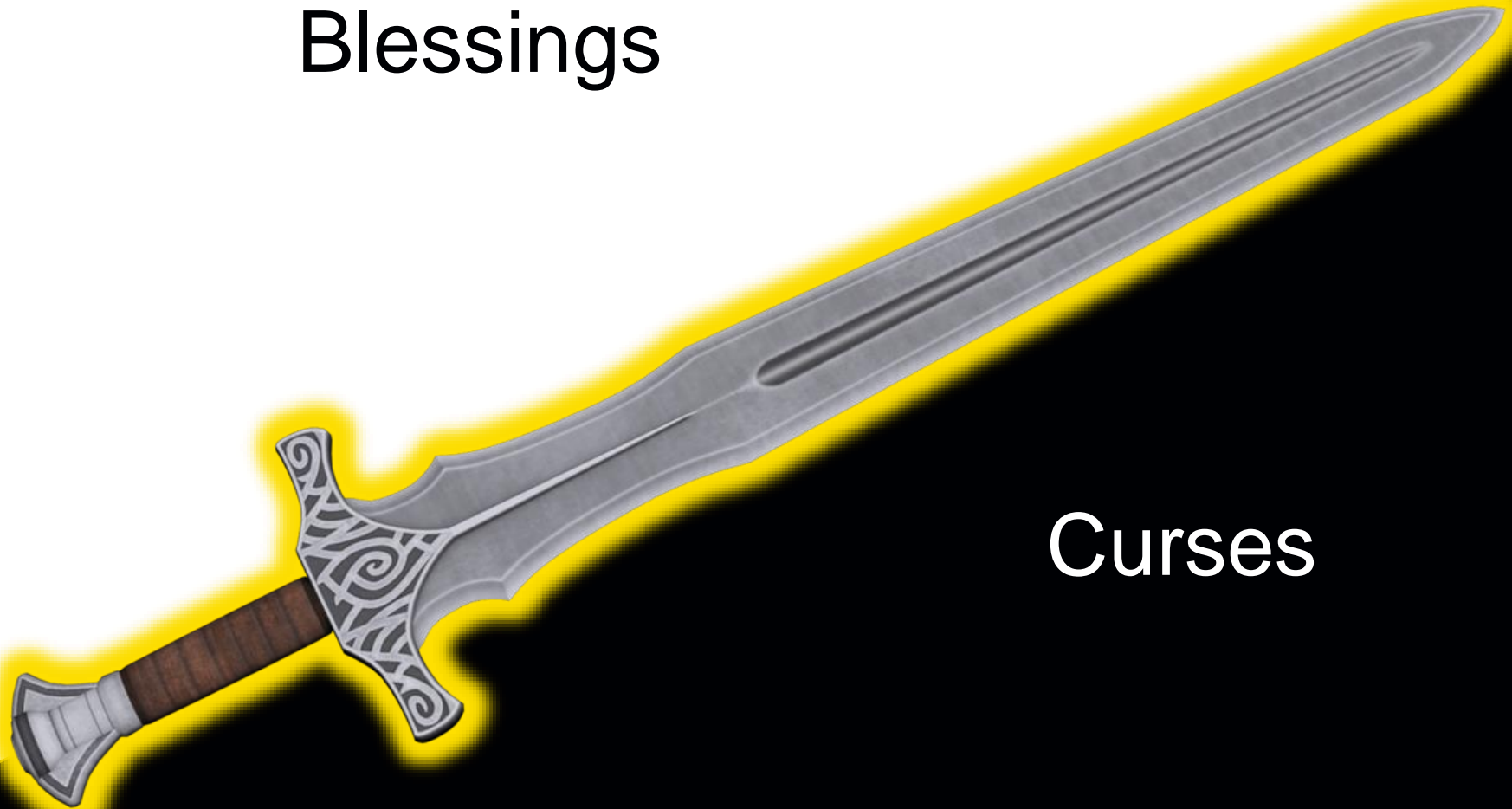
**WHAT DID IT COST?**



**EVERYTHING**

Now  
what?

Blessings



Curses

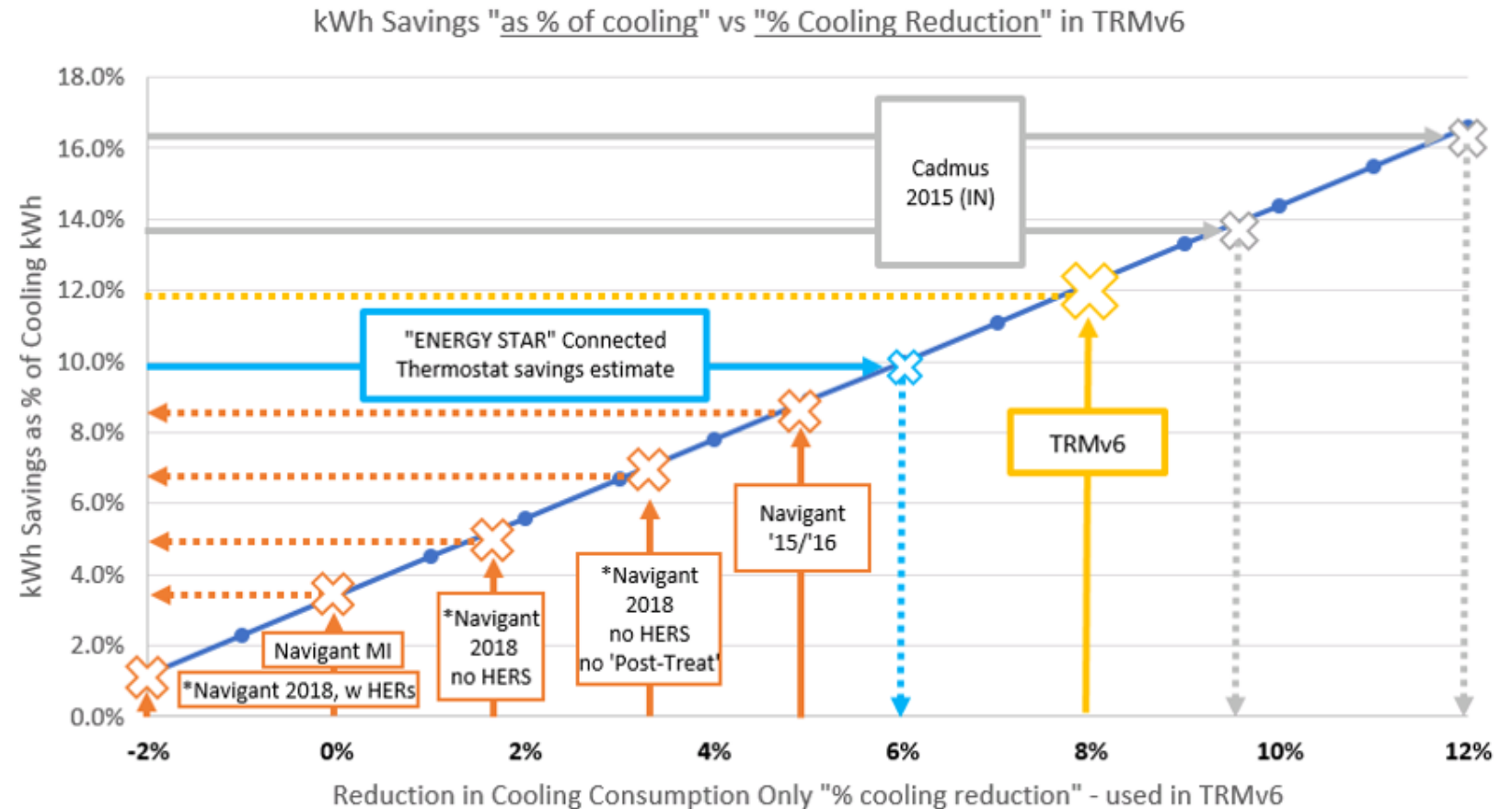
Connectivity is a double-edged sword...

# Problem: What does a Smart Thermostat Save?



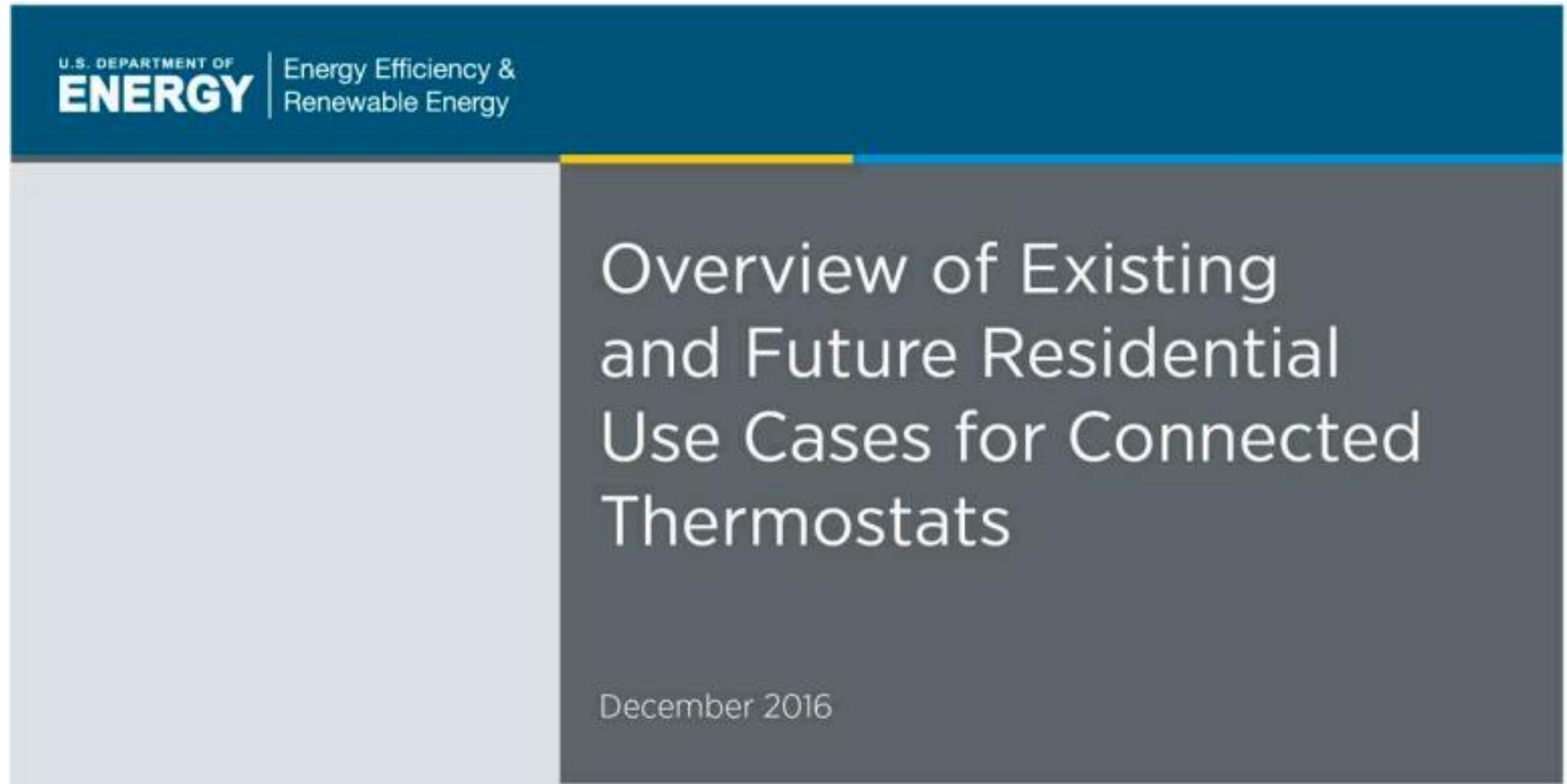
What's a \_\_\_\_\_ to do?

1. Program Administrator
2. Evaluator
3. Regulator
4. Manufacturer
5. Customer





ca. 2015

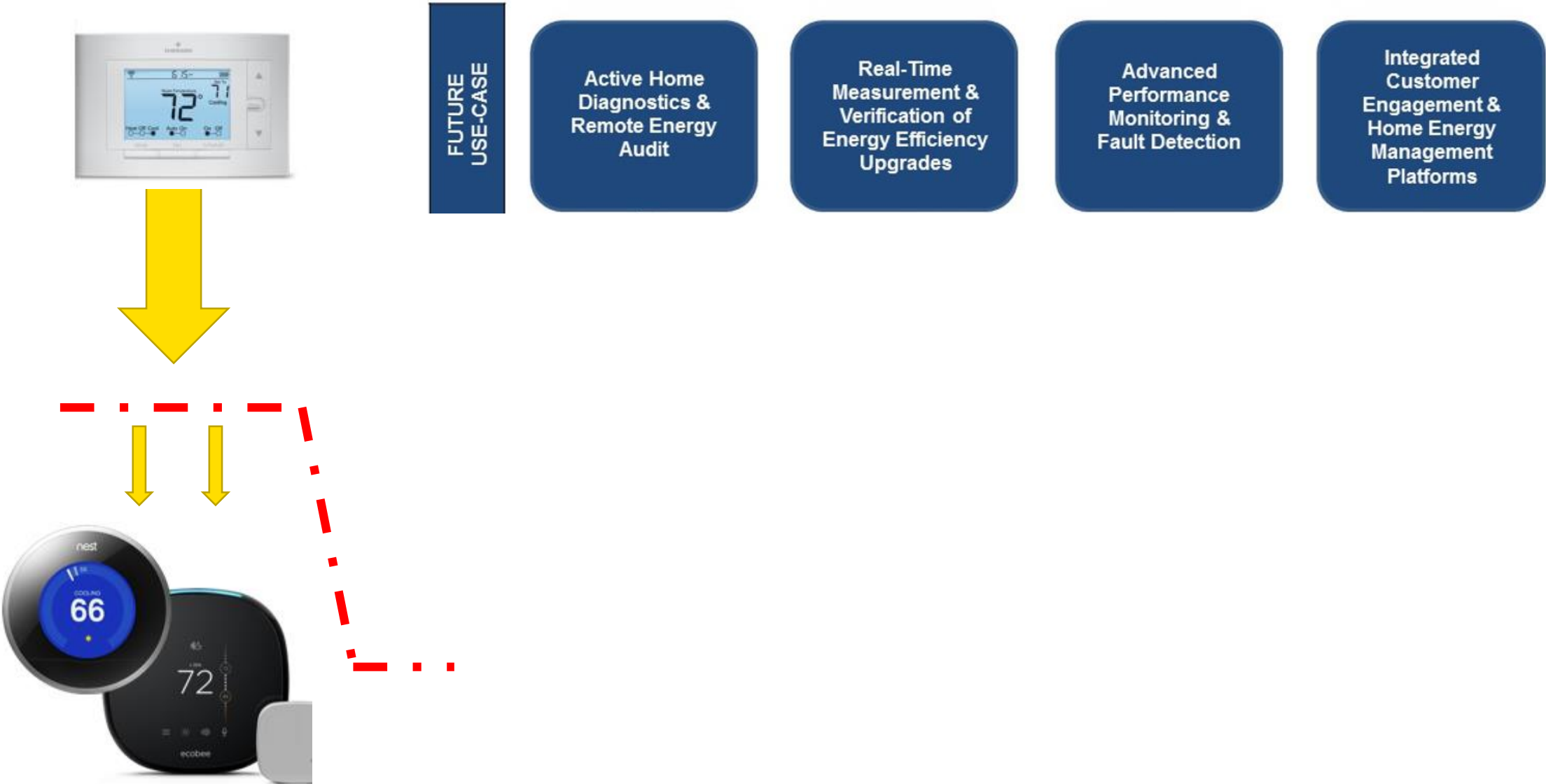


BUILDING TECHNOLOGIES OFFICE

**Prepared for:**  
U.S. Department of Energy  
Office of Energy Efficiency and Renewable Energy  
Building Technologies Office  
[energy.gov/eere/buildings](http://energy.gov/eere/buildings)

# Market Transformation

## Opportunities and Gaps for Future CT Use Cases

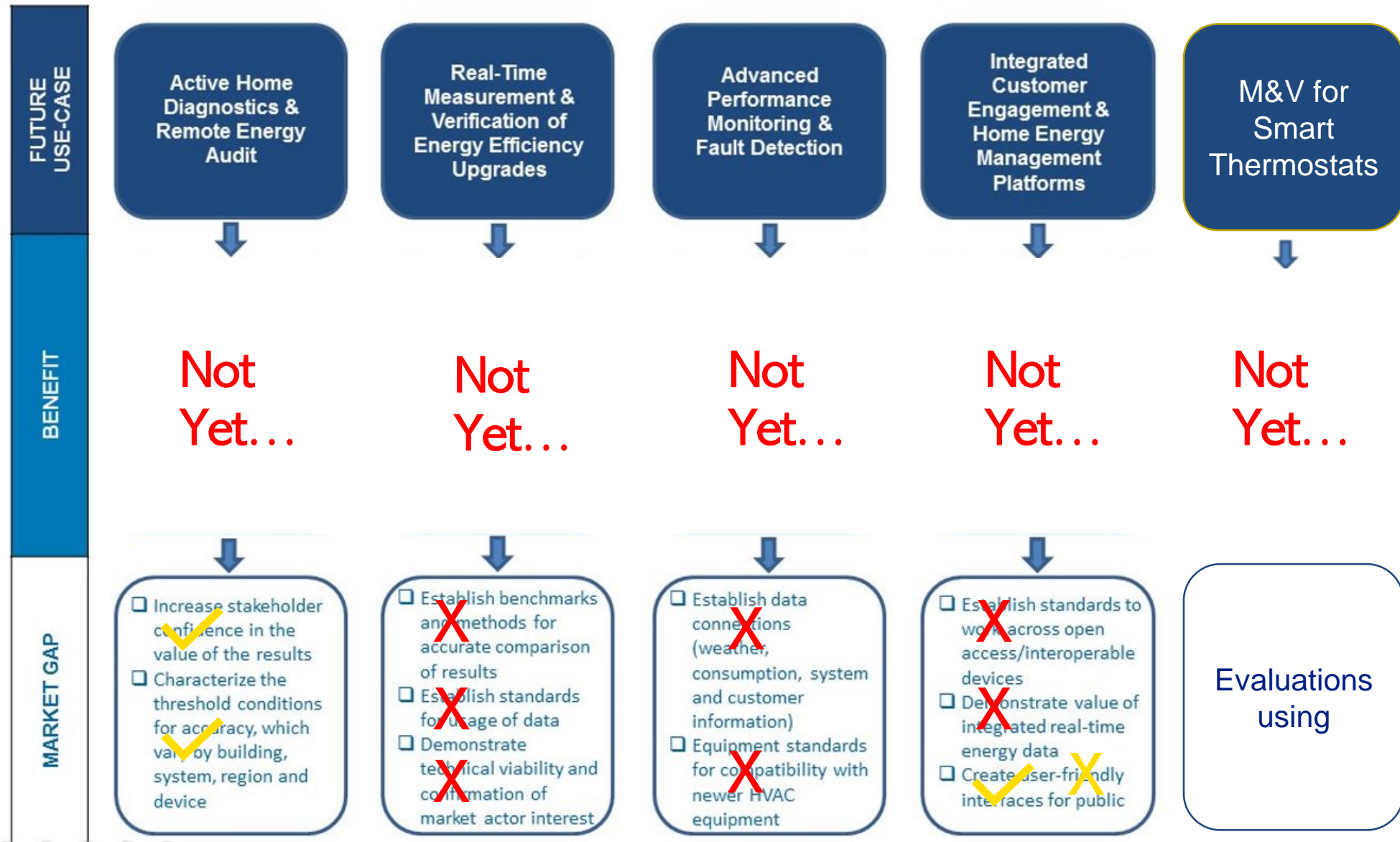


# Opportunities and Gaps for Future CT Use Cases

Update on  
“the future”

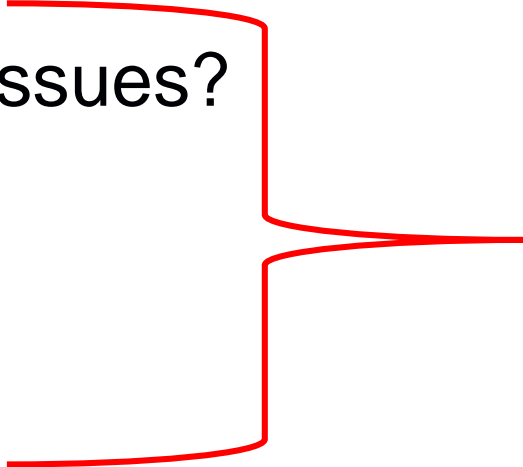
Benefits  
realized?

Market gaps  
addressed?



# Cautionary Tales from a Connected Canary

1. Privacy, security and logistics issues?
2. Business constraints?
3. Science and research needs?
4. True market transformation?



*How can  
we get  
there?*

# Advanced Home Energy Monitors

## *Capturing Savings + Hidden Benefits*

| Today's Topics:                      | What we've learned (so far) ...                   |
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| Energy Problem "Wickedness"          | <i>Coherency, Contradiction &amp; Change</i>      |

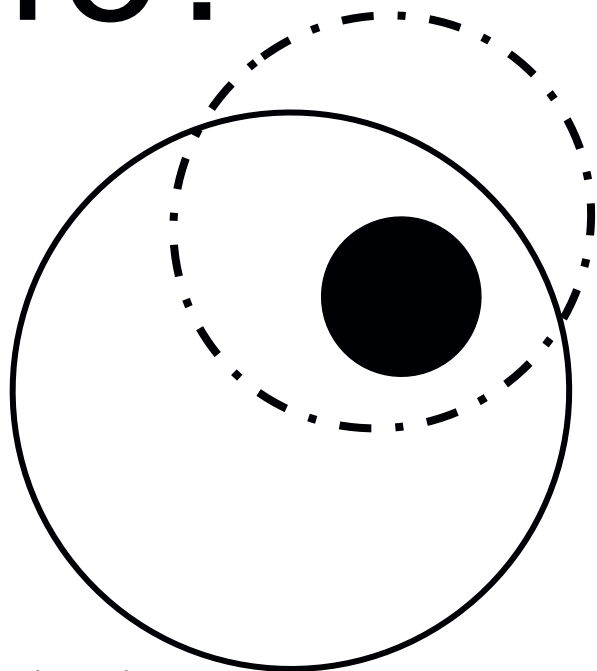
# Home Energy Monitors

- A class of technology – whole home + devices
  - Stand-alone and connected to a smart grid – ***or not***
  - Real-time – ***or not***
  - Robust feedback systems & controls – ***or not***
  - Low-friction UI/UX (e.g. voice, phone app) – ***or not***

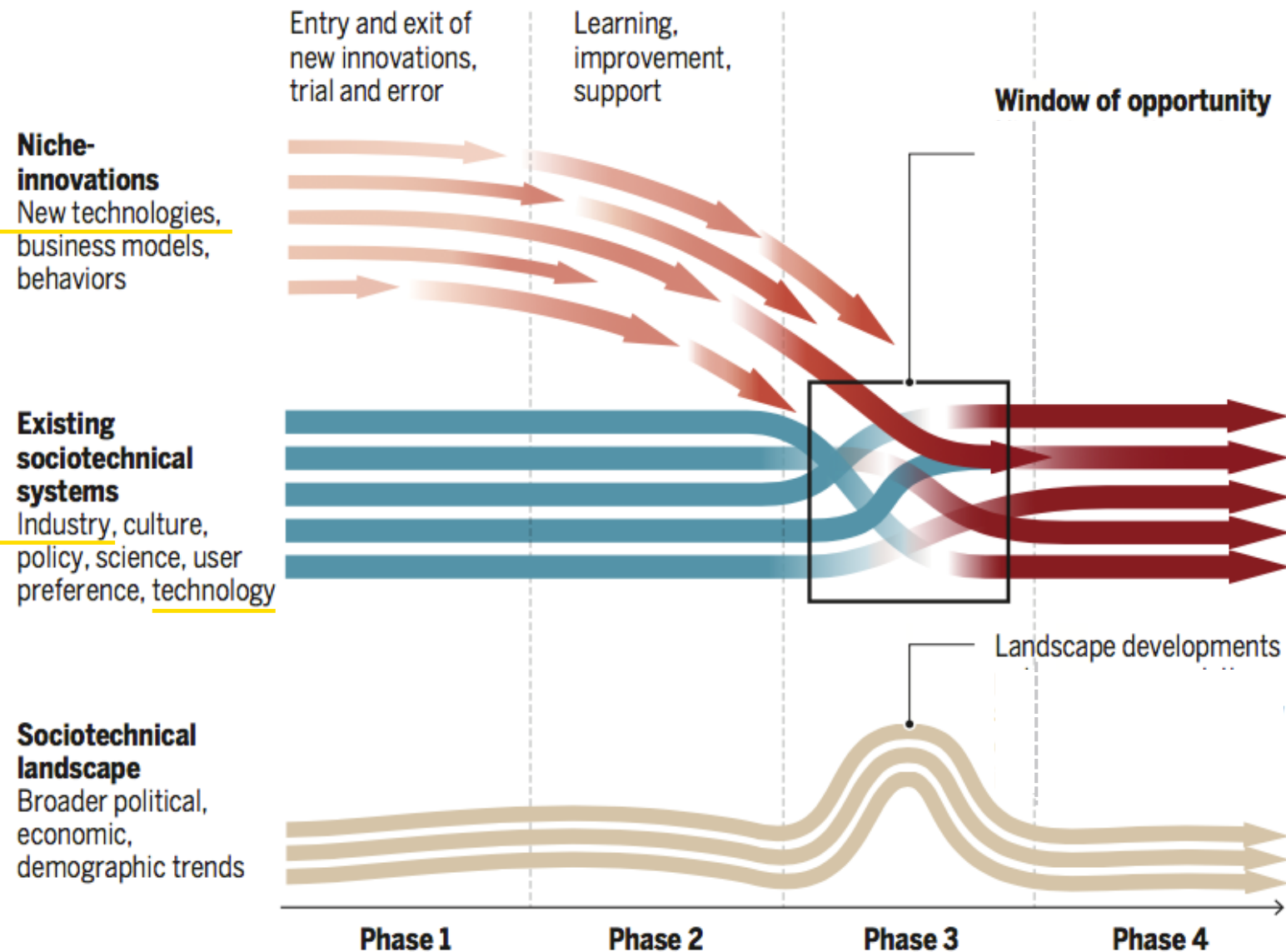




# What are we doing here?



Geels et al. (2017)



# The Vision

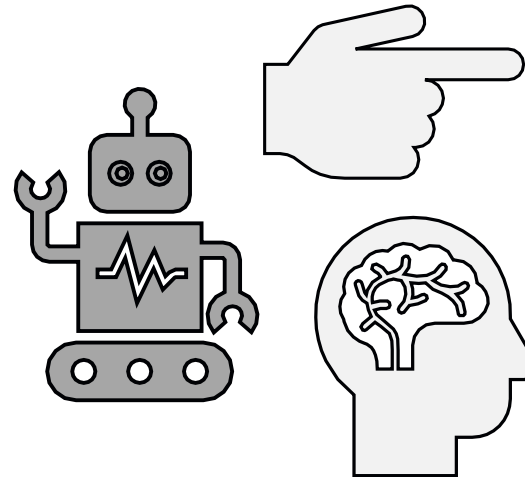
Monitor Energy [Technology]

Accurate  
Precise  
Reliable  
Appropriate  
Affordable

Deliver Feedback [Information]

Clear  
Compelling  
Frictionless

Change [Behavior]



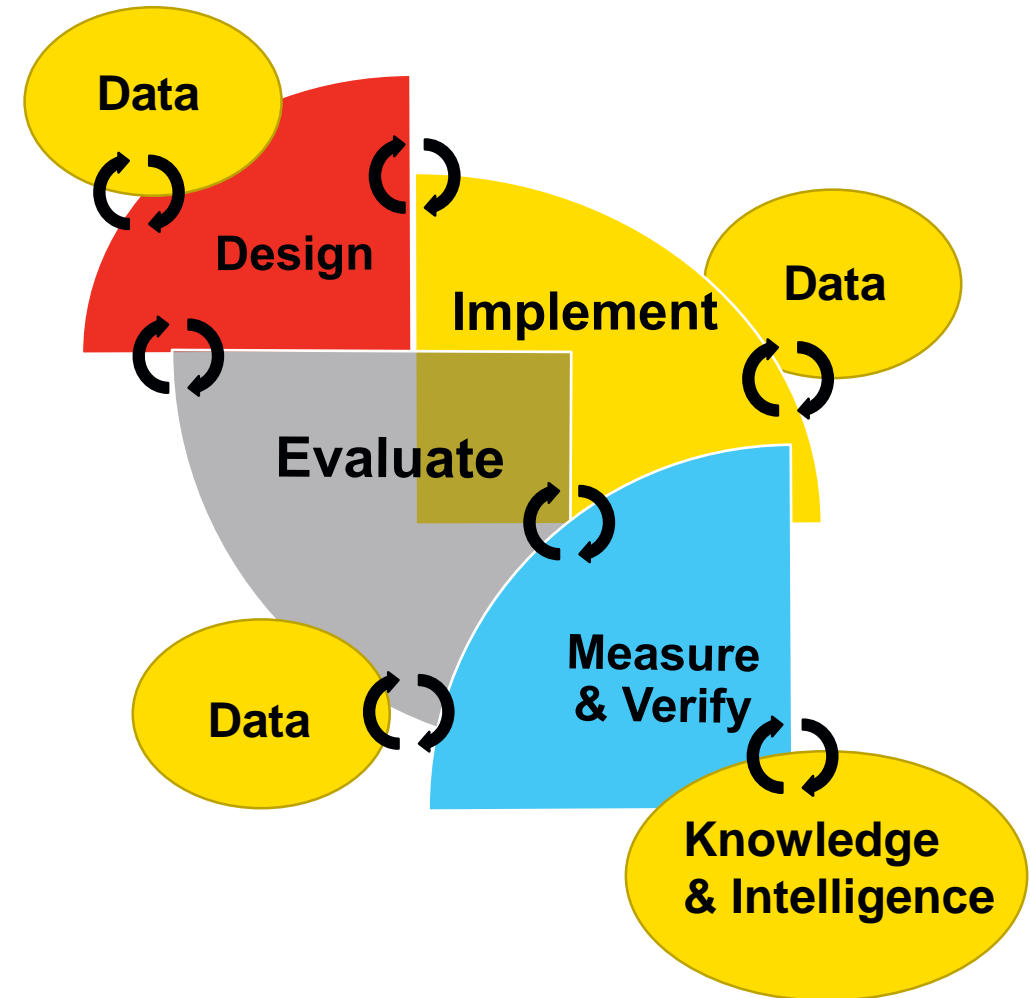
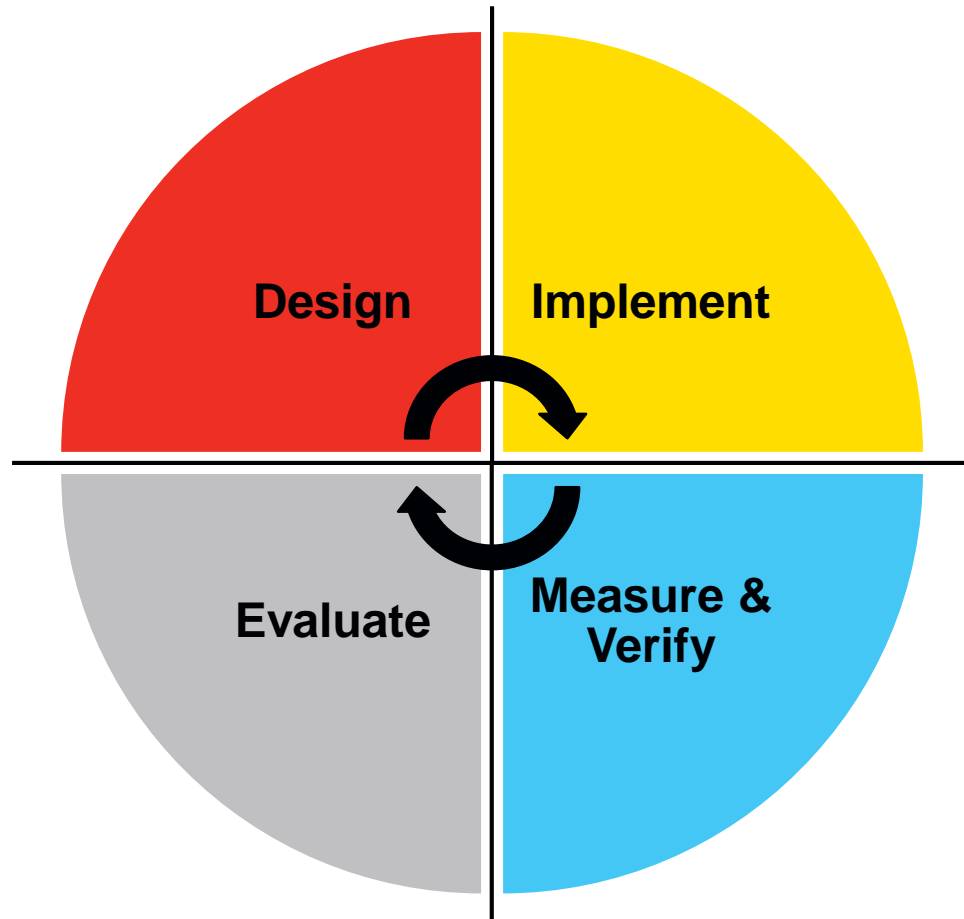
**Measurable:**

**Experience**  
(Happy End-Users)

**Actions**  
(Behaviors & Projects)

**Savings**  
(Performance)

# The Efficiency Program Lifecycle



# The Efficiency Program Lifecycle

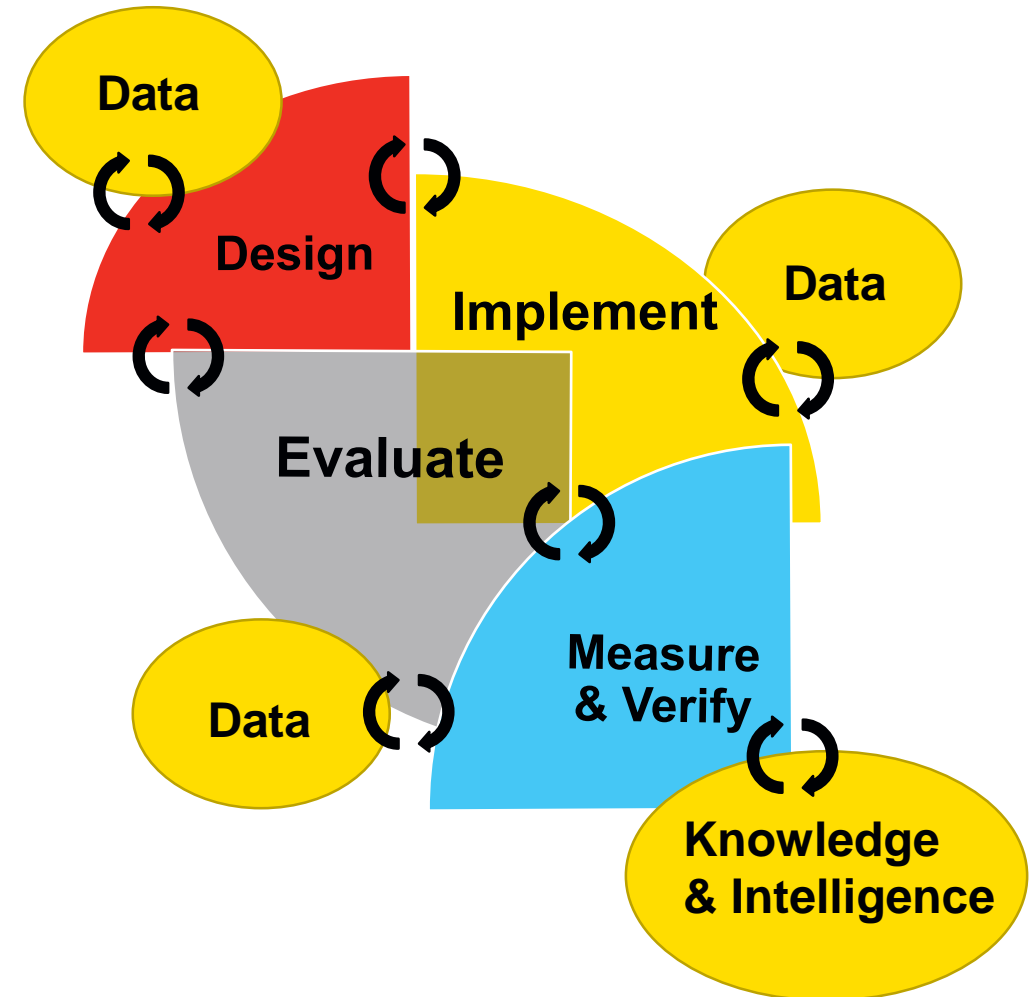
**A**vanced

**R**esidential

**I**ntegrated (Intelligent)

**E**nergy (Efficiency)

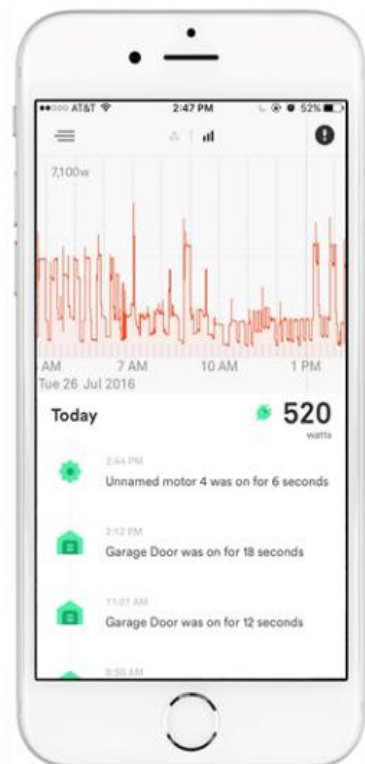
**S**tudy → Services (Systems)



# ARIES: A hybrid path to savings?



home screen



power meter



trends

## Off-the-shelf “virtual sub-metering”

In-panel hardware + App + ‘cloud’

Measure mains current and voltage

Very high frequency sensing (Mhz)

Pattern recognition → device detection

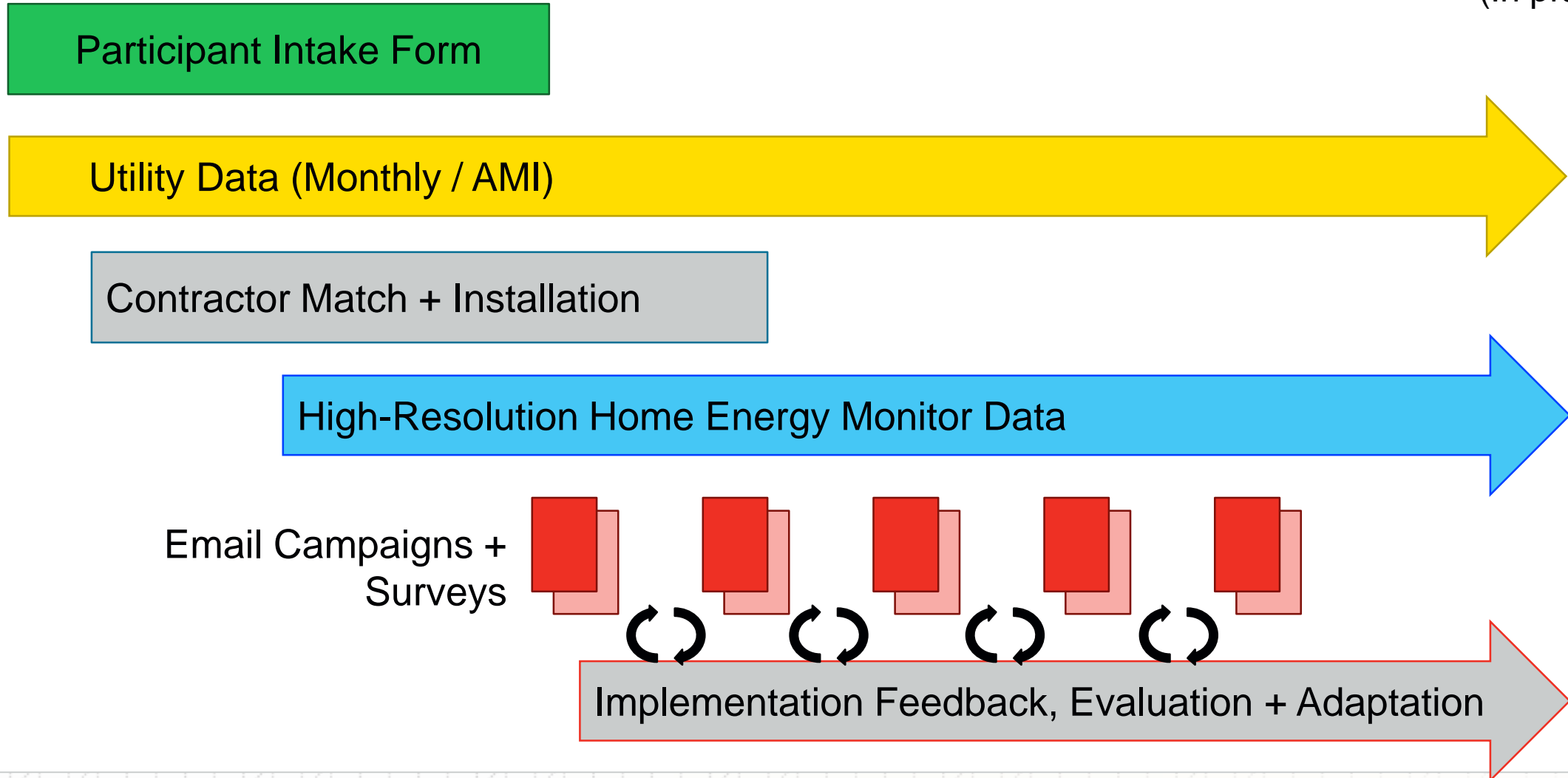
‘Edge’ Computing + Human-aided Machine Learning





# ARIES: How it works

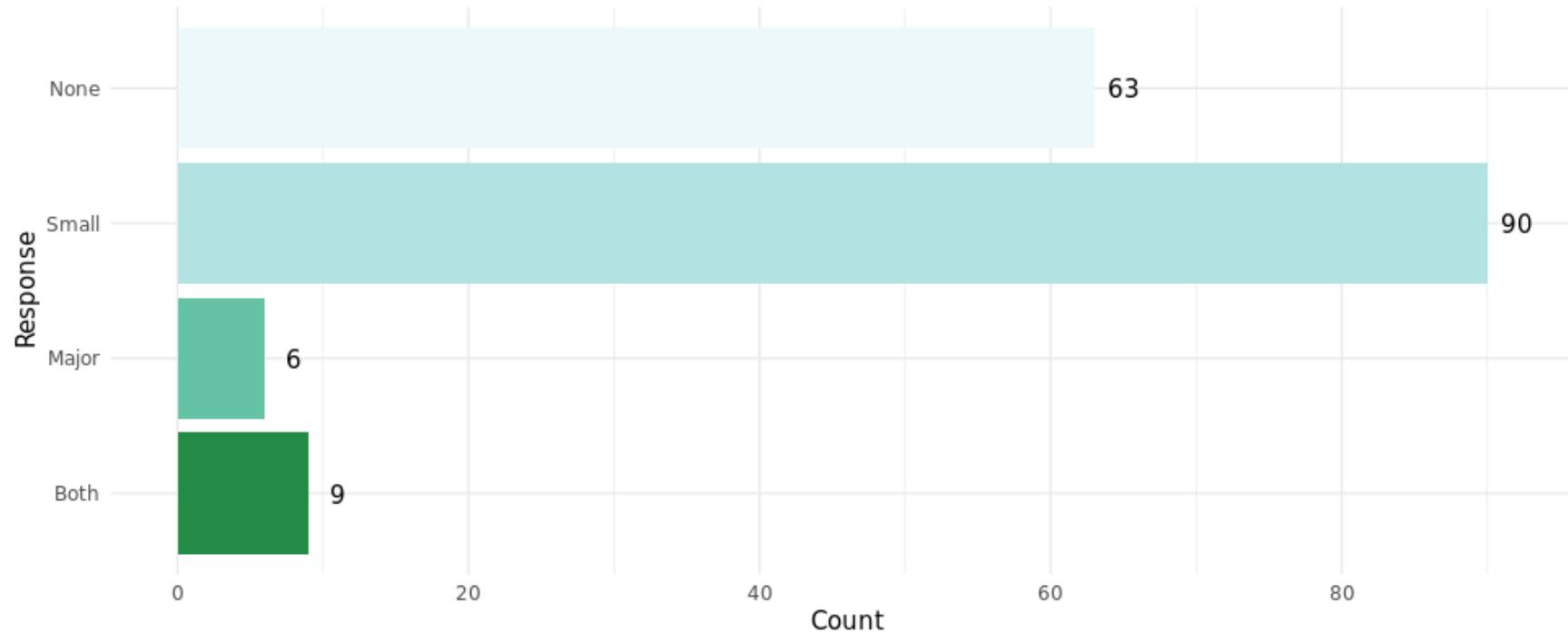
(In practice)





Promising  
Results &  
Insights

# Energy-saving changes at home since monitor installation



## Small Changes

Open text response → NLP

Could be anything: e.g. “Behavior”

Focus of communications

## Major Changes

Structured responses (checkbox)

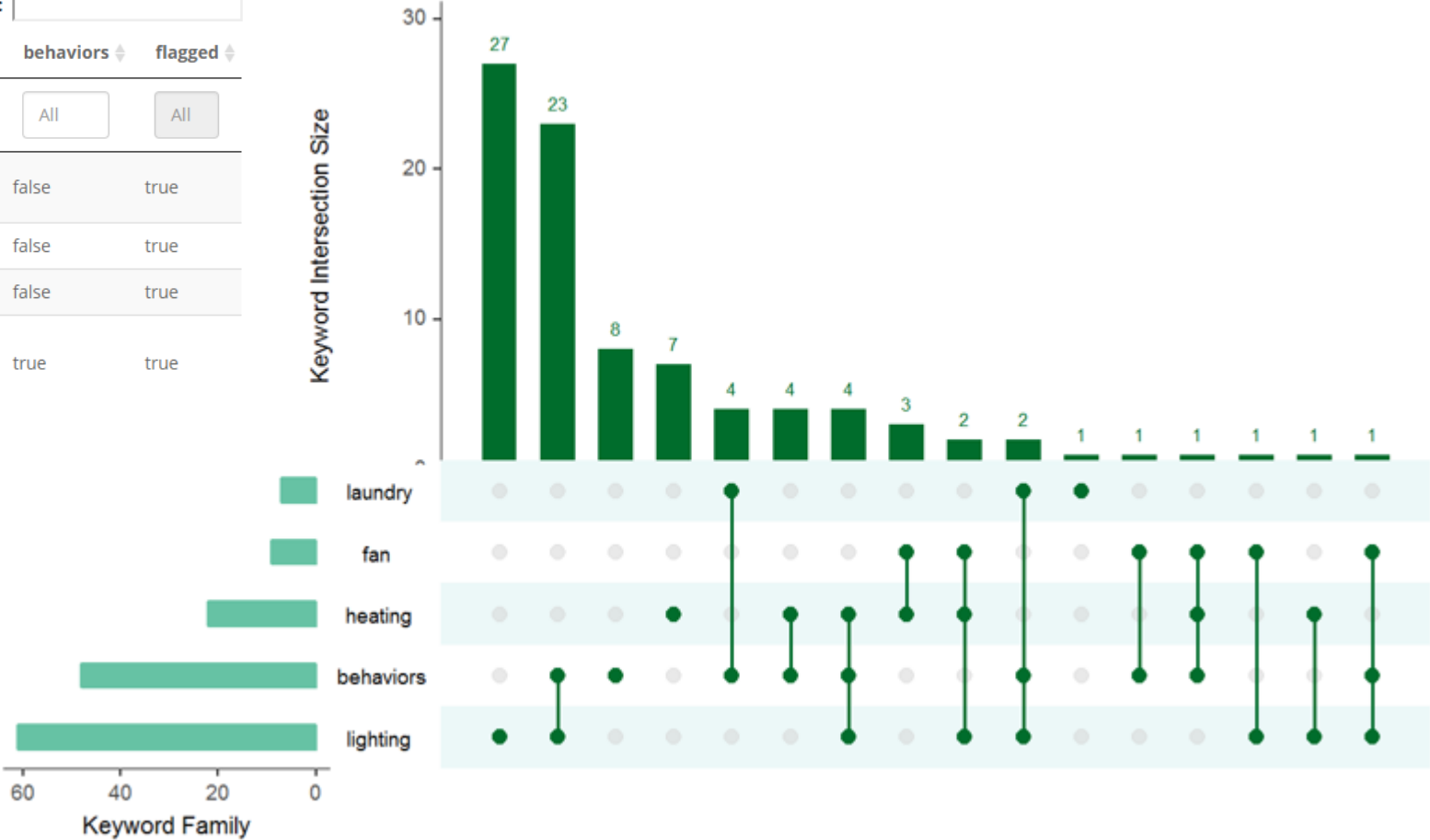
Weatherization, solar, EV, heat pump, etc.

Drives non-routine event (NRE) handling  
in savings assessments

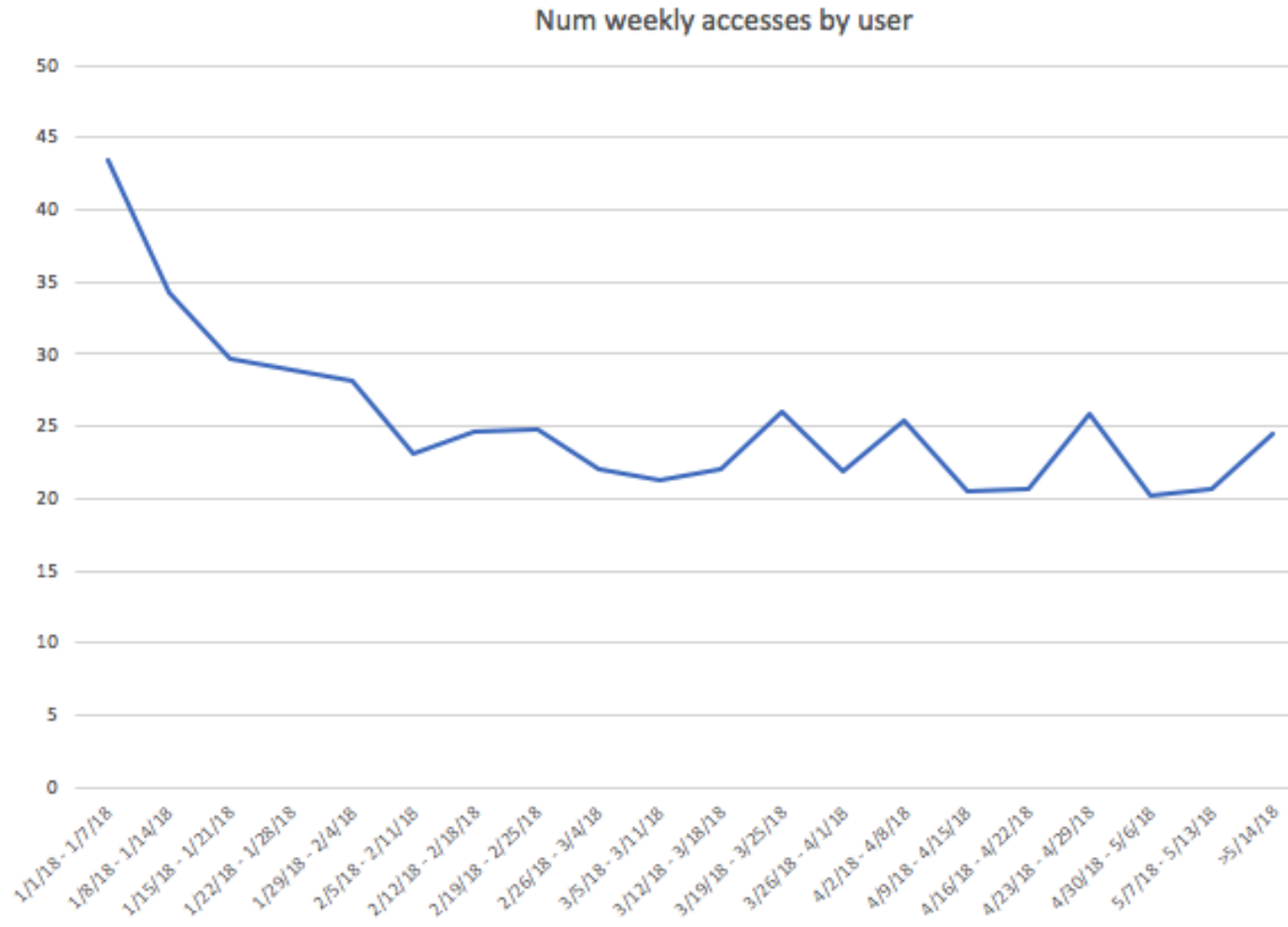
# Open Response → Structured data

Show 10 entries Search:

|   | answer   | lighting | fan   | heating | laundry | behaviors | flagged |
|---|--|----------|-------|---------|---------|-----------|---------|
|   | All  | All      | All   | All     | All     | All       | All     |
| 1 | new thermostats and hot water heater                     | false    | true  | true    | false   | false     | true    |
| 2 | smart bulbs  | true     | false | false   | false   | false     | true    |
| 3 | replaced light fixtures                                  | true     | false | false   | false   | false     | true    |
| 4 | LED bulbs, more mindful of appliance usage such as dryer | true     | false | false   | true    | true      | true    |



# Sustained Engagement



## Cohort 1: First 6 months

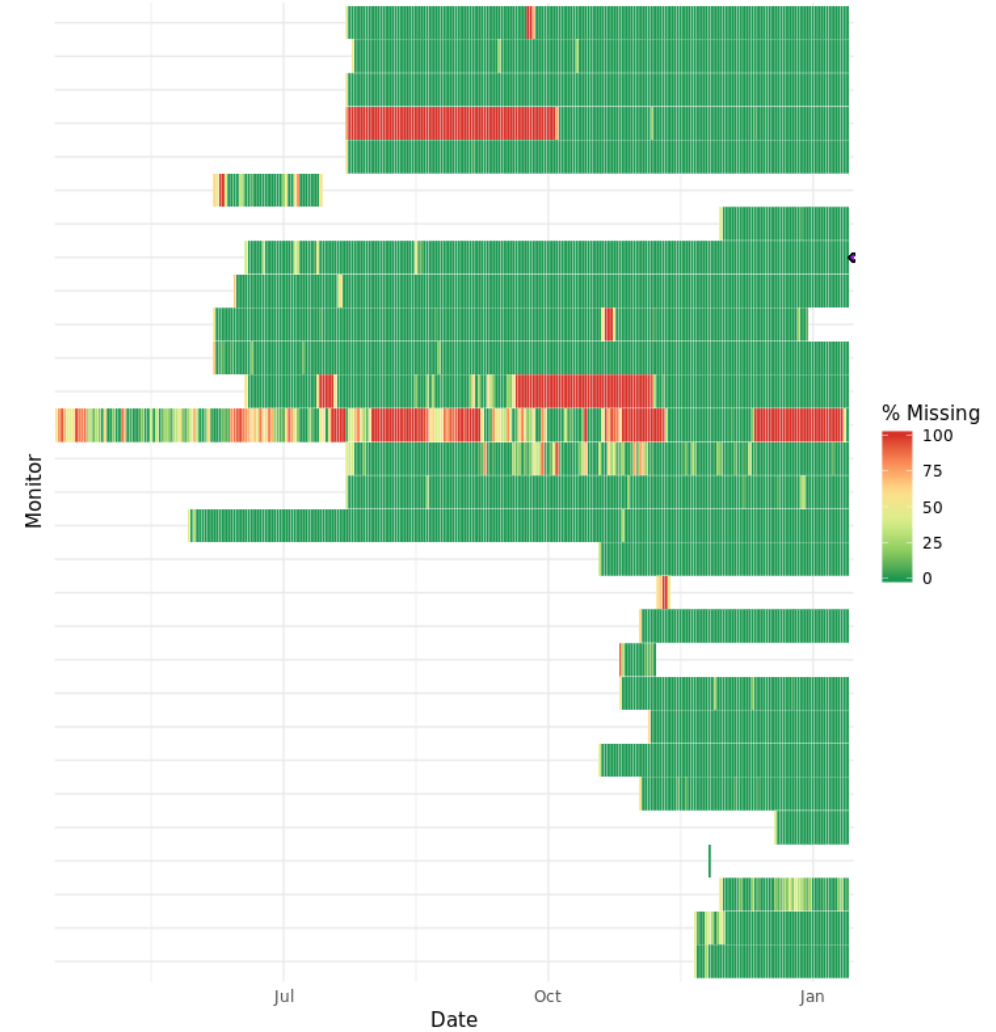
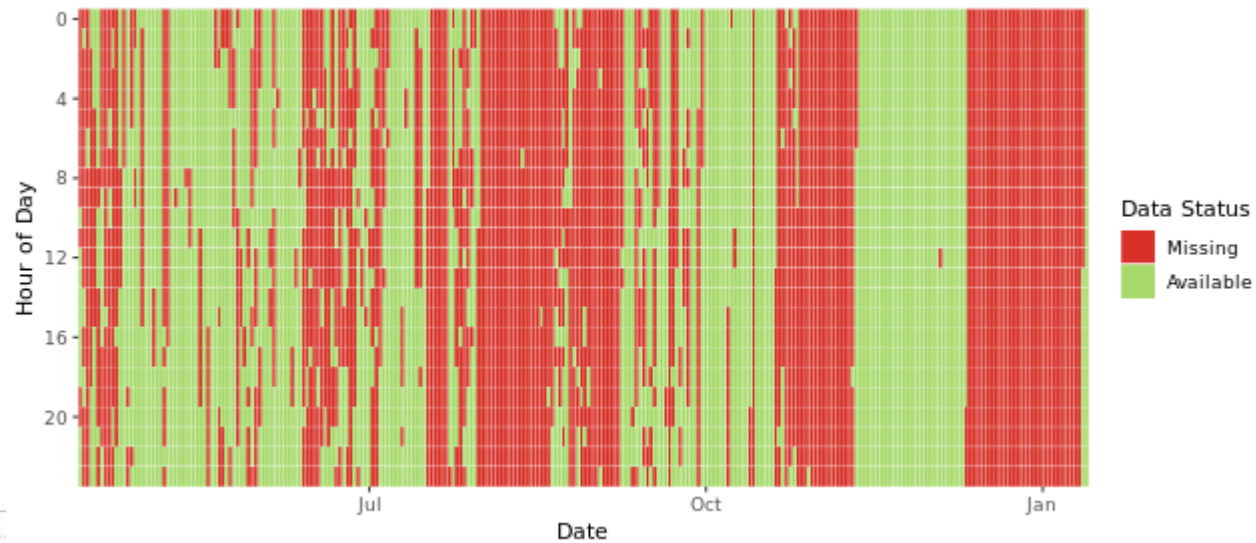
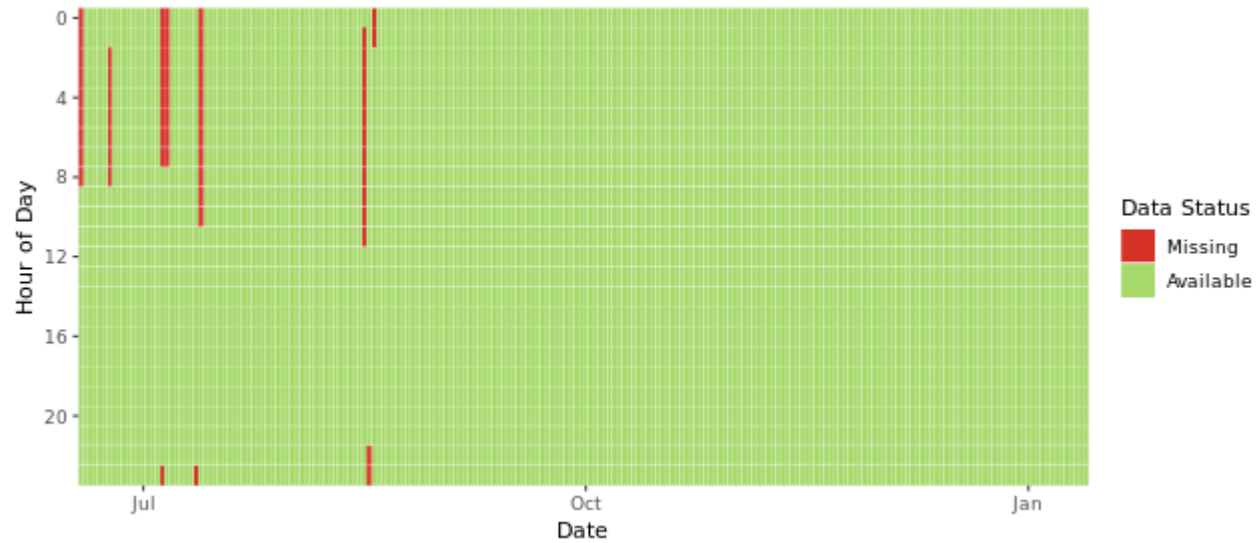
20 to 25 app sessions per week

Spikes align with e-mails/surveys

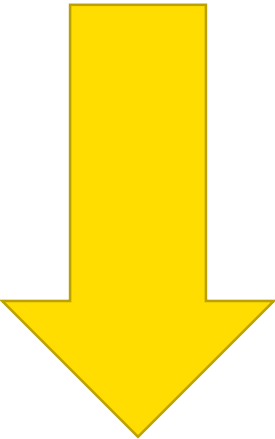
Similar to customers who bought the product (i.e. not given for free)



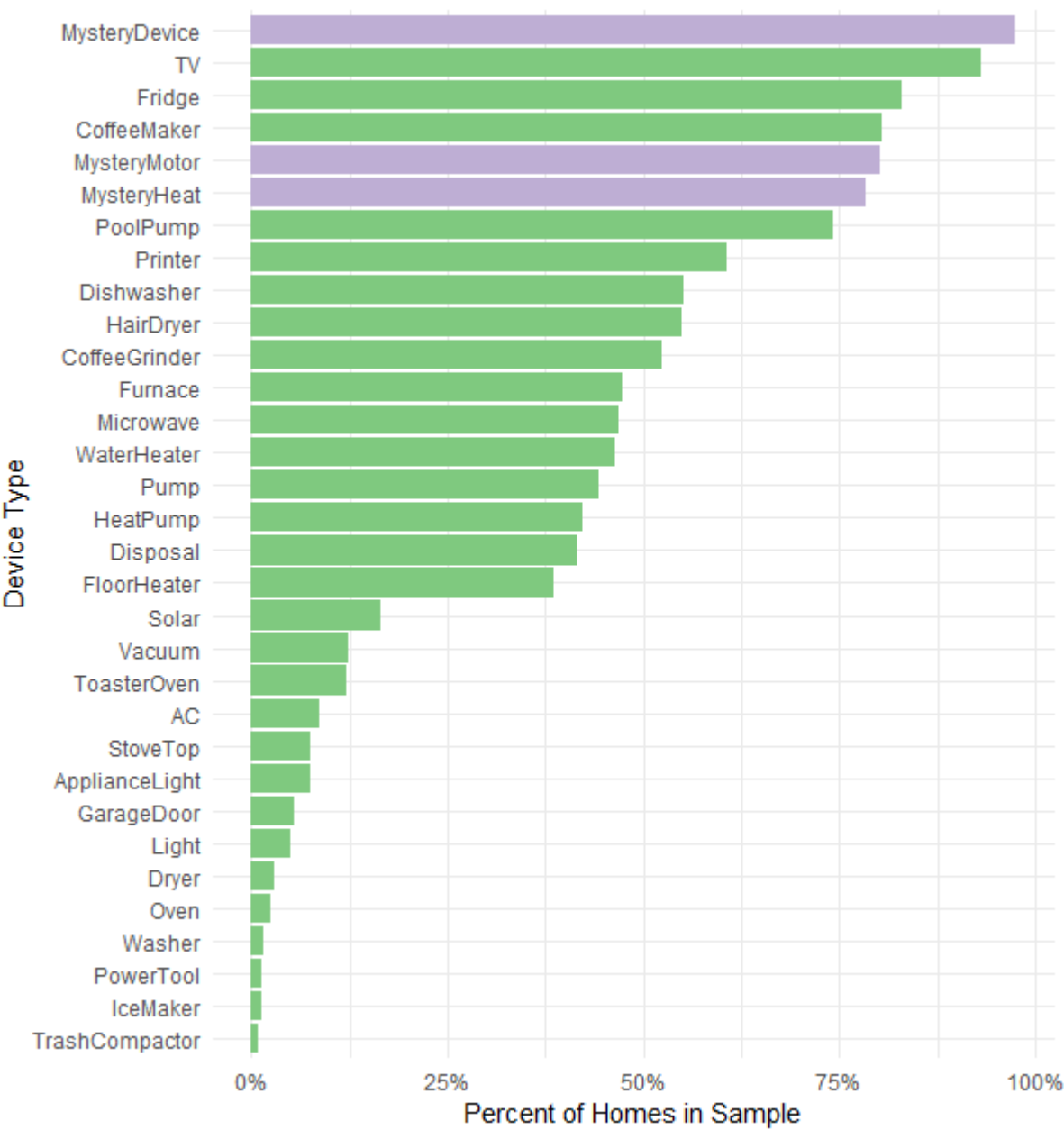
# Ensure Monitor Uptime (Data Quality)



# Fleet Device Diversity



More precise market  
characterization and  
segmentation

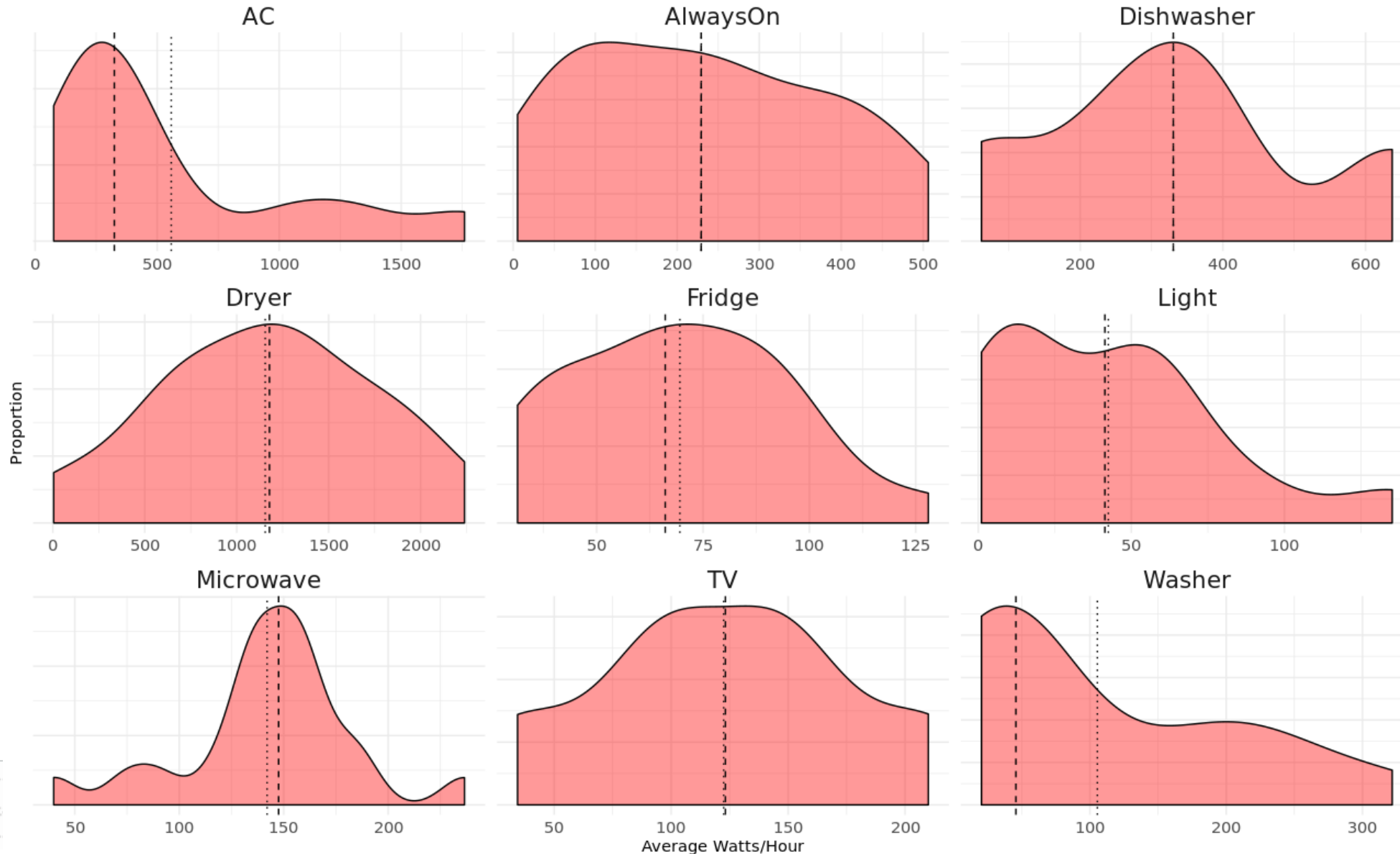


Example only.  
Labels have  
been randomly  
shifted!

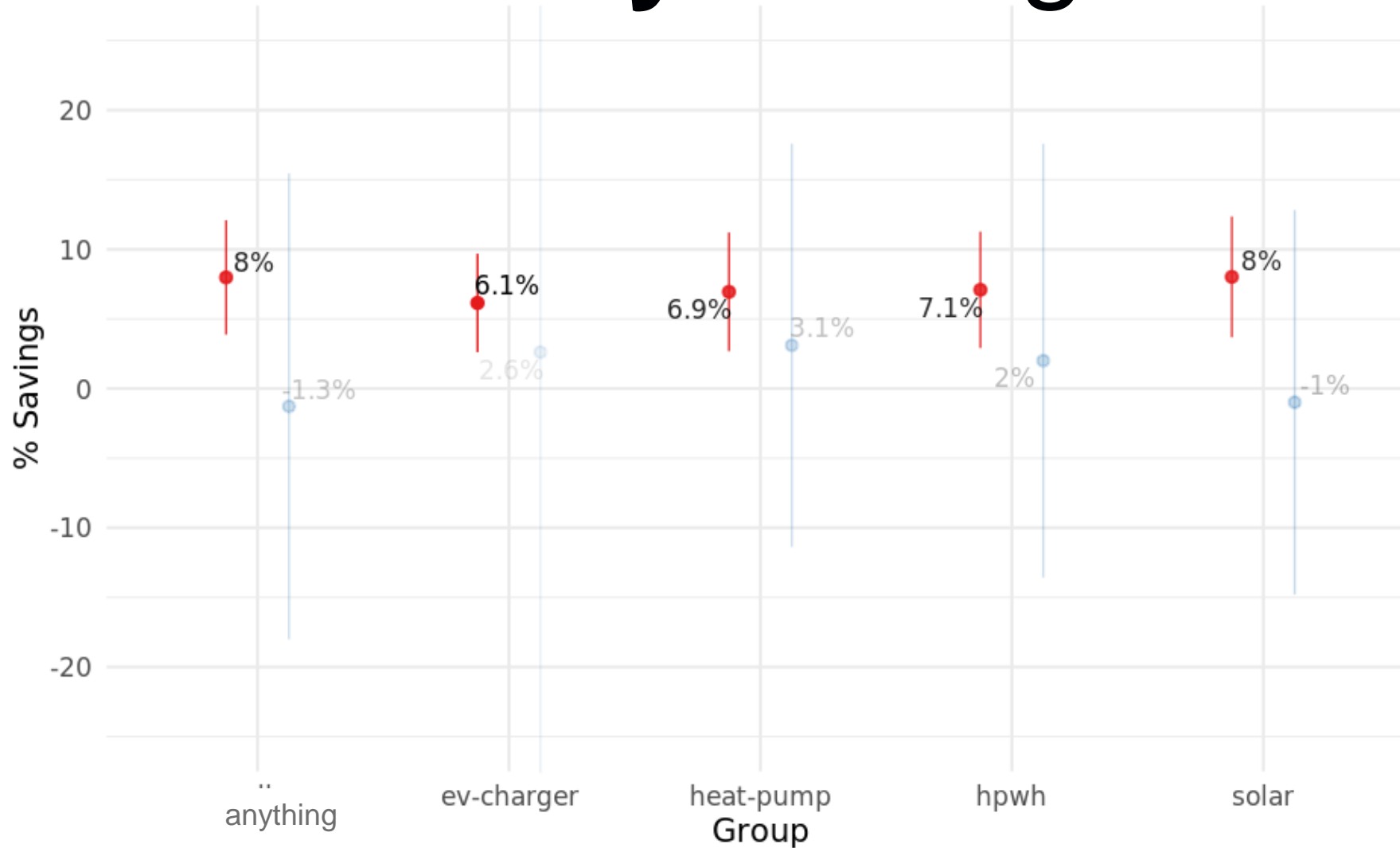
Status  
Known Device  
Mystery Device

# Identify Performance Opportunities

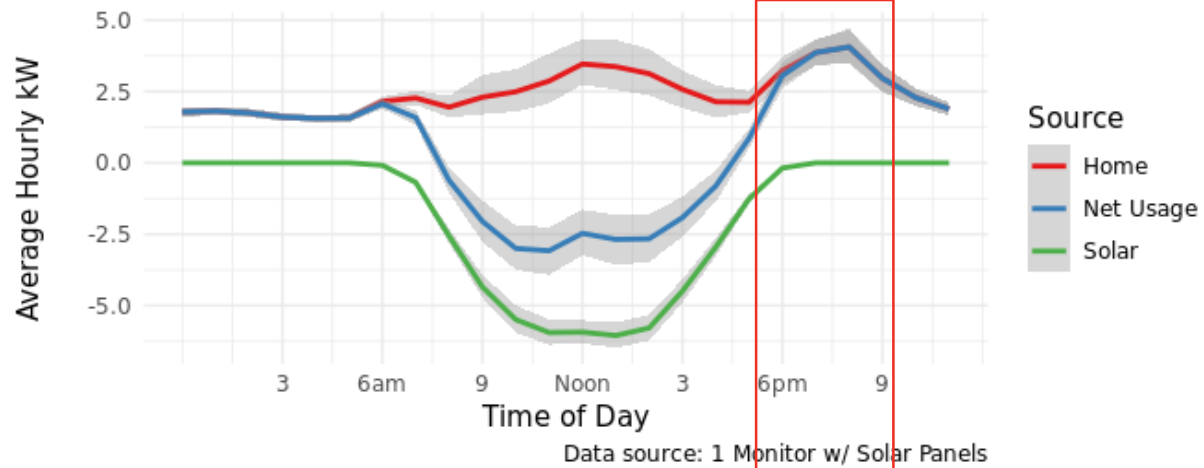
Which devices are operating with normal ranges?



# VERY Early “Savings” Estimates?

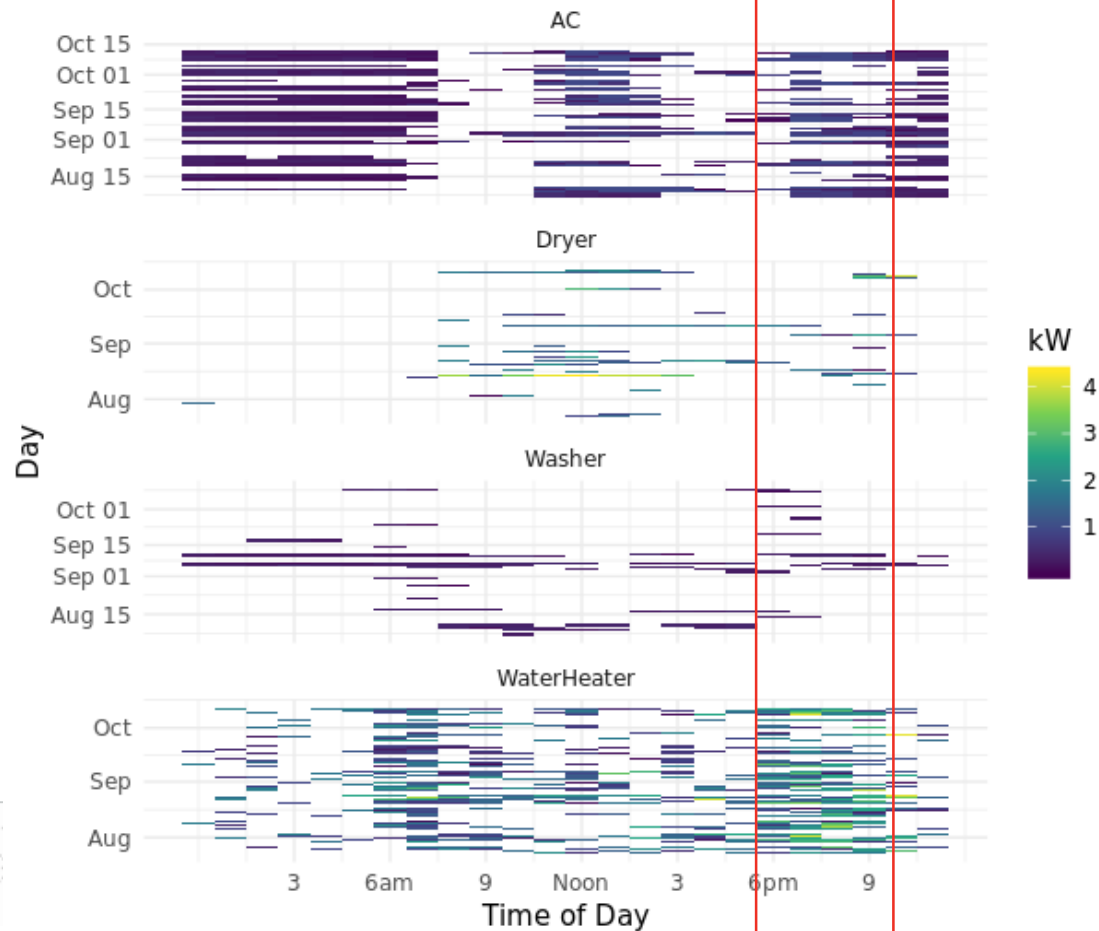


- M&V 2.0 methods
- Segmenting on ‘anomalies’ revealing
- Passes “is something here?” pilot test



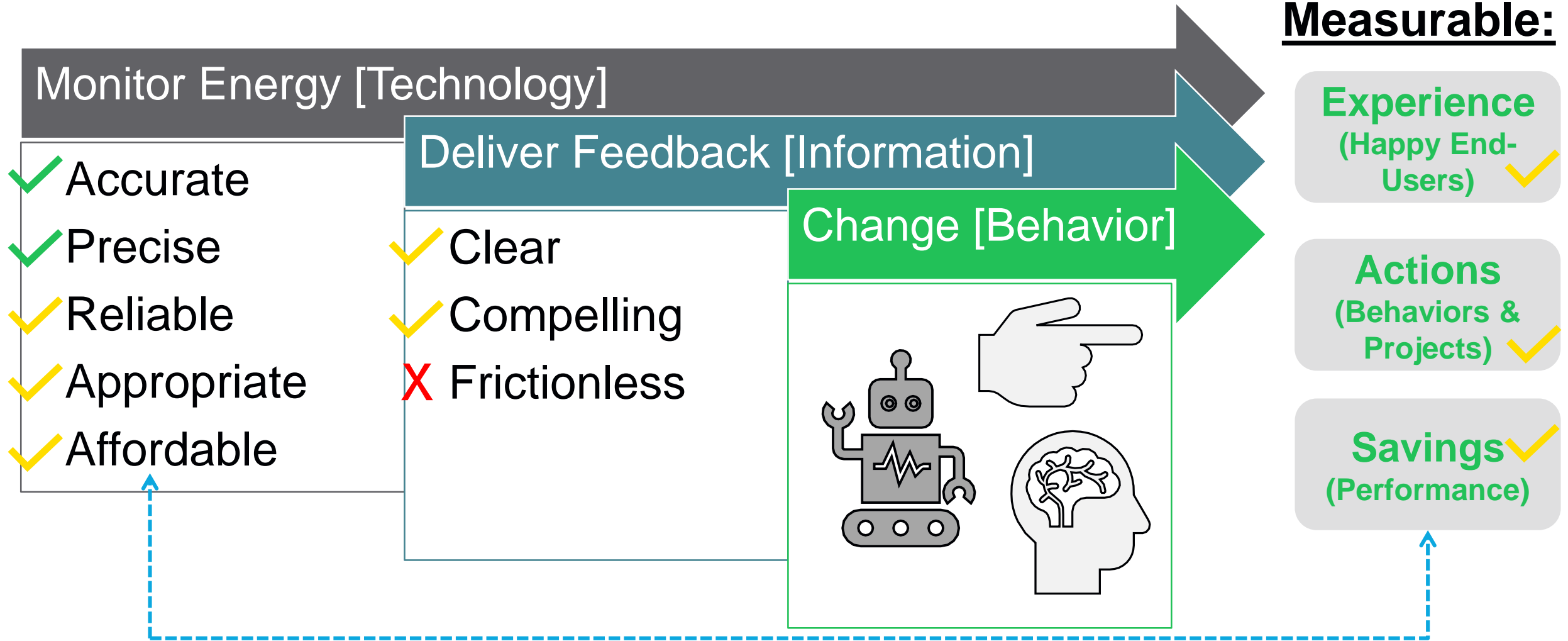
# Grid Impacts?

- Demand response + flexible loads
- Rate guidance
- P4P & BYOD Programs
- Custom messaging
- Anomalous loads





# The Vision: Realized?



# Energy Problem *Wickedness* :

## *Coherency, Contradiction & Change*

| Today's Topics:                    | What we've learned (so far) ...                   |
|------------------------------------|---|
| Smart Thermostats                  | <i>Cautionary Tales from a "Connected Canary"</i> |
| Advanced Home Energy Monitors      | <i>Capturing Savings + Hidden Benefits</i>        |
| <b>Energy Problem "Wickedness"</b> | <i>Coherency, Contradiction &amp; Change</i>      |

# When is a problem “Wicked?”



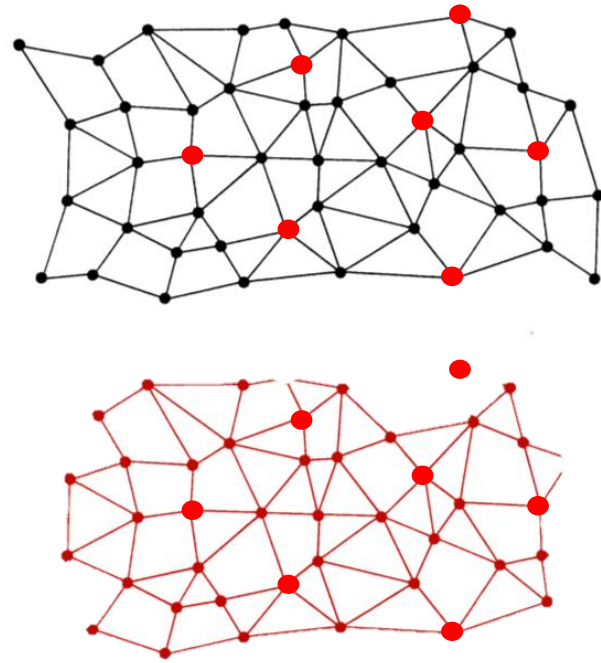
When it is difficult or impossible to solve because of:

- incomplete, contradictory, and changing requirements that are often difficult to recognize

AND

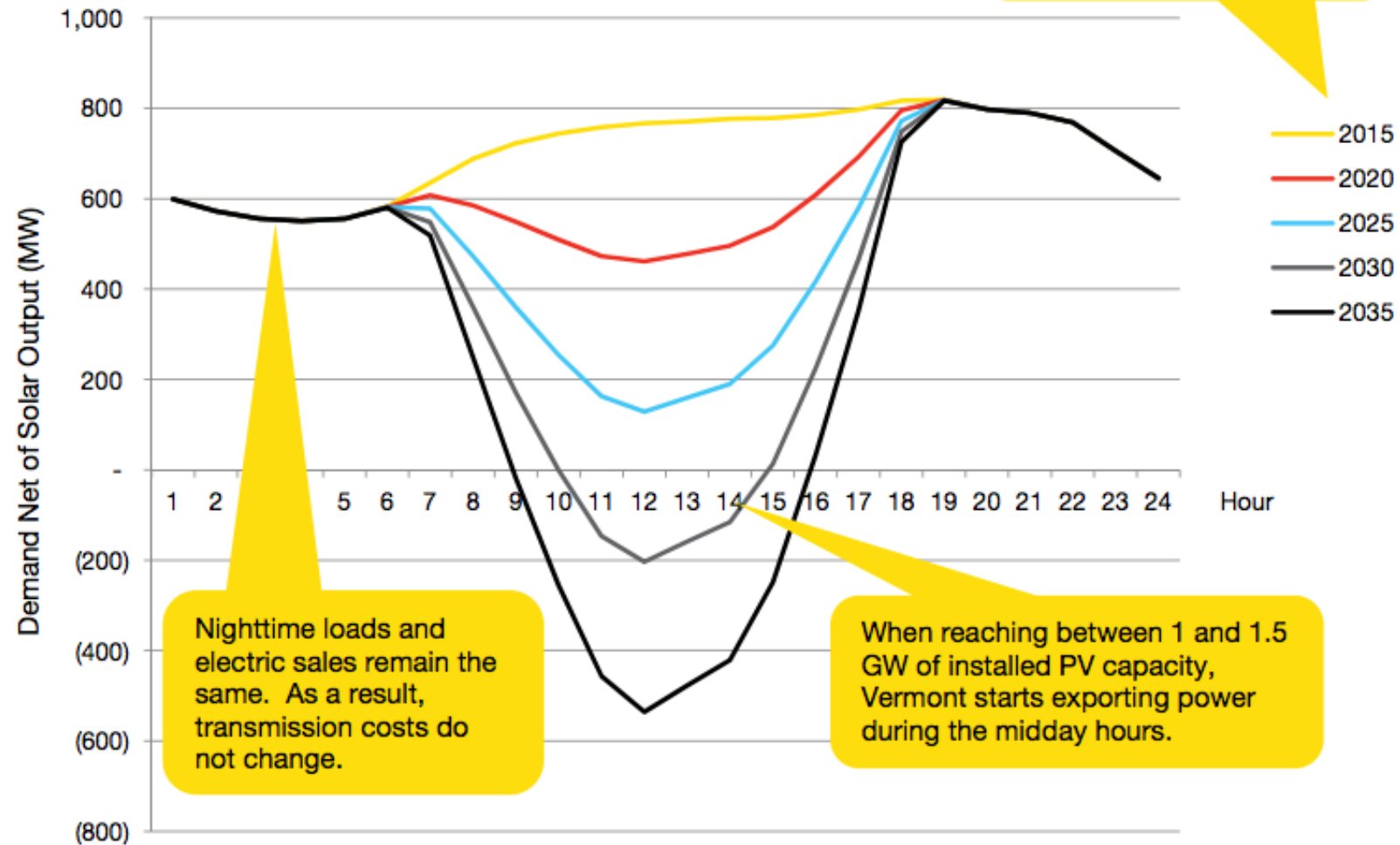
- efforts to solve one aspect of a wicked problem may reveal or create other problem due to complex interdependencies

# Wicked!

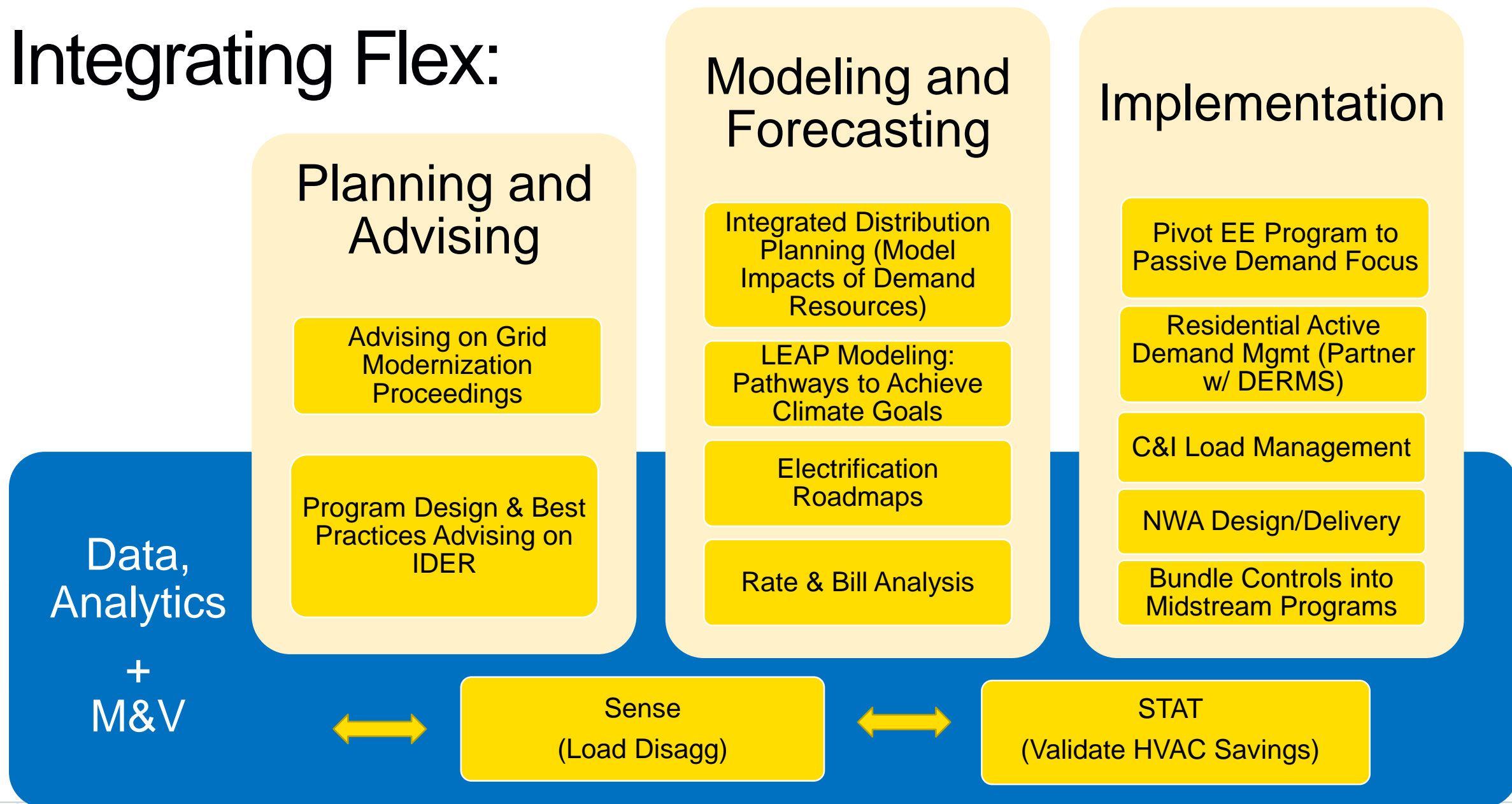


Vermont Champ Curve  
Average July Day  
1 GW of PV in 2025, 2 GW of PV in 2035

Assumed 100 MW/yr of  
PV capacity is installed.



# Integrating Flex:





Discussion of a “Wicked” Problem:

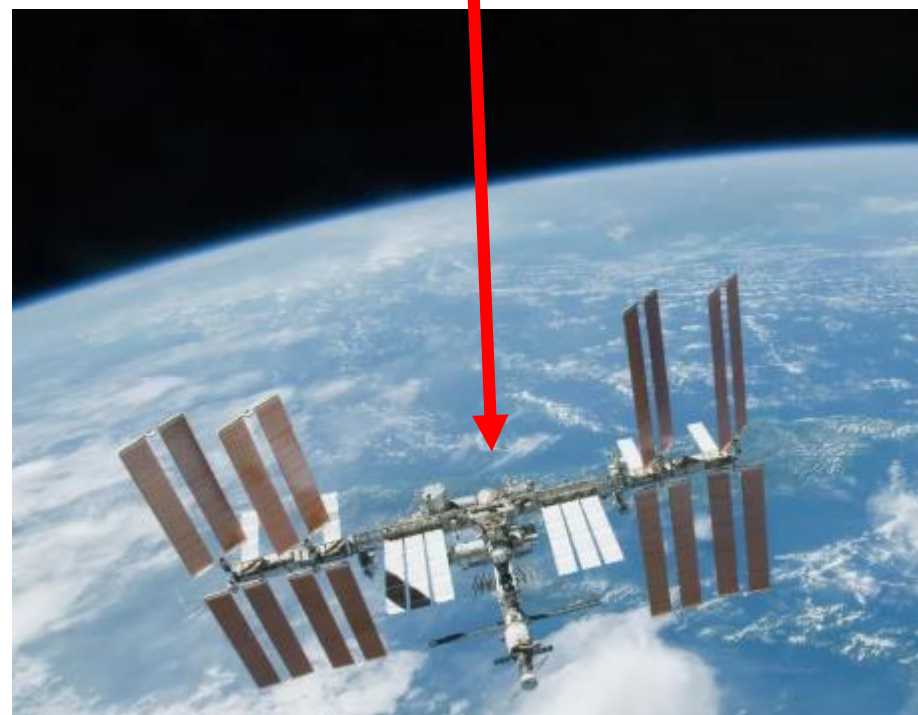
“How to *optimally* provide cleaner, more reliable energy services at lower costs?”

1. Rapid changes in grid value through EE, RE, connected... uncertain foundations for cost and returns; roles of stakeholders (utilities, manufacturers, policies, rates, etc.)
2. Role for Govt, Researchers, Vendors, Utilities, Implementers
3. When to lean into market interventions, when to lean back? (unhealthy markets, deadweight losses, customer “bill of rights”)
4. Strategies for wicked solutions: → Agile/**Design+Systems Thinking**

# Thanks!



Nick Lange [nlange@veic.org](mailto:nlange@veic.org)  
802-540-7676



# Questions?

- **George Barnes**, Trane
- **Rodes Boyd**, Siemens
- **Nick Lange**, VEIC
- **Eric Oliver**, 2RW Consultants

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