

| Benefits | | Platinum \$1,000 | Gold \$750 | Silver \$500 | Bronze \$250 |
|---|--|---------------------|---------------|-----------------|-----------------|
| Full descriptions on www.vaeec.org | | | | | |
| Number of Sponsorships available | | SOLD | SOLD | unlimited | unlimited |
| Reception Sponsor | Hand out tickets to attendees for first round of drinks | V | | | |
| | VIP reception sponsor | V | | | |
| Fall Meeting Sponsors | Venue Sponsor | | V | | |
| | Breakout session sponsor during fall meeting | | | | SOLD |
| | Snack Sponsor during break | | | SOLD | |
| Digital Marketing | Company write up in e-newsletter prior to event | V | V | | |
| | Social Media shout out | V | V | V | |
| | Call out in post-event write up in December e-newsletter | V | V | V | |
| | Thank you in post-event email to participants | V | V | V | V |
| Logo Display | Logo on Hors D'oeuvres Table at reception | V | | | |
| | Logo on Event Page and E-newsletters | V | V | V | |
| | Logo on Signage at Event | V | V | V | V |
| | Logo in Marketing on social media | V | V | V | V |
| | Logo on materials handed out | V | V | V | |
| | Logo Rotating on Logo Loop during awards ceremony | V | V | V | V |
| | Logo on Snack and Drink Tables during fall meeting | | | SOLD | |
| Other Opportunities | Comp Registrations for fall meeting | 4 | 3 | 2 | 1 |
| | First Right of Refusal for 2017 Sponsorship | V | V | | |
| | Opportunity to exhibit during fall meeting | V | V | | |
| | Verbal Acknowledgment at both events | V | V | V | V |
| | Invitation to VIP reception | V | V | V | V |

**One Silver Sponsor will be designated as our coffee and tea sponsor during the fall meeting.*

***Two Bronze sponsors will be designated as our breakout session sponsors.*

These sponsors will be chosen on a first come, first serve basis.