



The Bottom Line: Virginia Energy Efficiency News + Views

News and Resources

The next energy revolution won't be in wind or solar -- it will be in our brains
(Washington Post)

2015 - The year of energy efficiency?
(Energy Collective)

Remember these energy numbers from 2014
(Greentech Media)

The top energy efficiency stories of 2014
(Energy Efficiency Markets)

Energy Department recognizes Roanoke for leadership on Better Buildings Challenge
(DOE)

Register now for March 17 Energy & Sustainability Conference

VAEEC is helping to put together the program for this third annual event, which will include a focus on the new Virginia Energy Plan and an address by Gov. McAuliffe. It takes place March 17 at the Greater Richmond Convention Center. [Register now.](#)

Featured Member of the

VAEEC.ORG | January 29, 2015

Report from the General Assembly

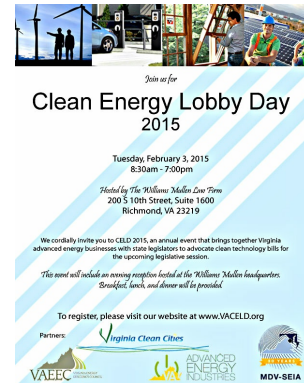
The General Assembly convened its 2015 session on January 14. This is an odd-numbered year, which in Virginia means an especially brief annual session, so the news will be moving quickly. We're hopeful that there will be several positive developments for energy efficiency. Here's a quick update on the latest happenings:

- **PACE Legislation**

A VAEEC priority -- Property Assessed Clean Energy (PACE) financing -- is making its way through the legislative process. PACE is a loan program for property owners to finance energy efficiency and renewable energy measures for their properties. Programs are implemented by localities and the loan is repaid as a special assessment. This has the potential to greatly expand opportunities for property owners and the EE industry, and 30 states have already successfully implemented PACE. Bills have been introduced in both houses (HB 1446 and SB 801) that would enable localities to create these economic development programs for commercial properties. Support is growing, and we'll keep you up-to-date on developments.

- **Clean Energy Lobby Day**

Next week, the halls of the General Assembly will be filled with voices making the case for energy efficiency and clean energy. The VAEEC is proud to be an event partner for the 2015 Clean Energy Lobby Day, scheduled for Tuesday, February 3. More than 90 people have registered for the day, which will include visiting with legislators, networking with fellow leaders in Virginia's energy industry, and several special events. Online registration has closed, but you can [learn more here.](#)



VAEEC In the News

In case you missed the January 8 edition of the Richmond

Richmond Times-Dispatch

Times-Dispatch, VAEEC's Executive Director Ken Rosenfeld had an opinion piece published that outlined some of the challenges to and promises of energy efficiency in the Commonwealth.

Here's an excerpt from "Virginia's Energy Efficiency Push is Good for Business":

Month



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"The timing is critical, as we look for sensible solutions to address the federal Clean Power Plan, and as we organize to meet Virginia's own rapidly approaching goal of reducing energy consumption by 10 percent. Fortunately, recent policy announcements offer a way forward and reveal some gathering momentum. Virginia is on the verge of an energy efficiency moment, which stands to position the commonwealth as a national leader."

[Read it here and share with colleagues!](#)

Are you ready for some football...and energy efficiency

In a few days, millions of us will get together at Super Bowl parties coast-to-coast. Whether you're tuning in to watch the game itself, hear more "Deflate Gate" analysis, or simply watch the commercials, ENERGY STAR has some [tips for saving energy and money this Sunday.](#)



The VAEEC is a broad coalition whose mission is to assess and support programs, innovation, best practices and policies that grow Virginia's energy efficiency industry and to provide a forum for stakeholder interaction.