

The Bottom Line: Virginia Energy Efficiency News + Views

News and Resources

[Meet the biggest energy efficiency rule the U.S. has ever released](#) (Washington Post)

[To achieve Paris climate goals, US needs new laws](#) (New York Times)

[States helping drive energy efficiency initiatives](#) (Energy Manager Today)

[PG&E's Pay for Performance pilot is a big deal for EE](#) (Greentech Media)

Season's Greetings

We would like to wish everyone a happy, safe and healthy holiday season!



And, if you're doing any last-minute shopping or have energy-consuming devices on your list, check out this guide:

VAEEC.ORG | December 21, 2015

Year in Review: VAEEC's Annual Report

'Tis the season...to reflect on the year and scout out what's on the horizon. We've done that in our 2014-2015 annual report. **Take a look** at what we accomplished together and what's in store.



2014-2015 | ANNUAL REPORT

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Featured Member of the Month: Opower



Optimizing Communications to Low-Income Utility Customers

VAEEC member Opower - a company that helps utilities around the world reduce energy consumption and improve relationships with their customers - engages more than 500,000 low-income customers across the U.S. through targeted, personalized communications, empowering low-income families with the information they need to lower their bills.

[Learn more about their innovative approach and the lessons they've learned.](#)

[How to Buy Energy Efficient Gifts - and Then Make Them Even More Efficient.](#)

Join Us

Make connections.

Add your voice.

Stay on the cutting edge.

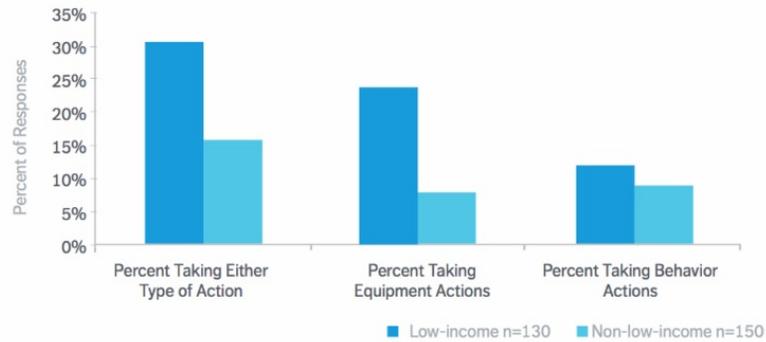
Enhance your profile.

Grow your business.

Support the VAEEC's mission.

[Become a 2015-2016 member now.](#)

Low-income Populations are Likely to Make Installed-measure Upgrades



PACE Update

On December 8th, Virginia Community Capital (VCC) held their second and final stakeholder meeting for the PACE Energy Efficiency Loan program at the Trane facility in Ashland. Neal Barber of VCC and Abby Johnson of Abacus Property Solutions presented their findings in front of a varied group of participants including local, state and federal agencies, energy financing, non profits and providers of energy efficiency services. The presentations discussed the interest level of Virginia localities in adopting PACE and recommendations on next steps to ramp up a program in 2016. In break-out sessions after the presentations, participants discussed the pros/cons of a for- and non-profit model for a central PACE program administrator as well as the level of funding required to attain a statewide platform. Stay tuned for more details in our January e-newsletter.

The VAEEC is a broad coalition whose mission is to assess and support programs, innovation, best practices and policies that advance energy efficiency in Virginia and to provide a forum for stakeholder interaction.