

2018 SPONSORSHIP OPPORTUNITIES



We rely on sponsorship to host our biannual events. As a sponsor, you will help us continue to offer a signature lineup of presentations on timely topics, interactive sessions, and ample networking time during either our Spring or Fall Meetings. Additionally, as a sponsor of the Fall Meeting and Awards Ceremony, you will help us recognize the region's leaders in energy efficiency across several sectors. In return, sponsors receive industry exposure before, during, and after an event based on their membership level. Sponsors also receive at least one complimentary ticket to the event to create opportunities to network with Virginia's leading energy efficiency professionals.

Spring 2018 Meeting: May 10th in Richmond, VA

Opportunities		Advocate	Supporter	Friend	Breakout
	Cost	\$1,000	\$500	\$250	\$100
	Number Available	1	2	3	2
Benefits					
Event Sponsor	Venue Sponsor	✓			
	Breakout Session Sponsor				✓
Digital Marketing	Feature in e-newsletter prior to event	✓			
	Social media feature	2	1	1	
	Feature in post-event e-newsletter	✓			
	Thank you in post-event email to participants	✓	✓	✓	
Logo Display	Boxed Lunch Table	✓			
	Event page and e-newsletters	✓	✓	✓	
	Signage at event	✓	✓	✓	✓
	Marketing on social media	✓			
	Rotating logo loop during event	✓	✓	✓	
Additional Benefits	Complimentary registrations	3	2	1	1
	First right of refusal for 2019 sponsorship	✓			
	Opportunity to exhibit during event	✓			
	Verbal acknowledgement at event	✓	✓	✓	

Fall 2018 Meeting + 3rd Annual VAEEC Leadership Awards: Nov. 14, Richmond

Opportunities		Partner	Advocate	Supporter	Friend	Breakout
	Cost	\$2,000	\$1,000	\$500	\$250	\$100
	Number available	1	2	5	4	4
Benefits						
Event Sponsor	Venue Sponsor	✓				
	Breakout Session Sponsor					✓
Digital Marketing	Feature in e-newsletter prior to event	✓				
	Social media feature	3	2	1	1	
	Feature in post-event e-newsletter	✓	✓			
	Thank you in post-event email to participants	✓	✓	✓	✓	
	Event agenda	✓	✓			
Logo Display	Beverage and snack table	✓	✓			
	Event page and e-newsletters	✓	✓	✓	✓	
	Signage at event	✓	✓	✓	✓	✓
	Marketing on social media	✓	✓			
	Event program	✓	✓	✓	✓	
	Rotating logo loop during meeting and ceremony	✓	✓	✓	✓	
Additional Benefits	Complimentary registrations	4	3	2	1	1
	First right of refusal for 2019 sponsorship	✓	✓			
	Opportunity to exhibit during event	✓	✓			
	Verbal acknowledgement at event	✓	✓	✓	✓	

ADDITIONAL SPONSORSHIP OPPORTUNITIES + BENEFITS

In an effort to be a resource for energy efficiency education and outreach, the VAEEC holds several events throughout the year. In addition to our biannual meetings and awards ceremony, we host quarterly webinars and Commercial Property Assessed Clean Energy financing, or C-PACE, Lunch + Learn events. Sponsors of these events help us continue to be a source for the latest in energy efficiency within the Commonwealth and provide a platform for stakeholder engagement.

Webinars: Once a quarter from 12:00-1:00 PM

Month		January	March	June	September
Topic		Policy Update + Legislative Priorities	Overview of Dominion Energy and Appalachian Power Company's DSM Filings	Ways for Local Governments to Save Money with EE	C-PACE Updates
Logo Display	All promotional materials	✓	✓	✓	✓
	Webinar slides	✓	✓	✓	✓
Additional Benefits	Recognition in remarks	✓	✓	✓	✓

C-PACE Lunch + Learns: Held Throughout the Year in

Opportunities		Event Sponsor	Lunch Sponsor	Supporter
	Cost	\$500	\$350	\$100
	Number Available	1	1	1
Benefits				
Digital Marketing	Feature in e-newsletter prior to event	✓	✓	
	Social media feature	2	1	
	Feature in post-event blog post on VAEEC website	✓	✓	
	Thank you in post-event email to participants	✓	✓	✓
Logo Display	Registration Table	✓		
	Lunch table		✓	
	Event page and e-newsletters	✓	✓	
	Signage at event	✓	✓	✓
	Marketing on social media	✓	✓	
	Event Handouts	✓	✓	
	Presentation Slides	✓		
Additional Benefits	Opportunity to exhibit during event	✓	✓	
	Speaking opportunity during event	✓		
	Verbal acknowledgement at event	✓	✓	

C-PACE Lunch + Learns allows us the opportunity to educate a variety of stakeholders on C-PACE and to supply attendees with resources on how to set up a successful C-PACE program. Events can range in size from 30-70+ attendees depending on the event's targeted audience and goals.

Email info@vaeec.org for more information.