

## VAEEC membership benefits by categories

Category	Current Rate	Complimentary registrations		Logo on Website	Featured member story*	Logo signage at events**
		Webinars	Events			
Individual	\$ 100	Yes	1	No	No	No
Associate	\$ 250	Yes	2	Yes	No	No
Academic	\$ 250	Yes	2	Yes	No	No
Government	\$ 250	Yes	2	Yes	No	No
Business Silver	\$ 500	Yes	4	Yes	Yes	Yes
Business Gold	\$ 1,000	Yes	4	Yes	Yes	Yes
Business Platinum***	\$ 2,000	Yes	4	Yes	Yes	Yes

\* “Featured member” is a monthly highlight of one of our Business Platinum or Gold members, including logo, that is prominently displayed on our homepage, in our monthly e-newsletter, and on social media. We will also do a monthly highlight of our Business Silver members in a blog post and on social media.

\*\* All members will be listed on a slideshow at the beginning of each biannual meeting. Special signage that will be displayed during the entire meeting will only feature our Business Gold and Platinum members.

\*\*\* Our Business Platinum members are invited to craft one dedicated email to our membership about new updates, successes, or other positive news about their business.

As a valued participant in the VAEEC Membership Network, you will benefit from:

- The opportunity to nominate VAEEC Board members
- The opportunity to propose / vote on meeting topics
- Valuable business contacts and connections

- The opportunity for more in-depth involvement in VAEEC through our Advisory Committees: Education + Outreach, Membership, and Policy + Programs
- Member-only access to resources, reports, briefings, and targeted business opportunities
- The opportunity to speak at our biannual events or quarterly webinars
- Policy updates
- Invitation to roundtable discussions
- Publicized RFPs / collaborative opportunities
- Ability to influence State Government Policy
- Education on Energy Efficiency
- Access to the VAEEC Member Directory (coming January 2018!)
  - Marketing opportunities
  - Employment: advertise job openings
- Publicity
- Networking + information sharing opportunities