

# — 2016 — A YEAR IN REVIEW



## THROUGHOUT 2016, VIRGINIA ENERGY EFFICIENCY COUNCIL

continued to play a pivotal role in expanding the general sphere of influence on energy efficiency policy and programs in the Commonwealth. We accomplished this by: creating a fresh new brand — including a new logo — that represents our growing and vibrant organization; providing opportunities to our membership to engage with decision-makers; and recognizing superior energy efficiency achievements with the inaugural Virginia Energy Efficiency Leadership Awards ceremony to honor the winners. Together we are creating, implementing, and sharing energy efficiency solutions that keep costs down for residents and businesses, while improving the quality of life in our work and home environments.

## VAEEC BY THE NUMBERS



**1**  
New website and logo



**2**  
New board members



**2**  
Member meetings



**3**  
Webinars

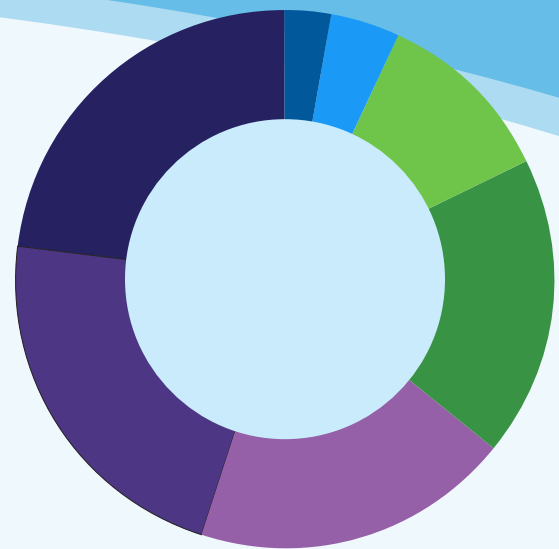


**18**  
Virginia Energy Efficiency Leadership Awards



**21**  
Percent growth in membership

## 2016 MEMBERSHIP



# SUCCESSSES BY PROGRAM

## BUILDING CODES

Supported proposals for energy efficiency measures and spoke during public comment periods at meetings for the Board of Housing and Community Development; held one webinar.

## PACE

Launched awareness campaigns in Norfolk and Richmond; participated in the ongoing Richmond Stakeholder group reviewing the feasibility of the city implementing PACE programming; met with Roanoke City officials to discuss the merits of PACE financing; held one webinar.

## REGULATORY

Participated in both gas and electric utility proceedings before the SCC; submitted written comments and testified in the SCC EM+V protocol proceeding; hosted a workshop on EM+V 2.0 for our utility members and SCC staff; met with commissioners to introduce them to our work.

## MEMBERSHIP

Enhanced communication with membership through monthly e-newsletters, member surveys, increased social media presence, and frequent blog posts; highlighted member success stories via social media and other channels.

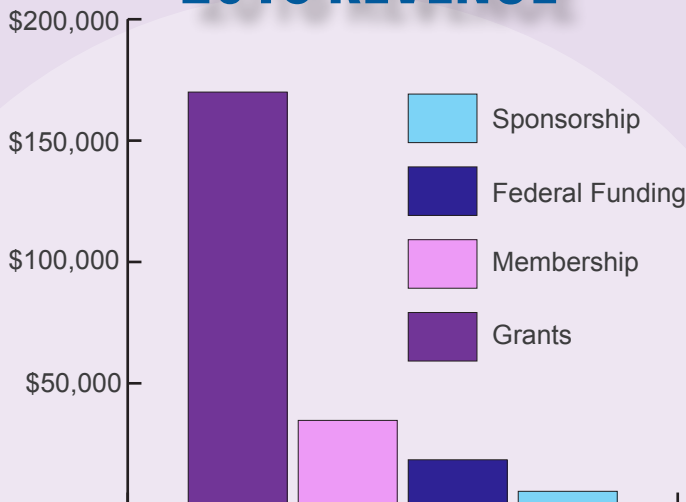
## AWARDS CEREMONY

Held the inaugural Virginia Energy Efficiency Leadership Awards; handed out 18 awards in six categories; Governor in attendance to present all awards; largest event to date with 150 attendees.

## GOVERNOR'S EXECUTIVE COMMITTEE ON ENERGY EFFICIENCY

Invited to speak at several gatherings of our local government members; facilitated stakeholder meetings to identify opportunities for using consistent messaging across multiple entities who regularly communicate with residential consumers about energy efficient home renovations; participated in several meetings identifying new opportunities to capture more energy savings that can be used towards the Commonwealth's voluntary 10% energy reduction goal.

## 2016 REVENUE



## 2016 EXPENSES

